



CHAMBER CONNECTIONS

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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OCTOBER MEMBERSHIP LUNCHEON
THE CHAMBER TODAY
- PLANNING FOR THE FUTURE

The Raytown Area Chamber of Commerce will unveil it's long anticipated, "Strategic Business Plan". The Chamber Board of Directors along with the help of a facilitator began the long journey almost a year ago of putting together a strategic business plan. No different than your business, your Chamber began to update its business activities and evaluate the services and resources the Chamber provides and get it in line with what our business members want and need.



During the October luncheon/Annual Membership Meeting, Chamber President Vicki Turnbow will review where the Chamber sits today. Then, Chair of the Board Patrick Searcy, the Executive Board of Directors, and the Task Force Leaders will take you through the strategic plan process. They will talk about some of the survey's results, explain what other Chambers from around the Metro and State are doing, and why items were incorporated into the plan. Those who attend will receive a copy of the detailed plan and the opportunity to ask specific questions to the entire board and/or task force leaders.

As we prepare for the future, the 2012 Officers and the Class of 2014 will also be presented to you and voted on. In addition, plan on an update from Raytown's Economic Development Administrator, Tom Cole. Be sure to your reserve seat to this luncheon now. This would be a great time to bring a guest so they can see what the Chamber has planned for the future!

WHEN: Wednesday, Oct. 26
- Networking begins at 11:00am-Lunch at 1:30am

WHERE: RQS Education & Conference Center
- 10301 E. 350 Highway

\$13.00/person - RSVP by Monday, Oct. 24

SPONSORED BY:
COMMERCE BANK

LUNCHEON RSVP POLICY

- Reservations *must* be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

2011 RAYTOWN CORPORATE SPONSORS



PRESIDENT'S CORNER

Communication can be tricky in this day and age. To be relevant to our members, the Chamber must be able to get information out through various means – face to face visits, phone calls, Facebook, email, Twitter, the website, the Raytown Times and the printed Chamber newsletter just to name a few. At times throughout the year, we also place banners around town and send out flyers through various organizations to get the word out about a community event the Chamber is involved in. Stats in regards to our communication numbers:

- **Chamber's Facebook Friends – 154**
- **Website visits since January 1, 2011 – over 19,000**
- **Emails per week – somewhere between 320 and 960**
- **Printed newsletter – we mail 420 each month**
- **Twitter – The Chamber follows 9 different organizations and has 58 followers**

There are ways you can help us as well as help your business. When you receive information from the Chamber, please share this information with your customers, employees and anyone you feel would benefit from what they are reading.

Facebook

How many of you have a Facebook page? Do you have one for your business? The Raytown Area Chamber of Commerce has a Facebook page and the number of likes is growing steadily. If your business has a page – go out and “Like” the Chamber’s page and post items for all the followers to see. You can link to the page by going to: www.facebook.com/raytownchamber.

Community Calendar

As a service to the community, the Raytown Chamber has a community calendar on the Chamber’s website, www.raytownchamber.com. Click on the drop down menu “Community” at the top of the page or about half way down on the left hand side of the page is the Community Calendar box. It will take you to a page where there is a calendar and list of current events. Click on the link and you can submit your event’s information. It takes a few days for the event to be posted. This is a great way for organizations that have events, open houses, customer appreciation days, festivals, craft shows, fundraisers, etc. to post items on a calendar that is open to all organizations Chamber member or not. Pass the word to your employees, your customers, to anyone who may want to see what is going on at any given time in Raytown. Spread the word.

If there is anything I can do, please do not hesitate to contact me. My door is always open, come by anytime!

Vicki Turnbow, President

Did you know the benefits of your Chamber membership extend to all of your employees?

That means your staff is welcome to represent your company at Chamber events – this includes the monthly coffees and luncheons.

Get more exposure for your business by getting more of your employees involved in the Chamber!

The Raytown Area Chamber of Commerce Board of Directors would like to introduce the 2012 Officers:

Chair of the Board – Pat Ertz,
Public Water Supply Dist.#2

Chair Elect – Shawna Burns,
Commerce Bank

Treasurer – Loretha Hayden, Lutfi's Fried Fish

Secretary – Jim Birnbaum, KCP&L

Past Chair – Patrick Searcy, Power On Technologies



Board of Directors

Patrick J. Searcy, Chair of the Board
Power On Technologies

Pat Ertz, Chair Elect
Public Water Supply District #2

Shawna Burns, Treasurer
Commerce Bank

Loretha Hayden, Secretary
Lutfi's Fried Fish

Ben Helt, Past Chair
Benetti's Coffee Experience

At Large Members

Mark Smith
Dick Smith Ford

Board Members

Kyle Batts
Batts Communications Service

Kaylie Bergman
Advent Advertising

Jim Birnbaum
KCP&L

Paula Fats Cannon
Blue Ridge Bank and Trust Co.

Dr. Tim Chirpich
Raytown Gregory Animal Health Cntr.

Dr. David Fray
Fray Chiropractic Office

Jay Grimwood
Graceway

Drew Holmes
HyVee #1542

John Ness
Lifetime Member

Peggy Sundquist
The UPS Store

Mahesh Sharma, Liaison
City of Raytown

Dr. Allan Markley, Liaison
Raytown Quality Schools

Steve Guenther, Liaison
Raytown Main Street Assoc.

Staff

Vicki Turnbow, President
president@raytownchamber.com

Kyle Phillips, Operations Manager
kphillips@raytownchamber.com

Hoops for Hope - Hope Network Fundraising Event Features the Return of Coach Bud Lathrop

On Saturday, October 15 at 5 p.m. on a court in the ROC Gymnasium (inside First Baptist Raytown), 10500 E. 350 Highway, local basketball fans will be treated to a great game and to a moment many thought they'd never witness again—the return of Raytown South's legendary Coach Bud Lathrop to the court. Serving as Honorary Coach for the Semi-Pro team Missouri Rhythm, who will play against the well-known Raytown Police Department team, Coach Lathrop hopes to help Hope Network raise funding for their many programs and services. With adult tickets priced at \$7.00 each and children's tickets \$4.00 each (selling at the ROC Bookstore and at the door) the hopes are high for a sold-out crowd. With both teams seeking to deliver a game filled with slam-dunks, three-pointers and much more, according to Coach Lathrop, "It should be a really fun night."

Seeking to reach out, meet needs and change lives, Hope Network provides assistance with food, clothing, transportation, shelter and medical and dental needs for adults and children. For more information about the event, please call 816-353-1994, about Hope Network, visit www.hopeforraytown.com, or call 816-778-1105.

The Missouri Rhythm was established to provide a greater opportunity for young men to showcase their talents across the 50 state area. The mission of the Rhythm is to utilize biblical principles to build spiritual and moral character throughout the metropolitan area. To find out more, visit www.rhythmnationhoops.com or call Bryant Tucker at 816-872-6622.

The mission of the Raytown Police Department is to provide and maintain, given their limited resources, a feeling of security and safety among all persons within their community by displaying, without bias, respectful, progressive and dedicated service. To find out more about the Raytown Police Community Programs, or for other information, visit www.raytown.mo.us.

From Chief James Lynch, Raytown Police Dept.

Residents and businesses can now receive important advisories, community updates and official information by text message at no cost to you! Agencies near you are already publishing. Sign up and learn more at www.nixle.com.

(I signed up and love receiving text messages about street closings, weather advisories and I even received one when the Blue Ridge Blvd bridge over 350 Highway opened. This is a great idea – thanks Chief Lynch for bringing this to Raytown! Vicki Turnbow)

AT&T LAUNCHES INDUSTRY-FIRST MICROSITE TO SHOW KC AREA CUSTOMERS RECENT NETWORK UPGRADES

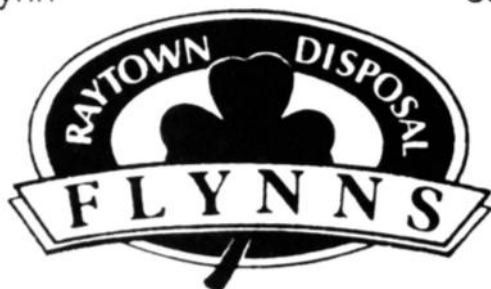
A new Internet microsite launched recently offering Kansas City consumers a unique view of AT&T's wireless network enhancements. This microsite can be accessed at <http://focus.att.com/KansasCity>.

The Focus: Kansas City microsite was created in response to customer feedback. It includes a map of the Kansas City area, where web browsers are prompted to select the city or county they're most interested in. This local map displays specific network enhancements that AT&T has made in the area since the beginning of 2011. The microsite also provides maps showing the availability of local AT&T wi-fi hotspots and retail stores. And, to help AT&T wireless customers get the most out of their service, the microsite includes a "Did You Know?" section with helpful tips and suggestions for smartphone users. To learn what's coming in cutting-edge devices, the microsite includes emerging handset reviews from AT&T and industry experts.

MEMBER MARKET

Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

**Market your business
to more than 400
Chamber Members in the
CHAMBER CONNECTIONS.**

Business Card or 1/4 Page Space Available

3 months or 1 year Run

All marketing must be black & white. All marketing must be prepaid.

Contact the Chamber for more information.

*You may also insert a full page brochure in the newsletter
or buy a set of address labels to do a personal mailing.*

The Raytown Area Chamber of Commerce Board of Directors approved the Class of 2014 as presented to them by the Nominating Committee on Thursday, September 8, 2011. The membership will vote on this slate at the October Chamber Luncheon/Annual Membership Meeting. They are as follows:



Cody Bergschneider – Cody has been employed as the Office Manager for Advanced Eyecare, a long time Chamber member, since 2007. Cody is a Board Certified Optician and enjoys the partnership she has with Hope Network and Spofford House. Cody has worked in the eye care industry for over 16 years. Her interest within the Chamber involves marketing, social media, new business, event planning, volunteer work and the school district. Cody is married and has a seven year old son, Nate and three step sons.



Pam Clark-McKinley – Pam is president of Clark's Appliances and a graduate of Raytown High School. Not only is she a Raytown business owner, she also lives in the City. Clark's Appliances has been a member of the Chamber since 1973. Pam has many accomplishments within the Chamber but she is also involved with the Raytown Main Street Association and recently was honored with the Raytown Missouri Municipal League award. Pam's passion continues to be the Raytown SummerFest & BBQ Cookoff – currently serves as co-chair of this event.



Micheal Getz – Micheal is Branch Manager of Metcalf Bank located at the corner of 47th Street and Blue Ridge Blvd. Micheal is a local native to the Raytown area and believes in being active within the community and supporting local businesses. He has a bachelor's in Business Administration and has also been active in the Southtown/Waldo Chamber. He has served in the Youth Friends Program. Micheal's area of interest within the Chamber would be to help with new member development, economic development and public relations.



Patrick Searcy - Patrick is President of Power On Technologies that has been located in Raytown for over 15 years. He is a 1980 graduate of Raytown South High School and lived in Raytown for over 20 years. Patrick is married to Shelly and has a daughter who is a senior in high school, and a married son who lives in Fort Carson, CO. Pat has been on the board since 2008 and is currently Chairman of the Board. Pat's interests within the Chamber consist of promoting and membership services.



Bruce Stansberry – Bruce is married and has two adult sons. He has lived in Independence for the past 25 years. He owns and operates 7 Liberty Tax Service franchises (Raytown, Independence, Blue Springs and Lee's Summit) and a small CPA practice. Bruce's hobbies include running, reading, boating and just doing nothing at their place on Stockton Lake. He grew up near Lamar, MO and graduated from Missouri State University in Springfield with a BS in accounting in December of 1974. Prior to becoming a Liberty franchisee, most of his career was in local CPA firms (most recently 17 years with Herfordt, Shelton, Mertens & Couch in Independence). Bruce is also a member of the Independence, Blue Springs, and Lee's Summit chambers. "I consider it an honor to have been nominated to the board of the

Raytown Chamber and look forward to doing what I can to serve the Chamber over the next 3 years."



The Raytown Area Chamber of Commerce Board of Directors voted on Thursday, September 8, 2011 to approve **Kaylie Bergman** fill a vacant spot within the Class of 2012. Kaylie is employed at Advent Advertising (6636 Cedar, #C). The Board and Staff are excited to have Kaylie as part of the Board. She is interested in marketing and trying to get a young professionals group set up. Kaylie is involved with the Big Brothers Big Sisters of Kansas City so she understands the value of a volunteer.



BUSINESS SPOTLIGHT ON...



Address: 6222 Raytown Tfwy #254, Raytown, MO 64133

Phone: 816-918-7645

Web: www.raytownmainstreet.org

Chamber member since: 2008

The Raytown Main Street Association is an educational, non-profit organization that works in four specific areas – the Four-Point Approach – to revitalize our downtown area. We are a group of business owners, managers and concerned citizens who learned about the Main Street Program and believe it can help revitalize downtown Raytown. We believe that a vibrant and viable downtown is a key element to a successful city, and a benefit to residents and businesses in the entire community.

The Main Street Program is affiliated with the National Trust for Historic Preservation. It is a proven program for revitalizing and managing downtown communities. They have developed the Main Street Four-Point Approach, which is a unique strategy that has been used successfully by communities across the country. Four standing committees – Design, Economic Restructuring, Promotions and Organization - work together to revitalize and promote downtown.

This year we are focusing on growing our membership, providing educational events and improving communications.

We are a Chamber member because we believe that strong partnerships with common goals are a key element to the successful revitalization of downtown, and Raytown.

CHAMBER RENEWALS

Raytown Historical Society & Museum 2007

Paul Whitney

Missouri Mavericks Professional Hockey 2009

Ben Gaul

Shelter Insurance 1980 Steve Meyers

First Federal Bank FSB 1984

Christy Moorefield, Traci Keck

☺ **Royal Engineering 2009** Bob Quick

UMB Bank 1994 Anthony Cecena

Benetti's Coffee Experience 2006

Marcos Benetti, Ben Helt

☺ **Walmart 1991** Cheryl Pohlman

☺ **Richard C. Green YMCA 1994** Nancy Winchip

MDL Technology LLC 2008 Mark Dryer

☺ *We would like to thank
our members who gave 110%.*

NEW CHAMBER MEMBERS

THE BORDNER

Lynette Lee

11950 E. 350 Highway

Raytown, MO 64138

913-638-5156

Banquet Facility

Recruited by

Vicki Turnbow

Welcome!

M2M

MEMBER 2 MEMBER
DISCOUNT PROGRAM

Don't forget to check out the
M2M (Member 2 Member)
Discount Program participating
businesses list on our website.
www.raytownchamber.com
**SUPPORT YOUR FELLOW
CHAMBER MEMBERS!**

Our Members in the News



Several Ribbon Cutting Ceremonies took place last month in Raytown. MoDOT had ceremonies for the new 67th Street bridge as well as the Blue Ridge Blvd. Bridge that was re-built. Aldi's new store at Gregory Blvd. & 350 Highway opened with a ceremony on September 1. The Raytown Parks & Recreation marked the opening of the new bridge at Minor Smith Park located at 81st and Ash. Several members of the Smith family were on hand to help cut the ribbon. Truman Heartland Community Foundation celebrated their new location at the Blue Ridge Bank tower on Little Blue Parkway in Independence.



September Morning Coffee at ...



First Federal Bank 9330 E. Gregory Blvd.



Upcoming Member Events

MEGA CHAMBER OFFICE PARTY

7th Annual

Featuring
the



Meet Chamber of Commerce Members From:

Belton ◇ Blue Springs ◇ Grain Valley ◇ Grandview ◇ Harrisville ◇ Independence
Lee's Summit ◇ Oak Grove ◇ Raymore ◇ Raytown ◇ South Kansas City

Wednesday, November 2 5:00-7:00 pm



520 NW Murray Road • Lee's Summit, MO 64081

It's the *Ultimate* Networking Event of the Year!

BUSINESS EXPO TABLES ◇ SPONSORSHIP OPPORTUNITIES AVAILABLE

This year we will be featuring the 2011 METRO EXPO at the Mega Chamber Office Party. If your business would like to have a table top space to promote to Chamber members from across the Metro area, simply fill out the form below and return it to your Chamber office.

FOOD ◇ DOOR PRIZES ◇ CASH BAR

**DEADLINE TO RSVP
IS OCTOBER 28!**

TITLE SPONSOR



CATERING SPONSOR



RAYTOWN COUNCIL ON AGING FALL FORUM - OCT. 14 10:30AM

Raytown City Hall - Council Chambers, 10000 East 59th Street

Raytown Council on Aging and the Shepherd's Center of Raytown invites you to participate in a dialogue with the AARP about Social Security and Medicare - how they impact your life now and in the future. You will hear about threats of harmful cuts and be able to share your thoughts on what should be done. Door prizes and light refreshments will be served. This is open to all ages. AARP membership is not required. The forum is free but please RSVP to Shepherd's Center of Raytown at 356-9000 by Thursday, October 6th

RIBBON CUTTING CEREMONY

Wed. October 5 9:00am

Please join the management team from **IHOP Restaurant** located at 10000 E. 350 Highway, the Raytown Area Chamber of Commerce and City Officials in a ribbon cutting ceremony to celebrate the opening of IHOP's newest restaurant. Come by for a free short stack of pancakes!

See you then!



MCC SEEKS LOCAL BUSINESS PARTICIPATION AT CAREERS UNLIMITED EDUCATION FAIR

Metropolitan Community College (MCC) will host the 4th annual Careers Unlimited education fair on **November 16 from 8 AM-2 PM** at the Business and Technology campus exhibit hall, 1775 Universal Avenue, Kansas City, MO 64120. Designed to help educate high school students about career and technical job options, Careers Unlimited is an opportunity for businesses to share information about job shadow and intern possibilities, promote exciting career options in the greater Kansas City area, and help students gain more knowledge about the education and skills needed for future career options in the 21st century. Careers Unlimited is not a job fair; it's a collaboration of MCC's 80+ career/ technical programs and local businesses motivating students to plan ahead and stay in the KC area when they're ready to further themselves in education and work. Nearly 3000 high school students (grades 10-12) attend the event every year. This event is free to participate. We encourage you to register today. For more information, or to register for participation, contact Katie Cone, katie.cone@mckcc.edu or call 816.604.1138.

MORNING COFFEE

Mark your calendars: Tues., Oct. 18 - this month's "Morning Coffee" will be held at **Community America Credit Union, 10300 E. 350 Hwy. (inside Walmart)**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community.

An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you!





5909 RAYTOWN TRAFFICWAY
RAYTOWN, MO 64133-3860




816-353-8500 FAX 816-353-8525
www.raytownchamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd
U.S. Postage Paid
Permit # 2316
Kansas City MO 64133

DATED MATERIAL

OCTOBER 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5 9:00am Ribbon Cutting IHOP-Raytown	6	7	8
9	10 Columbus Day	11	12	13 7:15am Board of Directors Meeting	14 <i>Deadline for Newsletter Submissions</i>	15
16 National Boss Day	17	18  7:30am Morning Coffee	19	20	21	22
23/30	24/31 12:00pm ➤ DEADLINE ◀ For lunch Reservations	25	26 11:30am MEMBERSHIP LUNCHEON	27	28	29 