

WWW.RAYTOWNCHAMBER.COM

OCTOBER 2015

# CONNECTIONS

## MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

#### INSIDE THIS ISSUE:

Mega Chamber Office Party,
Membership Luncheon,
2015 Corporate Sponsors

President's Corner,
Round Table Discussions

2016 Membership Directory,
Member Market

New Board Members

A New Membership & Renewals,
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Follow us on:

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THURS., OCTOBER 22 4:30-7:00pm

Join 300 of your Chamber colleagues for an evening of networking, vendor showcases, hors d'oeuvres, door prizes, a cash bar and a whole lot of fun!

INDIVIDUAL RESERVATIONS: \$20 each in advance/\$25 at the door Deadline Oct. 13

MEGA CHAMBER SPONSOR: \$300 Deadline Oct. 5

Includes 6' Expo table, 4 reservations, logo on program and sponsor sign, recognition in 4 Chamber newsletters (Grandview, Lee's Summit, Raytown, South KC)

**FULL METRO EXPO DISPLAY:** \$150 Deadline Oct. 5 Includes 6' Expo table, 2 reservations Only 5 left!



# **MEMBERSHIP LUNCHEON**



# **RQS** Update

From Superintendent Dr. Allan Markley

WHEN: Wednesday, October 28
Networking begins at 11:00am, Lunch at 11:30am

WHERE: REAP Community Room,

9300 E. 75th Street

\$16/person cash/check/credit at the door

- RSVP by Monday, Oct. 26

# Sponsored by:



#### **LUNCHEON RSVP POLICY**

➤ Reservations must be made by NOON on the Monday before luncheon.

➤ Cancellations will be accepted until 24 hours prior to the luncheon. Cancellation after 24 hours, or No-shows will be invoiced with a \$2.00 fee added.

# **2015 RAYTOWN CORPORATE SPONSORS**



**DICK SMITH** 





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www.ThinkRaytownFirst.com

# Board of Directors

Mark Smith, Chair of the Board Dick Smith Ford

Michelle Williams, Chair Elect Mission of Hope Clinic

**Jeff Hirst,** Secretary/Treasurer Adam's Mark Hotel & Conference Cntr.

Loretha Hayden, Past Chair Lutfi's Fried Fish

# Ot Large Members

Mike Gatschet Dick Smith Ford

# Board Members

Kaylie Baker Rok'it Advertising

Melissa Beall

Longview Funeral Home & Cemetery

Pam Clark

Clark's Appliances

Pat Frtz

Public Water Supply Dist. #2

Steve Mock

City of Raytown

Holly Grimwood

Raytown Emergency Assistance Program

Rene Purtee

Arvest Bank

**Bruce Stansberry** 

Liberty Tax Service

Derek Ward KCP&I

Mahesh Sharma, Liaison

City of Raytown Dr. Allan Markley, Liaison

Raytown Quality Schools Steve Guenther, Liaison Raytown Main Street Assoc.

Vicki Turnbow, President president@raytownchamber.com

Kyle Phillips, Operations Manager kphillips@raytownchamber.com



# "THINK RAYTOWN FIRST" - this Holiday Season!

If each person bought an extra item, paid for an additional service or even bought an item they normally buy outside the city limits of Raytown – think what that would do to city services, to taxes and even more importantly to that local business.

# PRESIDENT'S CORNER

Thank you to those who took the time to fill out the membership survey that was sent out in September. We appreciate the feedback. The number one priority for the Chamber is to promote the business community and number two was to provide networking opportunities. Here at the Chamber we feel we do a good job at both of those. As we prepare for 2016, we will keep these two items in mind. No matter if you are stopping by the A.M. Connections for a cup of coffee, meeting up with fellow Chamber members at an afterhours or spending your lunch hour with us at our monthly luncheons, networking and promoting business is what we are doing.

The Board will continue to hear recommendations from the committees so they can update the Strategic Plan. The Government Relations Committee is working on the 2016 Guiding Principles Document so if there are any issues as a business owner you would like us to discuss please email me before October 16.

Work has begun on the 2016 Community Profile and Chamber Directory – don't miss out on the chance to market your company to new residents and businesses. Contact Kyle today about a marketing space for your business!

We continue to do a better job of communicating not only with you the members but also the community. Here are the numbers as of September 15.

Total number of emails sent out per week between 365 and 1,000

➤ Website visits since the beginning of the year – over 18,600

➤ We mail 420 printed newsletters every month

➤ Chamber's Facebook Page Followers – 468

➤ Twitter – The Chamber follows 130 different organizations and has 437 followers

See you at the Mega Chamber Office Party on Oct. 22 or the next event & remember that my door is always open, come by anytime!

Vicki Turnbow. President

# **ROUND TABLE DISCUSSIONS WITH CHAIR ELECT**

To help us prepare for 2016, Chair Elect Michelle Williams would like to hear from you. All meetings will be held at the Chamber office (5909 Raytown Trafficway) and will include refreshments. Chamber President, Vicki Turnbow will join in on the discussions.

Mon. Oct. 26 4:30-5:30pm Thu. Oct. 29 8:00-9:00am

Contact the Chamber office at 816-353-8500 email Vicki at president@raytownchamber.com to confirm your time slot.

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Production will start soon on the **2016 CHAMBER DIRECTORY & COMMUNITY PROFILE**. The Raytown Chamber distributes the directory in response to inquiries from prospective businesses and residents considering a move to our area. In addition, it is given to all current and prospective members, and is used by other businesses when they are looking for a reputable company to do business with. The directory is a high quality-marketing tool for the Chamber and it's members. You will be receiving information in the mail about marketing in the 2016 directory. Please take a few moments to learn of the promotional opportunity for your business.

>>> To insure we have the correct information listed for your membership, please visit the Membership Registration page that was emailed and confirm the information in the directory is correct, by Oct. 15, 2015.

Also check out some of the other benefits to the new Member Only section! If you have any questions, contact us at (816) 353-8500 or staff@raytownchamber.com.

# MEMBER MARKET

P

#### **RICHEST PRODUCTIONS**

RichestP.com 816-308-1495 New Address: 10005 E. 67th St. Raytown, MO 64133

Whether you want to capture your family's precious milestones or get striking images and video to market a product to your Customers, Richest Productions can make it happen.

With today's ability to deliver your video message on the internet, or DVD, there's never been a better time to put the power of video to work for you!

# RETAIL BUILDING FOR RENT 9711 E. 63rd Street

Great location, high traffic volume, clear visibility, major intersection, 950 square feet. \$1000 monthly

Call 816-356-0505







# NEED A RENTAL HALL?

PARTIES ~ DANCES ~ RECEPTIONS ~ MEETINGS

SERVING THE GREATER KC AREA, THE HALL IS CONVENIENTLY LOCATED 1½ MILES SOUTH OF THE TRUMAN SPORTS COMPLEX ON BLUE RIDGE CUTOFF AT SNI-A-BAR ROAD.

OFFICE HOURS: TUE.~SAT. 8AM~12PM

5101 Blue Ridge Cutoff 816-356-4962

Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.

Business Card or I/4 Page Space Available 3 months or I year Run

All marketing must be black & white. All marketing must be prepaid.

Contact the Chamber for more information.

You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.



Whether you've created the business of your dreams or it's a dream-in-progress, you can count on me to help you protect it. Call me today. Your dream is out there. Go get it. We'll protect it.



Robert L. Brooks Agency, Inc.

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# FROM THE RAYTOWN CHAMBER BOARD OF DIRECTORS AND THE 2015 NOMINATING COMMITTEE

At the September 10, 2015 Board meeting, the Raytown Area Chamber of Commerce Board of Directors approved the 2016 Officers and the Class of 2018. They will be presented at the Annual Meeting which is part of the October 28 membership luncheon. Those members in attendance will vote on the Class of 2018.

## 2016 OFFICERS:

CHAIR OF THE BOARD – Michelle Williams, Mission of Hope Clinic
CHAIR ELECT – Jeff Hirst, Adams Mark Hotel & Conference Center
SECRETARY/TREASURER – Rene Purtee, Arvest Bank
PAST CHAIR – Mark Smith, Dick Smith Ford

## **CLASS OF 2018**



## KAYLIE BAKER, ROK'IT ADVERTISING

Kaylie Baker is the young ambitious owner of Rok'it Advertising going on 3 years this fall. She is a married, mother of one who takes many roles on local boards in Raytown as well as filling the seat of Treasury for her HOA. Kaylie is very proud to be part of the Raytown community and is motivated to help it grow in the right direction.



#### CHARLOTTE MELSON, BICKFORD ASSISTED LIVING

Charlotte has been a member of the Raytown Chamber for over 16 years because of her affiliation with the City of Raytown and several businesses. She was Ward 3 Alderman for 16 years; a member of Raytown PTA for 19 years among numerous other committees and projects within the Raytown community. Charlotte is the Community Relations Director for Bickford Assisted Living located at 9110 E. 63<sup>rd</sup> Street. Her areas of expertise are community outreach and public relations as well as older adult programs, volunteering and special event organization. She is a devoted mother and awesome grandmother!



# CHIKI THOMPSON, RAYTOWN WATER COMPANY

Chiki has personally been involved with the Raytown Chamber for over 15 years. She has lived in Raytown for 45 years and attended all Raytown Schools. She has been involved with the family business and volunteers with the Raytown Main Street Association. Chiki is interested in marketing the Chamber and the City of Raytown to all people in the surrounding areas and hopes to be a positive influence within the Chamber and the Raytown Community. She is the mother of four sons and being a part of their lives through involvement.

# MICHELLE WILLIAMS, MISSION OF HOPE CLINIC

Michelle Williams is a 1985 graduate of Raytown South High School. She serves as the Community Liaison for the Mission of Hope Clinic. Williams will be Chamber Chair of the Board in 2016 and currently sits on the Membership Services Retention Committee. She graduated from the University of Central Missouri with a Bachelor of Science in Crisis & Disaster Management—Emergency Management, and is currently serving as a Graduate Assistant at UCM while working on her Master's in Occupational Safety Management.

In the community, she is very involved in her church, First Baptist Raytown, sits on the Special Sales Tax Commission and volunteers in the Raytown Police Department's VIPs Program and CERT Team. Williams has been married to her husband Larry for 16 years. They are parents to Dexter, a 6 year old Lab/Pointer mix rescued by Midwest Animal ResQ.

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#### **NEW CHAMBER MEMBERS**

### LEARN A LOT CHILD CARE CENTER Teresa Givens

4010 Sterling Raytown MO 64133 816-353-1942 F 816-353-1958 Rtgivens138@msn.com Learnalotacademy.com Child Care Recruited by Second Location

# Welcome!

#### WARD TECHNOLOGY, LLC Todd Ward, Crystal Ratterree PO Box 18596 Raytown MO 64133

816-560-7307
Wardtechnology247@gmail.com
Security Systems
Recruited by website

# POP THAT THANG Tracie & Darrell Hardin

6151 Blue Ridge Blvd. Raytown 64133 816-588-5465 PoppingFun@yahoo.com

Restaurant \*Gourmet Popcorn
Recruited by Kaylie Baker/Vicki T.

#### **CHAMBER RENEWALS**

Kamp's Flowers 1996 Bill Kamp Monopoly Acquisitions, LLC 2012

Christopher Payne

○ Kansas City Zoo 201 IJulie Neemeyer, Randy Wisthoff

- © Fraternal Order of Police 2009 Mark Wasko, Rick Inglima, Janet Brooks, Paul Brooks
- © SERVPRO of Lee's Summit
  -Raytown-E. KC 2013 Chad Kimbley
  Four Points by Sheraton
  KC Sports Complex 2013
  Helen Harrington
- Corlew Construction Co., Inc.
   1978 Dick Corlew
   Westridge Gardens
   Rehabilitation & Care Center 2009

3 We would like to thank our members who gave 110%.



## BUSINESS SPOTLIGHT ON...

**Owners:** Cory Royer

**Address:** 10330 Hickman Mills Dr. #2 KC,MO 64137 **Phone:** 816-777-1301 **Hours:** 24 hrs. 7 days/week

Email: mmcgraw@pbmkc.com Web: pbmkc.com

Employees: 100 Founded: 2006 Chamber member since: 2014

Services: Residential Group Homes for children and adults with developmental disabilities and severe behavioral needs.

**Business Philosophy:** To create meaningful changes in the lives of individuals with disabilities and their families through the use of evidence based practices and dedicated service providers.

Our business is a Chamber Member because: We would like to get to know the members of the community better.

Community Support Partners is a part of the company, Partners in Behavioral Milestones (PBM). PBM is the parent company to CSP.



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# Our Members in the News



Vestridge Gardens

Raytown ducational oundation





2015

5. 2nd Annual Raytown





he Roots of Our Community



PLATINUM SPONSORS:



# SENIOR CELEBRATION

The Raytown Chamber's 2<sup>nd</sup> Annual Senior Celebration was a huge success! Attendees enjoyed an evening of music and dancing, great food, the opportunity to meet new friends and have their picture taken in the photo booth. Thirty-five raffle prizes were given away throughout the evening and as each attendee left the event, they were given a bag full of some great items from the sponsors.

Thank you to Charlotte Melson for emceeing the event, Walker & Associates for providing the music and photo booth, Hy-Vee for catering





the buffet dinner and great assortment of desserts. Thank you to Curtis Smith for teaching us a couple of fun line dances!

#### **SILVER SPONSORS:**

COMFORT DENTAL FIRST FEDERAL BANK GRACEWAY LONGVIEW FUNERAL HOME & CEMETERY RAYTOWN-BROOKING EAGLE WESTRIDGE GARDENS

#### **BRONZE SPONSORS:**

Arvest Bank Advanced Eyecare Aaron Love Attorney At Law CareStaf Central Bank of the Midwest Chief Jim Lynch & Raytown Police Benefit Fund Dick Smith Ford Elder & Disability Law Firm Hidden Lake Care Center John Knox Village Terry & Susan Landers Lutfi's Fried Fish Rok'it Advertising

#### **COMMUNITY SPONSORS:**

Michelle & Larry Williams Neptune Society

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# Upcoming Member Events

# AFTER HOURS NETWORKING

The event will be hosted by the ADAM'S MARK HOTEL & CONFERENCE CENTER, 9103 E. **39TH STREET.** Come by anytime between **4:30 to 5:30pm** to have a refreshment & network with other businesses within the community. An added bonus will be to see the business who has agreed to host the After Hours & find out what they can offer to you.

#### A.M. CONNECTIONS NETWORKING

The next "A.M. Connections" event will be held at SOUTHEAST ENTERPRISES. 6701 BOOTH. Come by anytime between 7:30 to 8:30 a.m. to network with other businesses within the community. An added bonus will be to see the business who has agreed to host the event and find out what they can CONNECTIONS offer to you!



Southeast Enterprises is looking for sponsors for the 2015-2016 Holiday Light Recycling Drive

In 2011, Southeast launched its first Holiday Light Recycling Drive with the intent of providing work opportunities for its employees with developmental disabilities and diverting solid waste from local landfills. That first year, Southeast collected approximately 500 pounds of lights from 11 locations. Since then, Southeast aggressively pursued partnerships with a variety of schools, businesses, and organizations throughout the Great Kansas City Area. The response from the community was overwhelming and Southeast ultimately has collected over 110,000 lbs. pounds of light from over 170 different locations, the past three years.

This year, Southeast is excited to build on its success and collect over 40,000 additional pounds of lights with the help from many sponsors and partners. If you're thinkin' green, please become an official sponsor and host a collection site.

Check out all the information and perks at www.kcrecyclelights.com.

# NOVEMBER 14, 2015 -JANUARY 16. 2016

# RIBBON CUTTING CEREMONIES

Join fellow Chamber Members as we congratulate this new business!

# Fri. October 23

4:00-6:00pm Ceremony at 5:00

POP That Thang is a fun shop Specializing in flavored gourmet popcorn. It offers childhood pleasures like a nostalgic carousel, arcade games, carnival snacks & a 30ft soda fountain bar that even adults can enjoy. As well as a gift shop and loft-style party room!



## **NOVEMBER MEMBERSHIP LUNCHEON**



Mike Sanders County Executive

WHEN: Wed, November 18

- Networking begins at 11:00am, Lunch at11:30am **.UNCH SPONSOR:** 

WHERE: REAP Community Room, 9300 E. 75th St

\$16.00/person - cash/check/credit at the door

- RSVP by Mon. Nov. 16







RAYTOWN, MO 64133-3860

816-353-8500 FAX 816-353-8525 www.RaytownChamber.com

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**DATED MATERIAL** 

# ©CTOBER 2015

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Check your weekly Chamber Connections C-mail for an up-to-date calendar				AFTER HOURS 4:30pm	2	3
4	5	6	7 12:00pm Membership Services Committee	8 <b>7:15am</b> Board of Directors	9	10
11	12 Columbus Day	13	14	15	16 8am Government Relations Committee	17
18	19	CONNECTIONS 7:30A.M.	21	MEGA CHAMBER OFFICE PARTY	23 4:00pm Ribbon Cutting Ceremony @ Pop That Thang	24
25	26 12:00pm  ➤DEADLINE ← For lunch reservations 4:30 ROUND TABLE DISCUSSIONS	27	28 II:30am MEMBERSHIP LUNCHEON	8:00am ROUND TABLE DISCUSSIONS	30	HALLOWEEN