WWW.RAYTOWNCHAMBER.COM

**MAY 2012** 

# CONNECTIONS

#### MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

#### **INSIDE THIS ISSUE:**

May Membership Luncheon, 2012 Corporate Sponsors				
President's Corner	2			
Member Market	3			
Raytown SummerFest	4			
Golf Tournament, New Membership & Renewals	5			
Member News	6			
Member Events	7			
May Calendar	8			



#### MAY MEMBERSHIP LUNCHEON



# MARKETING DURING BASEBALL'S BIGGEST EVENT

Listen to professionals talk about what are the do's and don'ts of marketing to baseball fans who will be in the metro the first two weeks of July. Walk away with some ideas on how you can take advantage of thousands of additional fans being only minutes away at Kauffman Stadium.

Interested? Make your reservations today! Invite those businesses who would benefit from this type of luncheon, especially non-Chamber members.

#### WHEN: Wednesday, May 23, 2012

- Networking begins at 11:00am, Lunch at 11:30am

WHERE: Graceway, 5460 Blue Ridge Cutoff

\$13.00/person, cash/check/credit at the door - RSVP by Mon., May 21

Sponsored By



#### **LUNCHEON RSVP POLICY**

➤ Reservations *must* be made by NOON on the Monday before luncheon.

➤ After the deadline, there will be a \$3.00 extra charge.

➤ No shows will be invoiced with a \$2.00 fee added.

#### **2012 RAYTOWN CORPORATE SPONSORS**



Advanced Eyecare
Blue Springs Optical





PAGE 2 MAY 2012



#### Board of Directors

**Pat Ertz**, Chair of the Board Public Water Supply District #2

**Shawna Burns,** Chair Elect Commerce Bank

**Loretha Hayden**, Treasurer Lutfi's Fried Fish

**TBD**, Secretary

**Patrick J. Searcy**, Past Chair Power On Technologies

#### At Large Members

George Koepp Edward Jones

#### Board Members

Kyle Batts

**Batts Communications Service** 

Kaylie Bergman Advent Advertising

**Cody Bergschneider** Advanced Eyecare

**Paula Fats Cannon**Blue Ridge Bank and Trust Co.

**Dr. Tim Chirpich**Raytown Gregory Animal Health Cntr.

Pam Clark Clark's Appliances

Drew Holmes

HyVee #1542

**Steve Mock** Mock Building Co.

**Bruce Stansberry** Liberty Tax Service

Peggy Sundquist The UPS Store

**Mahesh Sharma**, Liaison City of Raytown

**Dr. Allan Markley**, Liaison Raytown Quality Schools

**Steve Guenther**, Liaison Raytown Main Street Assoc.

Vicki Turnbow, President president@raytownchamber.com

**Kyle Phillips**, Operations Manager kphillips@raytownchamber.com

#### PRESIDENT'S CORNER

I am sure by now, most of you know the All Star Game will be held at Kauffman Stadium just minutes from Raytown on July 10. Royals Stadium had only been open for four months when it hosted the 1973 All Star Game, this game was celebrating its 40<sup>th</sup> Anniversary. The date was July 24 and if you ask Mayor David Bower about that game, he remembers going with his dad, he knows exactly what seat he sat in and everything about the experience. That is what we want those individuals who come to our area to remember when they leave to go home. Raytown sits minutes from the stadium and we have an opportunity to show off what we have to offer to the fans of baseball's biggest event. A lot of time has been spent time talking with businesses, groups and organizations, churches, the City, the Parks Department, MoDot among others to get the word out about promoting Raytown.

We are working to market the community and we hope you will help us. If you are interested in learning more about what you can do to market to the baseball fans, plan on attending the May 23 luncheon. Information is on the front page of this newsletter. A couple of ideas include but not limited to: spruce up your area, runs some specials, rename one of your bestselling items, post something on the message board out front of your business like "Raytown Loves Baseball" or "Welcome Baseball Fans". If you have any questions on the luncheon or how you can help, please call me or email me anytime.

If there is anything I can do, please do not hesitate to contact me. My door is always open, come by anytime!

Vicki Turnbow, President

#### CONGRATUALTIONS TO OUR CHAMBER PRESIDENT!!! 2012-13 OUTSTANDING WOMAN LEADER

Annually the Raytown Women of Today seek nominees for women who have provided leadership in the Raytown community. They look for a woman who works or volunteers in the Raytown community for the good of others, and carries out those responsibilities well, while fulfilling her basic role in life to honor as the Outstanding Woman Leader award. Entries are judged by a 3 member panel and a winner is chosen. The local honoree is also entered into state competition for the Missouri Outstanding Woman Leader.

This year's winner certainly fulfills all those requirements. Vicki attended schools in Raytown and graduated from Raytown High School. As the nominator (her daughter Amanda) wrote in the application, her most outstanding contribution to the City of Raytown is her attitude. If you mention her name anywhere in Raytown you will get a positive response. She promotes community events including Raytown Night at the Royals and Mavericks, the Summerfest and BBQ Cookoff. She helps with Community Clean Up day and serves on various committees for Raytown and Jackson County. She started the Adopt a Street program and is a life member of the Raytown Historical Society.

To sum it up she goes above and beyond in everything she does while serving as the President of the Raytown Area Chamber of Commerce.

Terri Danner, Raytown Women of Today

PAGE 3 MAY 2012

#### From: Pat Ertz, Public Water Supply Dist. #2

The Summer Lunch Program sponsored by several churches in the area and The UPS Store located in Raytown are needing your help. Did you know the Raytown Summer Lunch Ministry provides healthy sack lunches and milk to school age children who are without the free/reduced school breakfast and lunch programs during the summer? In 2012 this program plans to serve 500 children a day for a total of six weeks. You can help individually or your business can be a partner. Contact the Raytown Summer Lunch Ministry at 816-353-1708 or email them at office@raytowncc.org for more information.

You may also go to www.raytownsummerlunch.info

# Did you know the benefits of your Chamber membership extend to all of your employees?

That means your staff is welcome to represent your company at Chamber events

— this includes the monthly coffees & luncheons.

Get more exposure for your business by getting more of your employees involved in the Chamber!

#### MEMBER

#### MARKET

n 358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

#### Joel Lawson Advanced Wealth Strategies

Joel Lawson, CWS, RFC

Certified Wealth Strategist® - Registered Financial Consultant

Bus:816.358.4966 Cell: 816.522.7816
Web Site: www.joellawsonwealthstrategies.com
E Mail: joel.lawson@cfdinvestments.com

Todd LeSage Cell: 816.716.6067
Todd.Lesage@cfdinvestments.com



Advisory Services are provided through Creative Financial Designs, Inc., a Registered Investment Adviser, and Securities are offered through CFD Investments, Inc., a Registered Broker/Dealer, Member FINRA/SIPC. Joel Lawson Advanced Wealth Strategies is not owned or controlled by the CFD Companies

#### R E & P MIDWEST, INC.



EXCAVATING & PLUMBING

COMMERCIAL & RESIDENTIAL

BOBCAT WORK - JOHN PENCE

Bus (816) 356-6666 Fax (816) 356-6659 LARRY (816) 694-1311 JOHN (816) 405-2550

# WEL-DON PLUMBING & DRAIN SERVICE

356-5281 / 765-9811 436-9660

TELL A FRIEND

# ESTABLISHED 1984 Pro AWEITORS 2 THE DIFFE

AWERCS
& T-Shirts
Specialists, Inc.
816-358-3390
10400 E. 63rd St.

10400 E. 63rd St. Raytown, MO. 64133 www.awardsandshirts.com

- Promotional Advertising Experts
- Custom Graphic Design
- Plaques, Trophies, and Acrylics
- Over 500,000 Promotional Products

Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.

Business Card or I/4 Page Space Available 3 months or I year Run

All marketing must be black & white. All marketing must be prepaid.

Contact the Chamber for more information.

You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.

PAGE 4 **MAY 2012** 



## **For 2 BIG Days** of Fun, Friends & BBQ!!!

**Presented by the Raytown Area Chamber of Commerce** 

Located in Downtown Raytown - Just north of 63rd Street & Raytown Road Ribs, Chicken, Brisket & Sausage available both days! Eat In or Take It Home!

**FESTIVAL PRESENTING SPONSORS** 

**BBQ Lunch Specials will start at** *Noon on Friday!* 

#### **Fri. June 8 - 4:00 to 10:00 pm**

**6:30-Live Entertainment by Four Fried Chickens & A Coke** 



CREDIT UNION

#### **Sat. June 9 - 10:00 am to 10:00 pm**

7:00-10:00am - Chris Cakes will be flipping pancakes!

11:00am-3:00pm - BBO Lunch Specials

11:00am-3:00pm - Music & Dance Performances From the Ethnic Enrichment Commission (in the big tent) **Sponsored by the Raytown Human Relations Commission** 

> 1:00pm - "Sausage Sprint" Dachshund Races & All Breed Dog Costume Contest

3:00pm - Adult Wiffle Ball Tournament (must sign up to **Sponsored by Raytown Parks & Recreation** 

> 4:00pm - BBO Cookoff **Awards Presentation**

6:00-Live Entertainment by The Elsea Smith Band







## We need your help!!!

The SummerFest-Barbeque Cookoff is fast approaching and we need *YOU* to put on the *BEST* community event in the area! Please let us know which day you. individually or as a company, are available to put in some volunteer time with us. We will contact you to coordinate the schedule.

Thu. Setup (4-10pm) Friday (8am-10pm) Saturday (7am-10pm) Sunday (Teardown) PAGE 5 **MAY 2012** 



The combination Raytown Chamber and Raytown Rotary Golf Tournament has been scheduled for Friday, July 20 to be held at Teetering Rocks Golf Course. Registration will begin at 11:00 a.m. with a shot gun start at 1:00 p.m.

Be watching for the golf flyer to be included in the June newsletter and it also will be available on the Chamber's website. The cost per player will be \$75.00 per person and sponsorships will start at \$100.00. Teetering Rocks is a current member of the Chamber and very involved in the community. By playing in this tournament you help out both the Raytown Rotary Club and the Raytown Area Chamber of Commerce.

The Golf Committee is looking for a few more committee members so if you are interested in being on this committee, please contact the Chamber office today.

#### CHAMBER RENEWALS

© Cornerstone Home Improvement 1998 Brenda Walters, Brad Kleoppel, Meshelle Shockey Westlake Ace Hardware 1995 Leroy Bridges © Saber Cycle 2008 Diane Krizek, Eugene Bileski Shafer Computer Service, Inc. 2009 Gary Shafer KCP&L 1979 Merley McMurry, Jim Alberts, Jim Birnbaum, John Englemann, Michael Jackson, Emily Ross, Robin Souder, Monique Stevenson, Derek Ward

Mulberry Tek, LLC 2011 Shawn Douglas Rich Carroll

All Star Awards & Ad Specialties, Inc. 1996 Bill Vogt

#### **Our Lady of Lourdes Church 2005**

Father Steven Rogers, Katie Mitchell

- © Edgewood Manor Nursing Home 1989 Carole Thalken
- Dean Development 2001 Ron Dean
- © Raytown Police Dept. 1995

Chief Jim Lynch, Marilyn Fleming

Mr. Sign 1988 Matt Smith

Kornis Electric Supply Inc. 2010 Gerry Schmitt Midwest Bookkeeping & Tax Service 1982 lanet C. Downs

**C&S Furnace Co. Inc. 1996** Kendall L. Schottel **Raytown Fire Protection District 1983** 

Rick Mawhirter, Matt Mace

© Raytown Parks & Recreation 1980 Kevin Boji Lowe's Homecenters, Inc. 2009

Dometria Coleman

⊚ sComm 2008 Jason Curry

1 We would like to thank our members who gave 110%.

#### **NEW CHAMBER MEMBERS**

#### **BDS-BUSINESS DATA SERVICES**

Khoi Pham

13220 Metcalf Ave., Ste. 120 Overland Park, KS 66213 913-239-0368 khoi.pham@bdsnow.com www.bdsNOW.com Computer Services Recruited by Pat Ertz

Welcome!

#### FRIENDS OF RAYTOWN PARKS & RECREATION, INC.

**Diane Krizek** 

5912 Lane Ave. Raytown, MO 64133 816-358-4100 friends@forpr.org www.forpr.org Not for Profit Organization Recruited by self

#### STEVE WILLIAMS CONSTRUCTION INC. **Steve Williams**

PO Box 11787 Kansas City, MO 64138 816-737-8000 swillasphalt@sbcglobal.net www.stevewilliamsasphalt.com Construction Recruited by Pat Ertz

#### **RE&P MIDWEST-EXCAVATING/PLUMBING**

**Larry Pence** 

5433 Ralston Raytown, MO 64133 816-356-6666 repmidwestinc@comcast.net **Plumbing** Recruited by Pat Ertz

#### WEL-DON PLUMBING & DRAIN INC. William Wright

6324 Overton Raytown, MO 64133 816-356-5281 weldonplumbing I 6@yahoo.com Plumbing Recruited by Pam Clark

PAGE 6 MAY 2012

#### Our Members in the News

On May 5, 2012, doctors and staff members from **Advanced Eyecare** / Blue Springs Optical will be participating in a race called the **Warrior Dash**.

We would like to use this opportunity to support the Giving Hope Through Site, One Child at a Time program which helps to provide vision related services to any child in need in the state of Missouri.

If you would like to pledge a donation and/or find out more information about this cause, please contact Cody Bergschneider at our Raytown office, 816-353-1872.

# ReDiscover Help, Hope, and Healing

ReDiscover is looking for youth and young adults from the ages of 15-25 to be a part of a new Peer Council that we are starting here in our area (Raytown, Grandview, South KC and Lee's Summit). This advisory council will guide our program and our community in making positive changes for youth and young adults in this area, as well as on a bigger scale. This council will expand their knowledge on advocacy, leadership and development, social media outlets, and much more. This is a great way to meet new people, make new friends, and/or earn community service hours.

We will be holding an informational meeting for interested young people in this age range on **May 15th from 6:30-8:00 (pm)** at United Church of Christ 7904 Raytown Rd., Raytown, MO.

If transportation is an issue, we can be of assistance.

Light snacks will be served.

RSVP: cjfoster@rediscovermh.org

#### RAYTOWN CAR DEALER EARNS FORD'S HIGHEST HONOR

It was recently announced that **Dick Smith Ford** is a recipient of the 2011 President's Award from Ford Motor Company. The President's Award gives recognition to Ford and Lincoln dealerships nationwide that consistently demonstrate their commitment to the highest level of customer service.

According to Kenneth Czubay, Ford's Vice President of U.S. Marketing, Sales and Service Division, Ford and Lincoln dealers throughout the nation compete for the award annually. However, fewer than 10% of all dealers received the 2011 award, making it one of Ford Motor Company's most prestigious honors. In a congratulatory letter to Mark Smith, President of Dick Smith Ford, Czubay stated, "We are extremely pleased to recognize you and your dealership team for the exemplary performance you have demonstrated over the past year."

Smith noted that this is the sixth time the dealership has received the President's Award. "Earning this honor comes as the result of everyone on our staff doing their best to provide the highest level of customer satisfaction to everyone who walks through our front door," Smith said. "Everyone at the dealership is extremely proud to receive this recognition and we know we all play a part in building our reputation for outstanding customer service."

The dealership is located at 9505 East 350 Highway in Raytown, and has been owned and operated by the Smith family since 1953.

#### **April Morning Coffee at ...**



#### Mid-Continent Public Library 6131 Raytown Road



PAGE 7 MAY 2012

#### Upcoming Member Events

#### **MAY MORNING COFFEE**

Mark your calendars: This month's "Morning Coffee" will be held at the **Bickford Senior Living, 9110 E. 63rd Street**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community.

An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



#### YOUNG PROFESSIONALS METRO MINGLE

WHAT The Lee's Summit Chamber - Young Professionals are organizing a metro-wide networking event!

WHO This event is for area Chamber Young Professionals 40 and under

WHEN Tuesday, May 22, 2012 • 5-7 p.m

WHERE Paradise Park • 1021 NE Colbern Rd • Lee's Summit, MO WHY To get to know other YPs in the area and expand our network!



#### SOUNDS LIKE FUN RIGHT?!

RSVP today by calling Gina Seibel with the Lee's Summit Chamber at 816.524.2424, or shoot an email to her at gseibel@lschamber.com.

The cost to attend is \$10 per guest with \$2 being donated to a local non-profit. Your entry fee includes adult beverages, appetizers and a free pass to ride the Go Karts (you know you want to go for a spin!).

#### RAYTOWN AT THE ROYALS

SPONSORED BY THE RAYTOWN AREA CHAMBER OF COMMERCE

You may order discounted tickets online through the Royals website.

#### You may purchase discounted tickets for the following 2012 games:

June 3 (vs Oakland A's)

July 15 (vs Chicago White Sox)

August 5 (vs Texas Rangers)

September 16 (vs Los Angeles Angels)

#### To order online:

- 1. Go to www.royals.com/raytown
- 2. Click on the button: BUYTICKETS
- 3. Enter the password "raytown"



#### JUNE MEMBERSHIP LUNCHEON

#### **RESILIENCE – Emergency Preparedness Starts with YOU**

Presented by Capt. Frank Stranimier,

Admin. Bureau Commander - Emergency Preparedness Coordinator - Raytown Police Dept.



WHEN: Wed. June 27 –Networking begins at 11:00, Lunch at 11:30 WHERE: YMCA-Raytown, 10301 E. 350 Highway

\$13.00 cash/check/credit at the door - RSVP by Mon. June 25

Sponsored by: Mulberry Tek



If you are interested in a ribbon cutting or after hours event for your business, please call 353-8500 or e-mail staff@raytownchamber.com and get it on the calendar.



816-353-8500 FAX 816-353-8525 www.raytownchamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd U.S. Postage Paid Permit # 2316 Kansas City MO 64133

**DATED MATERIAL** 

#### **MAY 2012**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		I 12:00pm Membership Serv. - Recruitment	2	3	4	5 COMMUNITY CLEANUP DAY
6	7 3:00pm SummerFest/BBQ Committee	8 I I:00am Lunch & Learn At Hy-Vee	9	7:15am Board of Directors Meeting	8:30am Gov. Rel./Advoc./ ED Cmte.	12
13	14	7:30am Morning Coffee	16	17	Deadline for Newsletter Submissions ROYALS NIGHT	19
20	12:00pm  DEADLINE  For lunch Reservations	22	23 II:30am MEMBERSHIP LUNCHEON	24	25 <b>8:00am</b> Membership Serv. - Retention	26
27	28 CHAMBER CLOSED Memorial Day	29	30 <b>5:00pm</b> SummerFest Volunteer Meeting At Fun House	31		