

WWW.RAYTOWNCHAMBER.COM

OCTOBER 2014

# CHAMBER

#### MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

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Follow us on:

Calendar



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#### OCTOBER MEMBERSHIP LUNCHEON



# Missouri Attorney General Chris Koster

On January 14th, 2013, Chris Koster was sworn in for a second term as the 41st Attorney General of the state of Missouri. As Attorney General, Koster created a Domestic Violence Task Force which led to comprehensive new laws to protect domestic violence survivors; recovered a record \$200 million to the state's health care system from fraudulent Medicaid providers; cracked down on violations of workers' rights; aggressively protected Missouri consumers against fraud, including mortgage-relief and debt-settlement scams; and supported law enforcement in fighting the spread of methamphetamine and violent crime.

During the October luncheon, the Chamber will conduct it's Annual Membership Meeting. As we prepare for the future, the 2015 Officers and the Class of 2017 will also be presented to you and voted on.

WHEN: Wednesday, October 22

- Networking begins at 11:00am, Lunch at 11:30am

WHERE: First Baptist Church of Raytown, 10500 E. 350 Hwy. \$20.00/person - cash/check/credit at the door - RSVP by Mon. Oct. 20

#### **LUNCHEON RSVP POLICY**

➤ Reservations *must* be made by NOON on the Monday before luncheon.

➤After the deadline, there will be a \$3.00 extra charge.

➤No shows will be invoiced with a \$2.00 fee added.

**SPONSORED BY** 



#### **2014 RAYTOWN CORPORATE SPONSORS**



Advanced Eyecare Blue Springs Optical

COMCAST **BUSINESS** 



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#### WWW.THINKRAYTOWNFIRST.COM

## THINK RAYTOWN FIRST

Do you want to know what is happening in Raytown?

Go to www.ThinkRaytownFirst.com and click on the Community Calendar. There is also a place to sign up to receive future emails about What's Happening in Raytown! The Community Survey is still on the website. We want to know what you know about Raytown. If you are on Facebook, please go out and like Think Raytown First and spread the word. Don't forget the Raytown Chamber also has a Facebook page and a Twitter account. Stay up to date on all that is happening in the Raytown Chamber as well as the community in general.

#### Board of Directors

**Loretha Hayden**, Chair of the Board Lutfi's Fried Fish

Mark Smith, Chair Elect Dick Smith Ford

**Michelle Williams,** Secretary/Treasurer Mission of Hope Clinic

**Shawna Burns**, Past Chair Commerce Bank

#### At Large Members

Jeff Hirst

Four Points by Sheraton

Meshelle Bishop

Cornerstone Home Improvement

**Christopher S. Payne** Monopoly Acquisitions LLC

#### Board Members

Kaylie Baker

Rok'it Advertising

Pam Clark

Clark's Appliances

Pat Ertz

Public Water Supply Dist. #2

Steve Mock

City of Raytown

Andy Powelson

Civic Member

Rene Purtee

Arvest Bank

Patrick Searcy Power On Technologies

**Bruce Stansberry** 

Liberty Tax Service

Derek Ward

KCP&L

**Mahesh Sharma**, Liaison City of Raytown

**Dr. Allan Markley**, Liaison Raytown Quality Schools

**Steve Guenther**, Liaison Raytown Main Street Assoc.



**Vicki Turnbow**, President president@raytownchamber.com

**Kyle Phillips**, Operations Manager kphillips@raytownchamber.com

#### PRESIDENT'S CORNER

The Chamber continues to do its best to keep you informed through various means of communication. Here are some updated numbers through August of this year that we use:

- Total number of emails sent out per week between 375 and 1,000
- Website visits since the beginning of the year Over 18,000
- Printed newsletter we mail 421 per month
- Chamber's Facebook Friends 353
- Twitter The Chamber follows 66 different organizations and has 328 followers.

Whenever you receive information from the Chamber about the City of Raytown, a particular business, or some exciting news about the school district please share that with your employees, family, friends, customers and colleagues.

Over the next few months, the Chamber will continue to work on their 2015 budget, the 2015 Guiding Principles as presented by the Government Relations Committee, as well as updating the Strategic Plan.

Are you looking for additional ways to market your business or organization and support the Chamber at the same time? Information will be sent out in regards to our 2015 Corporate, Premier and Executive Sponsorship packages. If you do not receive this information, please contact me.

Speaking of 2015, if you are interested in sponsoring a luncheon or a morning coffee contact us and we will put you on the list. The official notification will be posted in the December newsletter.

Don't forget to stop by the **After Hours Networking, Thu. October 2, at Rok'it Advertising**, 10009 E. 67th Street! My door is always open, come by anytime!

Vicki Turnbow, President

# H&R BLOCK ANNOUNCES ENHANCED SMALL BUSINESS SOLUTIONS

H&R Block announced a new suite of cloud-based, centrally-supported services that it will offer to small businesses, predominantly ones with fewer than 10 employees, throughout the Kansas City metro area. Building on existing H&R Block small business services, this modernized offering leverages cloud accounting technologies to provide local businesses with real-time bookkeeping, payroll and tax solutions. In addition, H&R Block will offer business coaching, a service rarely available to small companies.

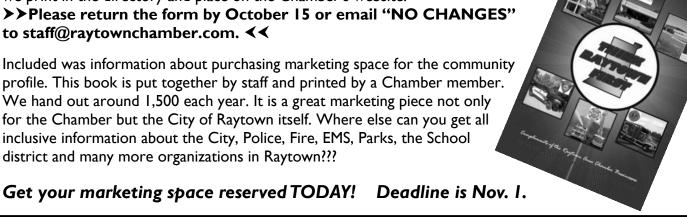
For more information on H&R Block Small Business services, visit hrblock.com/smallbusiness or contact Marsha Clark mclark@hrblock.com PAGE 3 OCTOBER 2014

#### 2015 COMMUNITY PROFILE & CHAMBER BUSINESS DIRECTORY

You should have received a form to review and update in regards to the information we print in the directory and place on the Chamber's website.

to staff@raytownchamber.com. ◀◀

We hand out around 1,500 each year. It is a great marketing piece not only for the Chamber but the City of Raytown itself. Where else can you get all inclusive information about the City, Police, Fire, EMS, Parks, the School district and many more organizations in Raytown???



#### You're Invited to "Feel the Power" at the

Toin nearly 300 of your Chamber colleagues for an evening of

nctworking,



vendor showcases, heavy hors d'ocuvres, door prizes, eash bar and fun!

Explore this amazing venue and take a ride on the bike simulator!





AND METRO EXPO

October 15, 2014 4:30 to 7:00 pm

Gail's Harley-Davidson 5900 E. 150 Highway Grandview, MO

#### Participating

Chambers:

Belton - Blue Springs **Grain Valley - Grandview** Harrisonville - Independence - Lee's Summit - Peculiar Pleasant Hill - Raymore Raytown - South Kansas City





#### MARKET **MBER**

Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.

Business Card or 1/4 Page Space Available 3 months or I year Run

All marketing must be black & white. All marketing must be prepaid.

Contact the Chamber for more information.

You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.





#### NEED A RENTAL HA

PARTIES ~ DANCES ~ RECEPTIONS ~ MEETINGS

SERVING THE GREATER KC AREA, THE HALL IS CONVENIENTLY LOCATED 11/2 MILES SOUTH OF THE TRUMAN SPORTS COMPLEX ON BLUE RIDGE CUTOFF AT SNI-A-BAR ROAD.

OFFICE HOURS: TUE.~SAT. 8AM~12PM

5101 Blue Ridge Cutoff 816-356-4962

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# From the Raytown Chamber Board of Directors & the 2014 Nominating Committee

At the September II, 2014 Board Meeting, the Raytown Area Chamber of Commerce Board of Directors approved the Class of 2017 to be presented to the Membership at the October 22, 2014 membership luncheon.

The Raytown Area Chamber of Commerce Board of Directors also approved the Officers for 2015. They are:

CHAIR OF THE BOARD – Mark Smith, Dick Smith Ford
CHAIR ELECT – Michelle Williams, Mission of Hope Clinic
SECRETARY/TREASURER – Jeff Hirst, Four Points by Sheraton
PAST CHAIR – Loretha Hayden, Lutfi's Fried Fish

#### **CLASS OF 2017**



#### PAM CLARK, CLARK'S APPLIANCES

My parents opened Clark's Appliances, January 2, 1957. We moved to Raytown in 1963 where I graduated from Raytown High. I still live in the city limits of Raytown and am proud to say I do. We have been a General Electric major appliance dealer since the beginning. Today we do sales and service of most major brands. I have been on the Chamber board on and off since 2003. I am very dedicated to my community's growth. I also serve as secretary for Raytown Main Street Association and am co-chair for Egg Extravaganza and Holiday Lighting.



#### HOLLY GRIMWOOD, RAYTOWN EMERGENCY ASSISTANCE PROGRAM (REAP)

I am a long time Raytown resident who graduated from Raytown High School, and received a degree in Political Science from UMKC. After college, I moved to northern Mongolia for 6 months to work with a non-profit called Local Craftsmen teaching woodworking. Shortly after returning to the States, I was hired on as Assistant Director of the Raytown Emergency Assistance Program. I am active in the local arts and music scene of the KC community, and am currently the Assistant Director of Youth League at the Blue Ridge Sports Association.



#### JEFF HIRST, FOUR POINTS BY SHERATON

Jeff Hirst joined the Raytown Chamber in 2012 and immediately developed an interest in the Raytown business community. With over 15 years in the hospitality industry, Jeff is now the Director of Sales and Marketing at the Four Points by Sheraton Kansas City Sports Complex. In 2013 he became co-chair of the Membership Services recruitment committee and subsequently received the honor of 'Chamber Person of the Year'. Jeff has passion for networking, guest service, broadcasting, and conspiracy theories



#### **BRUCE STANSBERRY, LIBERTY TAX**

I have operated the Liberty Tax Service office at 6520 Raytown Road for 10 years. We also operate 3 offices in Independence and one in Blue Springs. I have been a CPA for over 30 years. I have enjoyed serving on the Chamber board since 2012 and look forward to my second term. I live in Independence with my wife of 38 years, Laverne. We have two grown sons.

#### ROUND TABLE DISCUSSIONS WITH CHAIR ELECT, MARK SMITH

In preparing for 2015, Chair Elect Mark Smith would like to hear from the current membership. All meetings will be held at the Chamber office (5909 Raytown Trafficway) and will include refreshments. Chamber President, Vicki Turnbow will join in on the discussions. There will be a limit of 20 spots per time.

Monday, October 27 – 4:30 to 5:30 pm Wednesday, October 29 – 8:00 to 9:00 am Contact the Chamber office at 816-353-8500 to confirm your time slot. An email will be sent out through Constant Contact with information as well.

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#### CHAMBER RENEWALS

**○Applebee's-Raytown 2012** Tina Pugh, Mindi Trenary

**SERVPRO of Lee's Summit 2013** Chad Kimbley

Raytown Historical Society & Museum 2007 Larry Short

River Christian Fellowship 2006 John Wiley

Mid-Continent Public Library-Raytown Branch 2010Susan Haley

**⊕ Bickford Assisted Living 1999** Carol Rigsby, Alyson Jones

© Fraternal Order of Police 2009 Mark Wasko, Rick Inglima, Janet Brooks, Paul Brooks

Center 63 Boutique 2013 Tammy Thurston

#### NEW CHAMBER MEMBERS

LET JOHN DO IT HANDYMAN John Stell

816-730-7234 letjohndoit1st@gmail.com Services Recruited by staff

PAYCHEX-PAYROLL SERVICES
Jay Sutherland,
Jamie Shillito

13160 Foster St. Ste. 130 Overland Park KS 66213 913-208-6933 jsutherland@paychex.com www.paychex.com Services & Insurance Recruited by Pam Bucklew

Cornerstone
HOME IMPROVEMENTS

We're in Your Corner

10%. We would like to thank our members who gave 110%.



#### BUSINESS SPOTLIGHT ON...

**OWNERS:** Brenda Walters & Brad Kleoppel

ADDRESS: 5056 Blue Ridge Blvd.

**PHONE:** 816-737-0601 **EMAIL:** info@chi-kc.com

WEB: www.cornerstonewindowskc.com FOUNDED: 1997 CHAMBER MEMBER SINCE: 1997

# EMPLOYEES: 8 HOURS: 8:30-4:00

**SERVICES/PRODUCTS:** Install replacement windows, siding & doors with new high quality efficient products.

FUTURE PLANS: To continue to grow.

**BUSINESS PHILOSOPHY:** We offer high quality products we would feel comfortable putting on our own home. We offer a lifetime installation warranty & most products carry a lifetime warranty. We are in your corner!

**OUR BUSINESS IS A CHAMBER MEMBER BECAUSE:** We like to give back to the community & network with other business minded companies.



# Public Water Supply Dist. #2

6945 Blue Ridge Blvd.

FUN HOUSE
PIZZA & PUR

9120 E. 350 Highway



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### Our Members in the News

Raytown's SENIOR CELEBRATION











**GOLD SPONSOR:** FIRST FEDERAL BANK

#### **SILVER SPONSORS:**

COMFORT DENTAL DICK SMITH FORD GRACEWAY HIDDEN LAKE CARE CENTER

#### **BRONZE SPONSORS:**

Advanced Eyecare Albin's Fine Jewelry LLC Commerce Bank Metcalf Bank (IND) Rok'it Advertising

Chief Jim Lynch & Raytown Police Benefit Fund

Arvest Bank Home Instead Senior Care ITN Greater Kansas City Lutfi's Fried Fish ServPro of Lee's Summit

**Bowen Tower Senior Apartments** 

St. Regis Church & School Terry & Susan Landers The Gardens at Jackson Creek US Bank Visiting Angels Wise Choices Financial

THANK YOU ALL!

he Roots of Our Community

#### **COMMUNITY SPONSORS:**

Michelle & Larry Williams Xtra Care Adult Day Care

Raytown Fire

Raytown EMS

Mary & Bob Foster



#### **Thrift** & Flea

#### Celebrating our One Year Anniversary Oct. 24, 1-5pm & Sat. 25, 11am-3pm

If you haven't stopped in before, this will be a great time to do so. If you're a regular, we want to see you too. We'll have cookies & cider! 10227 East 61st Street

→If you bring in this ad, we'll take \$5 off of \$30 or more spent (excluding booths) during this time.

#### SOUTHEAST ENTERPRISES CHILI DINNER FUNDRAISER

Join us at the 9th Annual Chili Dinner on October 30! We will begin serving at 5:00 and end at 6:30pm with the afghan drawing. Door Prizes will be drawn throughout the evening, beginning at 5:15. You must be present to win.

Pre-sale \$6.00 (\$7 at the door) /\$4.00 children includes: Chili & crackers, cheese-onions-ketchup, homemade cookies, lemonade. Hot Dogs \$1.00 ToGo chili \$8.00qt.

Call 353-2704 for more information



2015 MLK Celebration

in Raytown!

January 18, 2015 at 3:00 p.m.

at Graceway (5460 Blue Ridge Cut-Off)

Celebrate Dr. King's legacy, build community & help others!

Featuring speaker John Wiley of The River Church, Mayor David Bower, a Community Choir and the annual MLK Today Essay Contest!



For Info: Call 816-353-2296 or visit us on Facebook (www.facebook.com/RaytownMLKCelebration) or Twitter (#RaytownMLK).

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## Upcoming Member Events

#### OCTOBER MORNING COFFEE NETWORKING

The next "Morning Coffee" will be held at **SOUTHEAST ENTERPRISES**, **6701 BOOTH.** Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.





#### **NOVEMBER AFTER HOURS NETWORKING**

The event will be held at ServPro of Lee's Summit, 1228 CENTURY Dr. LSMO 64081. Come by anytime between 4:30 to 5:30 p.m. to have a refreshment and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the After Hours and find out what they can offer to you.

The Membership Services – Retention Committee would like to invite you to a **LUNCH & LEARN** on **Tue. October 28**. It will be held in the Hy-Vee Community Room starting promptly at 11:30 to 12:30. Registration will open at 11:15. The cost will be \$10.00 per person and will include lunch.

\*Reservations are required and due by Thu. Oct. 23. Limited to 40 attendees.

# MARKETING OUTSIDE THE "DIGITAL BOX" PRESENTED BY KIMBERLY BEER - MIDNIGHT PRODUCTIONS, INC.

Kimberly Beer is an enthusiastic student (and teacher) of modern marketing methods. She devotes her time to searching for new and better ways to help her clients and students promote their small businesses. She is also an award-winning photographer, writer and graphic designer. She has been an entrepreneur since 1993.

Kim also a Platinum Solution Provider and Accredited Authorized Local Expert for Constant Contact is the perfect online marketing partner for small businesses looking to keep up with their busy customers and those customers' needs!

Midnight Productions, Inc. has been helping small businesses achieve their marketing goals since 1996 by providing the marketing support services entrepreneurs need like website design, email marketing, graphics, sales literature, ad creation and more.

Join us for an **Open House & Ribbon Cutting** at **Phase 2 Consignment**, 6218 Raytown Trafficway from 9-10am on **Friday, October 31** with ribbon cutting at 9:30. Morning refreshments and a prize for the best costume!



## NOVEMBER MEMBERSHIP LUNCHEON



# MIKE SANDERS JACKSON COUNTY EXECUTIVE

**SPONSORED BY** 

WHEN: Wednesday, November 19 \*One week early due to Thanksgiving - Networking begins at 11:00am, Lunch at 11:30am

WHERE: REAP Conference Room, 9300 E. 7th St.

\$15.00/person - cash/check/credit at the door - RSVP by Mon. Nov. 17





RAYTOWN, MO 64133-3860

816-353-8500 FAX 816-353-8525 www.RaytownChamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd U.S. Postage Paid Permit # 2316 Kansas City MO 64133

**DATED MATERIAL** 



## OCTOBER 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Check your weekly Chamber Connections C-mail for an up-to-date calendar			I 12:00pm Member Services - Recruitment Cmte.	After Hours 4:30pm	3	4
5	6	7	8	9 <b>7:15am</b> Board of Directors	10	11
12	13 COLUMBUS DAY	7:30 am Morning Coffee	MEGA CHAMBER OFFICE PARTY @ Gail's Harley Davidson	16 NATIONAL BOSS' DAY	17 <b>8am</b> Government Relations Committee	18 Run For Excellence Pumpkins on Parade
19	I 2:00pm <u>▶DEADLINE &lt;</u> For lunch reservations	21	11:30am MEMBERSHIP LUNCHEON	23	8:30am Member Services - Retention Cmte.	25
26	27 <b>4:30pm</b> Round Table Discussions	28 11:30am Lunch & Learn	29 8:00am Round Table Discussions	30	3 I 9:00am Ribbon Cutting @ Phase 2 Consignment	Happy 🞃