

WWW.RAYTOWNCHAMBER.COM

DECEMBER 2013

CONNECTIONS

MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

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May each of our members have a Safe & Happy Holiday Season!
Our sincere Thanks for your commitment & good will throughout the year!

The 2013 Board of Directors

Shawna Burns, Chair of the Board

Commerce Bank

Bruce Stansberry, Secretary/Treasurer

Liberty Tax Service

Christopher S. Payne, At Large Member Monopoly Acquisitions LLC

Loretha Hayden, Chair Elect

Lutfi's Fried Fish

Pat Ertz, Past Chair

Public Water Supply District #2

Board Members

Kaylie Baker Rok'it Advertising

Pam Clark Clark's Appliances

Steve Mock Mock Building Co. Andy Powelson PBI Industries Inc.-McDonald's

Patrick Searcy
Power On Technologies

Peggy Sundquist The UPS Store Derek Ward KCP&L

Michelle Williams Hope Network of Raytown

Mahesh Sharma, Liaison City of Raytown **Dr. Allan Markley**, Liaison Raytown Quality Schools

Steve Guenther, Liaison Raytown Main Street Assoc.



2013 RAYTOWN CORPORATE SPONSORS



Advanced Eyecare Blue Springs Optical

COMCAST



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"THINK RAYTOWN FIRST" – this Holiday Season!

If each person bought an extra item, paid for an additional service or even bought an item they normally buy outside the city limits of Raytown — think what that would do to city services, to

taxes and even more importantly to that local business.



2014 RAYTOWN CORPORATE SPONSORSHIP

Is your business looking for additional: EXPOSURE? VISIBILITY? CHAMBER RECOGNITION?

Have you noticed the Raytown Corporate Sponsors this year? Here are some facts about the exposure, visibility and recognition you can get by being a 2014 Raytown Corporate Sponsor. By the end of this year:

- I. The Raytown Corporate Sponsors will be included in over **35,000 emails** to Chamber members. (All logos can be clicked on and a link takes you to the company website.)
- 2. Our records show **over 17,000 people** were exposed to the Raytown Corporate Sponsor ad on each page of the Chamber's website (logos are linked to the company website)
- 3. We will have sent out **4800 printed newsletters** with the Raytown Corporate Sponsor logos proudly displayed on the front page.
- 4. Your listing in the Membership Directory has a special heading, "Raytown Corporate Sponsor". Over *1250 directories* will be distributed this year.
- 5. The Raytown Corporate Sponsor logos are included in the luncheon power point presentation each month in front over **1000 people**.
- 6. The Raytown Corporate Sponsor sign is *prominently displayed* in the Chamber office.

This could be a wise investment for your business to participate in for 2014 and **this opportunity is only available to 5 businesses.** Upon acceptance, a 2014 Raytown Corporate Sponsorship Agreement form will be sent out for your signature.

If you are interested, please contact me at president@raytownchamber.com or by calling 816-353-8500.

Vicki A. Turnbow, President





The Mega Chamber Office Party was held this year at Hillcrest Golf & Country Club. This year, 9 area Chambers, 40 exhibitors and 200 attendees were able to see the renovations at Hillcrest and network

with other businesses throughout the metro area. Thank you to all who participated!



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HOST A NETWORKING EVENT AT YOUR BUSINESS!!!

In 2014, the Raytown Chamber is looking for businesses to host a networking event. The past few years, we have been offering Morning Coffee events. They are scheduled for the third Tuesday of each month and by hosting a **Morning Coffee Networking** you agree to provide the coffee from 7:30-8:30am. This year we are adding **After Hours Networking** on the first Thursday of the month from 4:30-5:30pm for those who prefer an evening event. By hosting an After Hours you agree to provide some beverages/refreshments, of your choice. Listed below are the dates available and the sponsorship for each event is \$50.00.

By hosting a networking event you will be provided with 16 invitations (Printed by Chamber staff) to hand out to your customers or neighboring businesses, advertisement in the monthly newsletter, notification for 30 days in the weekly c-mail and a listing in the event calendar on the Chamber's website, www.raytownchamber.com. Morning Coffees/After Hours are offered on a first come first served basis.

DATES AVAILABLE:

Morning Coffee

Jan. 14 - Feb. 18

June 17 - July 15

Aug. 19 - Sept. 16

Nov. II

Sign up TODAY!

After Hours

Feb. 6 - Apr. 3

May I - June 5

Sept. 4 - Oct. 2

Nov. 6 - Dec. 4

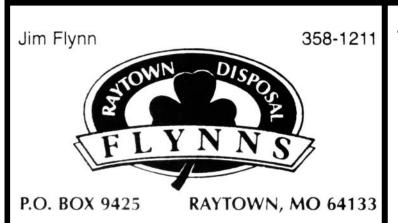
2014 MEMBERSHIP LUNCHEON SPONSORSHIPS AVAILABLE

As a luncheon sponsor you may serve as a host to greet the attendees and put information at each place setting. You will be given 5 minutes on the agenda to talk about your business. Your company will be listed in the monthly newsletter as well as on the web site under the calendar of events section. You may also provide the centerpieces or a give away for each person. Business cards are collected for a drawing if you would like to donate a door prize to be given away.

These business cards will be given to you after the luncheon for you to use as you see fit. The cost of the luncheon sponsorship is \$150.00 (April is \$200.00) and is invoiced at the beginning of the month. Please contact the Chamber office if your business would like to sponsor one of these 2014 Chamber Membership Luncheons.

April 23 Royals Luncheon - November 19

MEMBER MARKET



Joel Lawson Advanced Wealth Strategies

Joel Lawson, CWS, RFC

Certified Wealth Strategist® - Registered Financial Consultant

Bus:816.358.4966 Cell: 816.522.7816 www.joellawsonwealthstrategies.com joel.lawson@cfdinvestments.com

Todd LeSage Cell: 816.716.6067 Todd.Lesage@cfdinvestments.com



Advisory Services are provided through Creative Financial Designs, Inc., a Registered Investment Adviser, and Securities are offered through CFD Investments, Inc., a Registered Broker/Dealer, Member FINRA/SIPC. Joel Lawson Advanced Wealth Strategies is not owned or controlled by the CFD Companies

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THANK YOU TO OUR 2013 SPONSORS!!!

With the year coming to a close, we would like to take this opportunity to thank all the morning coffee and luncheon sponsors for their support. The luncheon programs were very successful this year in part due to their sponsorships. The Morning Coffee's have been a great way for businesses to network on the way to the office. We would also like to thank all the businesses that donated items to go into the speaker thank you bags.

MEMBERSHIP LUNCHEON SPONSORS

January - KCP&L February - KCP&L

March - Comcast Business Class

May - Bickford Senior Living
July - United Consumers Credit Union

April - Batts Communications
June - Westridge Gardens

August - Southeast Enterprises

September - Commerce Bank October - Holiday Inn Express & Suites

November - REAP-Raytown Emergency Assistance Program

LUNCHEON SPEAKER THANK YOU GIFT

Rok'it Advertising - Four Points by Sheraton - Awards & T-Shirt Specialists - PWSD#2 - Applebee's CareSpot - HyVee - Personal Care Dental Group - Comcast - Commerce Bank - SERC Physical & Hand Therapy

MORNING COFFEE SPONSORS

January - The Trails Apts.

March - YMCA-Raytown

May - Arvest Bank

August - Research Family Physicians

February - Holiday Inn-CoCo Key

April - Metcalf Bank

July - Holiday Inn Express & Suites

September - Mid-Continent Public

August - Research Family Physicians

September - Mid-Continent Public Library

October - Sherwin Williams

November - United Consumers

win Williams November - United Consumers Credit Union

<u>WANTED</u>: Again next year we will be putting together a thank you gift bag to give to each speaker at the membership luncheons. If you are interested in donating 12 items, please contact the Chamber office. We would like to have all the items collected by January 11, 2014.



BUSINESS SPOTLIGHT ON...



Mission: The Board of Education recognizes that community and parent volunteers make valuable contributions to the district's schools and encourages volunteer participation in district programs. Further, parent and community involvement are essential components of high student achievement.

Program Description: Can you volunteer your time to impact student success in the Raytown Quality Schools? Then RayFriends needs you! RayFriends (formerly YouthFriends) are volunteers who commit a minimum of one hour per week (and you are welcome to do more) in one of our volunteer areas:

Raytown Reader-Volunteer who works on reading skills with one or two elementary students using materials provided by the teacher.

Terrific Tutor-Volunteer will provide work with an individual student or small group of students in a subject area selected by the teacher and volunteer.

Homework Helper-Volunteer will assist a student in grades 3-12 with organization and completion of assignments.

Mentor-Volunteer will provide friendship, support and a listening ear for a student in grades 4-14.

Program Process: It is easy to apply online and become a RayFriend! You can apply online at **www.raytownschools.org** (About Us-Volunteer). You must complete the online RayFriends volunteer application and take the signed DSS form (available online) to the Raytown Quality Schools Central office (6608 Raytown Road) where a copy of your driver's license will be taken at that time. All RayFriends volunteers are required to have a background check (at no cost to the volunteer) and attend informational trainings. Once your background is cleared as a screened volunteer, you will be contacted by the counselor at your preferred school and to determine your volunteer area.

RayFriends is a great opportunity to impact student success in your community! Sign Up Today!

Contact: Charlotte Melson, Volunteer Coordinator, 816-268-7078, charlotte.melson@raytownschools.org

Chamber Member Since: Raytown Quality Schools since 1989; Charlotte Melson since 1999

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November Morning Coffee at ...





Hope Network of Raytown Announces New Executive Director

Hope Network of Raytown is pleased to announce that effective October 2013 Christie Hammond will become the new Executive

Reaching Out,
Meeting Needs,
Changing Lives.

Director of the organization. Hammond brings an extensive background of non-profit professional experience to the position of Executive Director, including work with the American Diabetes Association and Stonecroft Ministries. She has also worked for Essence Communications Partners and Fox Broadcasting Company in New York City.

Hammond graduated from the University of Missouri-Kansas City with a Bachelor's in Communications Studies. She has worked and traveled extensively throughout the United States and brings a fresh new perspective to the Hope Network of Raytown organization. Hammond currently resides in the Peculiar, Missouri area with her husband and two children. Her father, Carey Casey, is the well-known CEO of the National Center for Fathering based in Kansas City, Missouri.

Previous Director Janet Lowe will be moving to the Mission of Hope Clinic to assume the position of full-time Executive Director. The Clinic, an off-shoot of Hope Network of Raytown, is located at 6303 Evanston, Raytown, Missouri and serves the uninsured in the Kansas City Metro area.

CHAMBER RENEWALS

© Personal Care Dental Group 1977 Caroline Wolfer, Dr. Christopher Barreca, Dr. Rubelita James, Dr. Pamela Richardson Bordner Installation Group Inc. 1990 Jerry Fleenor

The Bordner 2011 Christina Calderon
Univ. of Central Missouri-Summit Center
2007

Grenvell Foraker, Carolyn McKnight

- ⊙ Tom & Donna Gibbens 2008
- **⊙ Raytown-Lee's Summit**

Community Credit Union 1992

Donna Bunton

Raytown Three Trails Kiwanis Club 2009
David Skitek

© Commerce Bank 1989 Shawna Burns Land Specialties Mfg. Co. Inc. 1972 Donald (Gene) E. Land

Summit Publications, Inc. 2005

Sean Allison

River Christian Fellowship 2006 John Wiley Corlew Construction Co., Inc. 1978 Dick Corlew Applebee's-Raytown 2012 Tina Pugh

> We would like to thank our members who gave 110%.

NEW CHAMBER MEMBERS

KANSAS CITY CHIEFS FOOTBALL CLUB Brian Johnston

One Arrowhead Drive Kansas City MO 64129 816-920-9300 bjohnston@chiefs.nfl.com www.kcchiefs.com Sports Recruited by Mark Smith Welcome!

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Our Members in the News

Laclede Gas Company, a subsidiary of The Laclede Group, Inc., completed its \$975 million purchase of the assets of Missouri Gas Energy (MGE) from a subsidiary of Energy Transfer Partners, L.P. effective September 1, 2013.

The addition of MGE solidifies Laclede's position as the largest natural gas distribution company in Missouri, now serving more than 1.1 million natural gas customers <u>and wil continue to serve the City of Raytown</u> with safe and reliable service.



Consignment Store

6226 Raytown Trafficway 816-358-5277 Find us on Facebook!

RIBBON CUTTING CEREMONIES



Select Physical Therapy, 9496 East 350 Highway

Kelly Harris is the clinics center manager and physical therapist at the new Raytown location, the 23rd clinic located in the KC area.

www.selectphysicaltherapy.com



Dunkin' Donuts new location located at **8820 E. 350 Highway** in Raytown. Jennifer Benjamin and her crew treated all the guests to a great cup of coffee! Thank you to Raytown Fire for coming out to help make this ribbon cutting extra special.

Thrift and Flea



An organization dedicated to connecting charities with the funds raised from resold items. Goods are offered for sale via the store and website. Donate items to stock the shelves. Nominate eligible charities. Buy it for good. Visit the store or website today! Together we can make a difference in our community.

Effective January I, 2014, the Raytown Area Chamber of Commerce will no longer be able to accept **American Express** for payment. If you should have any questions on this decision, please do not hesitate to contact Vicki Turnbow at the Chamber office.

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Upcoming Member Events



Mark your calendars: Tues., Dec. 17 - this month's "Morning Coffee" will be a special HOLIDAY CELEBRATION held at the Raytown Area Chamber of Commerce, 5909 Raytown Trafficway. Come by anytime between 7:30 to 8:30 a.m. to have a cup of coffee and network with other businesses within the community. An added bonus will be to let us thank you for your membership over the past year!

So stop by and start spreading some holiday cheer!



UPCOMING MEMBERSHIP LUNCHEONS

2013 Chamber Celebration STATE OF THE CITY ADDRESS

WHEN: Wednesday, January 22, 2014 **WHERE:** Four Points by Sheraton 4011 Blue Ridge Cutoff \$20.00 per person - RSVP by Monday, Jan. 20

Mayor David Bower WHEN: Wednesday, February 26, 2014 WHERE: First Baptist Church of Raytown, 10500 E. 350 Highway \$20.00 per person - RSVP by Monday, Feb. 24

LUNCHEONS SPONSORED BY KCP&L



Southeast Enterprises 2013-2014 Holiday Light Recycling Drive

During November 17, 2013, through January 26, 2014, Southeast Enterprises, a local nonprofit sheltered workshop that employs over 160 adults with intellectual and developmental disabilities, will partner with over 165 locations throughout the Kansas City area to provide drop-off sites where the public can bring their non-working holiday lights for recycling.

Once collected, most of Southeast's employees will work to prepare the lights for recycling.

Last year, the combined efforts of Southeast, sponsors and citizens throughout the Greater Kansas City Area helped to save over 32,000 pounds of holiday lights from the landfill and keep Southeast's employees working throughout the calendar year.

From November 17, 2013, through January 26, 2014, collection containers will be placed at participating locations throughout the Greater Kansas City Area for drop-off. For a full list of collection sites visit: www.kcrecyclelights.com.





RAYTOWN, MO 64133-3860

816-353-8500 FAX 816-353-8525 www.ray town chamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd U.S. Postage Paid Permit # 2316 Kansas City MO 64133

DATED MATERIAL



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6 RAYTOWN TO THE SECOND SECON	National National Remembrance Day December 7, 1941
8	9	10	П	12 7:15am Board of Directors Meeting & Retreat @ Extreme Grand Prix	13	Winter
15	16	17 7:30am Holiday Morning Coffee	18	19	20	21
22	23	24 Chamber office CLOSED Merry Christmas	25 Chamber office CLOSED	26	27	28
29	30	3 I Chamber office CLOSED	Jan. I, 2014 Chamber office CLOSED NEWYEAR			Check your weekly Chamber Connections C-mail for an up-to-date calendar