WWW.RAYTOWNCHAMBER.COM

SEPTEMBER 2015

# CONNECTIONS

#### MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

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# **MEMBERSHIP LUNCHEON**



# RQS Update

From Superintendent Dr. Allan Markley

**Sponsored by:** 

WHEN: Wednesday, September 23

Networking begins at 11:00am, Lunch at 11:30am

#### **WHERE:**

REAP Community Room, 9300 E. 75th Street

\$16/person cash/check/credit at the door

- RSVP by Monday, Sept. 21



Raytown Three Trails Kiwanis Club

#### **LUNCHEON RSVP POLICY**

Reservations *must* be made by NOON on the Monday before luncheon.

➤ Cancellations will be accepted until 24 hours prior to the luncheon. Cancellation after 24 hours, or No-shows will be invoiced with a \$2.00 fee added.

Ribbon Cutting Ceremony for Raytown South High School's Stadium



#### **2015 RAYTOWN CORPORATE SPONSORS**









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www.ThinkRaytownFirst.com

# Board of Directors

Mark Smith, Chair of the Board Dick Smith Ford

Michelle Williams, Chair Elect Mission of Hope Clinic

Jeff Hirst, Secretary/Treasurer Adam's Mark Hotel & Conference Cntr.

Loretha Hayden, Past Chair Lutfi's Fried Fish

# at Large Members

Mike Gatschet Dick Smith Ford

#### Board Members

Kaylie Baker Rok'it Advertising

Melissa Beall

Longview Funeral Home & Cemetery

Pam Clark

Clark's Appliances

Pat Frtz

Public Water Supply Dist. #2

Steve Mock

City of Raytown

Holly Grimwood

Raytown Emergency Assistance Program

Rene Purtee

Arvest Bank

**Bruce Stansberry** 

Liberty Tax Service

Derek Ward KCP&L

Mahesh Sharma, Liaison City of Raytown

Dr. Allan Markley, Liaison Raytown Quality Schools

Steve Guenther, Liaison Raytown Main Street Assoc.



Vicki Turnbow, President president@raytownchamber.com

Kyle Phillips, Operations Manager kphillips@raytownchamber.com

### PRESIDENT'S COR

About 20 Raytown Young Professionals met on August at Extreme Grand Prix. Tom Cole, Economic Development Director for the City of Raytown gave the group an over view of what as young professionals they can do for their



community. The group agreed to set up another meeting in November. Co-Chairs Kaylie Baker (Rok'lt Advertising and Holly Grimwood, REAP) will work to put together



Chamber Meet & Greet a recommendation to the Raytown Chamber Board of Directors as to the direction this group would like to go to in 2016.

> A Chamber Meet & Greet was also held in August at Extreme Grand Prix. It gave members an opportunity to learn more about what the Chamber is all about and to meet some of the new members.

As a member of the Raytown CERT Team, I feel it is beneficial to become trained in case of emergency within your community. The next set of classes will begin on October 9 and it is no charge to attend. If you are interested please COMMUNITY EMERGENCY contact Melanie Lanigan at 816-737-6022 or



laniganm@raytownpolice.org. Participants must be at least 17 years old and required to complete an enrollment form and a background check.

Congratulations to the Raytown School District for the grand opening of the new **RSHS Stadium!** 

See you at the next event & remember that my door is always open, come by anytime!





#### **NEW CHAMBER BOARD MEMBER**

The Board of Directors voted in August for Melissa Beall to join the Class of 2016, replacing Shawna Burns. Melissa Beall is a licensed funeral director and embalmer working with Longview Funeral Home and Cemetery in Kansas City. Melissa holds her associate degree in Mortuary Science from Kansas City Kansas Community College, earned after completing her bachelor's degree in Psychology and Chemistry from UMKC. She furthered her education by completing her master's in Business Administration, MBA, in 2013 from the University of Phoenix.



Melissa grew up in Lee's Summit, Mo. and is excited for the opportunity to be back near her hometown and recently purchased a home in Raytown. Melissa thinks her experience over the last five years will bring something new to the area and she looks forward to becoming more involved with the community in which she was raised. Melissa is involved with the Raytown Chamber of Commerce, Lee's Summit Chamber of Commerce, and Grandview Chamber of Commerce, while sitting on various committees and volunteering for events as much as she can.

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# RAYTOWN HEALTH & COMMUNITY FAIR



THANK YOU TO ALL THE VENDORS!











# THANK YOU TO THE FOLLOWING COMMUNITY SPONSORS:

Bordner Installation Group, Columbia College,
Edgewood Manor, Etheridge Family & Cosmetic Dentistry,
Fray Chiropractic, Google Fiber, Hear USA,
Heartland Cremation & Burial Society,
Hidden Lake Care Center, Hy-Vee,
Larry & Michelle Williams, My Yoga Centre,
Phylis Goforth, Raytown Community Interfaith Alliance,
Research Medical Center, Rok'lt Advertising,
St. John Francis Regis School, StoneRock Health Care
Teetering Rocks Golf, Visiting Angels

# MEMBER MARKET







#### **NEED A RENTAL HALL?**

Parties ~ Dances ~ Receptions ~ Meetings

SERVING THE GREATER KC AREA, THE HALL IS CONVENIENTLY LOCATED 1½ MILES SOUTH OF THE TRUMAN SPORTS COMPLEX ON BLUE RIDGE CUTOFF AT SNI-A-BAR ROAD.

OFFICE HOURS: TUE.~SAT. 8AM~12PM

5101 Blue Ridge Cutoff 816-356-4962

Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.

Business Card or 1/4 Page Space Available 3 months or 1 year Run

All marketing must be black & white. All marketing must be prepaid.

Contact the Chamber for more information.

You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.



Whether you've created the business of your dreams or it's a dream-in-progress, you can count on me to help you protect it. Call me today. Your dream is out there. Go get it. We'll protect it.



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#### REVITALIZATION COMES TO RAYTOWN'S CRESCENT CREEK

Local social entrepreneur provides funds to re-start Raytown's beleaguered housing development; creates social venture aspect of investment

With the assistance of a local investor and a team of local interested businesses, the Crescent Creek Subdivision at 58th Terrace and Raytown Road in Raytown, Mo. Is getting a restart. The subdivision will soon offer affordable single-family homes for sale in an infill urban section of Greater Kansas City.

Crescent Creek Revitalization, LLC (CCR) and majority owner R. Michael Wrenn, a local businessman, serial entrepreneur, and emerging social entrepreneur, is providing new energy to the development. CCR purchased the development in 2014 as a social entrepreneurship venture. CCR is one of more than 55 companies either started or purchased by Wrenn during the past few years as part of the Affinity Enterprise Group family of companies. Wrenn learned about Crescent Creek through his affiliation with a nonprofit in the area: River of Refuge, a transitional living facility aiding working poor families and located near Crescent Creek.

Raytown's Crescent Creek first began construction in 2006; however only 21 of the 89 lots originally platted were completed before the recession brought the development to a halt. The development was touted as a mix of housing prices and types including apartments, townhouse and single-family residences covering 24 acres.

At a ceremonial ground breaking, it was revealed that excavation will immediately begin on two spec homes. The three bedroom, two bathroom, two-car garage floor-plan for the development will be listed at \$179,950. The two bedroom, two bathroom, two-car garage floorplan will list for \$139,950.

"This development is a great opportunity for young couples looking for their first home or seniors seeking a terrific place to retire," said Gary Knabe of Coldwell Banker All American Realty.

The exclusive builder for the development is Hickory Global Construction and Knabe is the exclusive broker for the development. Jim Jrolf, President of Hickory Global Construction has years of home building experience in the Kansas City area.



"This is a wonderful in-fill housing opportunity within minutes of several large corporate offices including the new Cerner Bannister complex. With lots currently available at \$15,000 this is one of the greatest home building value opportunities in the Kansas City area," Knabe said.

"We're especially pleased that when completed, the Crescent Creek Subdivision will successfully revitalize a community, bring value to the current residents, and provide additional financial support to River of Refuge, a local organization we are committed to supporting into the future through financial and human resource contributions," said Wrenn, president of Affinity Enterprise Group.

Wrenn goes on to say, "We have taken some risk with this social venture and invested significant resources into this project. Once we are able to successfully recover our investment we will be in a position to contribute a portion of the revenue we generate to River of Refuge; because once they are successful in opening their first 11 apartments they will be in need of enhanced operating income."

#### **About River of Refuge:**

River of Refuge is in the process of opening a facility in the former Park Lane Hospital in Kansas City, Mo., to serve as a regional lodging complex for families. When it opens at 5155 Raytown Rd., the complex will provide a direct alternative to pay-by-the-week motels as well as offer financial support and access to significant community resources needed to be successful in finding permanent housing. Until the first 11 apartments are complete at the River of Refuge (construction began last year), the organization continues to place one family at a time through donations and volunteers. For more information, please visit www.riverofrefuge.com.

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Production will start soon on the **2016 CHAMBER DIRECTORY & COMMUNITY PROFILE**. The Raytown Chamber distributes the directory in response to inquiries from prospective businesses and residents considering a move to our area. In addition, it is given to all current and prospective members, and is used by other businesses when they are looking for a reputable company to do business with. The directory is a high quality-marketing tool for the Chamber and it's members. You will be receiving information in the mail about marketing in the 2016 directory. Please take a few moments to learn of the promotional opportunity for your business.

This year we have a new database called **Chamber Master**. It allows each member to create a personalized log in and update their membership information. You can also add your social networking links, post hot deals, job openings, and events. You can add keywords to help consumers find you when they run searches, and run reports to see hit statistics for your member home page.

>>> To insure we have the correct information listed for your membership, please visit the Membership Registration page that was emailed and confirm the information in the directory is correct, by Oct. 15, 2015. Also check out some of the other benefits to the new Member Only section!

If you have any questions, contact us at (816) 353-8500 or staff@raytownchamber.com.

#### **NEW CHAMBER MEMBERS**

#### **BARBER SHOP**

Michael Henderson 5845 Raytown Rd. Raytown MO 64133 816-719-5404 Mykld5404@hotmail.com Hair Recruited by Pat Searcy

Welcome!

HILLCREST GOLF CLUB Shawn McGuire

8200 Hillcrest Rd. Kansas City MO 64138 816-523-8601 info@hillcrestkc.com hillcrestkc.com Golf Course

Recruited by Allan Markley

© We would like to thank our members who gave 110%.

#### **CHAMBER RENEWALS**

**Bickford Assisted Living 1999** 

Carol Rigsby, Charlotte Melson

© Knights of Columbus #4962

2012 John Hernandez

Eric J. Etheridge, DDS 2012 Royal Engineering 2009 Bob Quick

Shelter Insurance 1980 Steve Meyers

**⊙ Mid-Continent Public Library** 

-Raytown Branch 2010 Susan Haley UMB Bank 1994 Laura Trybom

Learn A Lot Child Care Center 2013

Teresa Givens

⊕ Walmart 1991

Denise Levesque, Cheryl Pohlman

○ Westhues Electric, Inc. 1991Keith Westhues, James Westhues



BUSINESS SPOTLIGHT ON...

# RAYTOWN EMERGENCY ASSISTANCE PROGRAM Holly Grimwood, Director

Address: 9300 E. 75th Street Raytown, MO 64138

Phone: 816.356.0054

Fax: 816.353.2550

**E-mail:** info@raytownreap.org **Web:** www.raytownreap.org

Chamber member since: 1997 Number of Employees: 3 (Over 75 volunteers) Hours: 9:00am-4:30pm M-F

**Services:** REAP is a non-for-profit United Way agency that services over 400 families every month in the Raytown School District who live at or below poverty level. We offer food, rental, and utility assistance as well as Thanksgiving, Christmas toys, School Supplies, and free computer literacy classes. REAP partners with the MU Extension Program to offer free Nutrition classes every week as well as the Community Services League to offer a Work Express program where clients can apply for jobs, learn interview tips, job readiness, and resume creation.

**Future Plans:** Our organization plans to expand our education program by offering one-on-one financial counseling and grow our organic garden to educate and feed more families in the area. We hope to partner with more local businesses, organizations and schools to continue to help our neighbors in need.

**Business Philosophy:** REAP strives to treat our clients with dignity and create a feeling of hope during times where both dignity and hope are scarce.



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# Our Members in the News



SERC Physical Therapy

4277 Sterling Ave.





Raytown Three Trails Kiwanis and Crane Brewing announces **September 5** for the Festival of the Lost Township, a unique Craft Beer Festival. The festival will include a number of unique craft beers from around the Midwest.

Admission for the festival is \$35 general admission (\$40 at the door) and \$100 for the VIP tent. Only 250 VIP tickets will be sold. Tickets are available at the festival's website, **www.festivalofthelosttownship.org** and at the Raytown Hy-Vee located at 9400 E 350 Highway. All proceeds will benefit the children's programs of Raytown Three Trails Kiwanis.

The **Raytown School District** is going to hold **Mock Interviews** again this year at their RSECC building November 5, 2015 from 8 a.m. until 10:30 a.m. in their conference room. Afterward all attendees will be invited to stay and share their thoughts with other interviewers and teachers while enjoying lunch provided by the school district. This was a great event last year and we hope it to be even better this year.

Your time and expertise given to these students helps hone their interview skills and makes them better candidates when applying for jobs. We started this program to help students prepare for job interviews in the Kansas City metro. To our surprise we had 10 students receive job offers because of the good impression they displayed during these mock interviews. The students were ecstatic and as educators we were very proud. You don't have to hire anyone, unless you want to, we just ask for your time and professional expertise to help make the future adults of your community the best they can be.

If interested please call either Tom Roper or Bill Grother at the school to reserve a spot for you and your business. Phone 816-268-7116. We would like all who participated last year to come back and many new people to come join us and enjoy the day. Thanks for supporting your Raytown Schools.

#### Southeast Enterprises is looking for sponsors for the 2015-2016 Holiday Light Recycling Drive

The Holiday Light Recycling Drive, now entering its fifth year, grew from humble beginnings. In 2011, Southeast launched its first drive with the intent of providing work opportunities for its employees with developmental disabilities and diverting solid waste from local landfills. That first year, Southeast collected approximately 500 pounds of lights from 11 locations.

From 2012 through 2014, Southeast aggressively pursued partnerships with a variety of schools, businesses, and organizations throughout the Great Kansas City Area. The response from the community was overwhelming and Southeast ultimately has collected over 110,000 lbs. pounds of light from over 170 different locations, the past three years.

This year, Southeast is excited to build on its success and collect over 40,000 additional pounds of lights with the help from many sponsors and partners. If you're thinkin' green, please become an official sponsor and host a collection site.

Check out all the information and perks at www.kcrecyclelights.com. The drive will run tentatively from November 14, 2015 through January 16th, 2016.



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# Upcoming Member Events



# AFTER HOURS NETWORKING

The event will be hosted by the RAYTOWN EDUCATIONAL FOUNDATION & held at RQS Education & Conference Center, 10750 E. 350 Highway. Come by anytime between 4:30 to 5:30pm to have a refreshment & network with other businesses within the community. An added bonus will be to see the business who has agreed to host the After Hours & find out what they can offer to you.

#### A.M. CONNECTIONS NETWORKING

The next "A.M. Connections" event will be held at WESTRIDGE GARDENS REHABILITATION & CARE CENTER, 11901 JESSICA LANE. Come by anytime between 7:30 to 8:30 a.m. to network with other businesses within the community. An added bonus will be to see the business who has agreed to host CONNECTIONS the event and find out what they can offer to you!





Join as for the 2nd Annual

# SENIOR CELEBRATION

Sat. September 12 5:00-8:00pm

The Point, 5600 Blue Ridge Cutoff

Enjoy Great Music, Dancing, Dinner/Dessert, Door Prizes, Photo Booth, & Meet New Neighbors!



Ticket sales end September 7th! \$10/person Singles, Couples & Groups Welcome!





**Buy Tickets at:** 

Raytown Chamber 5909 Raytown Trafficway (816) 353-8500

Raytown Hy-Vee 9400 E. 350 Hwy.

Tickets are required & not refundable



#### RIBBON CUTTING CEREMONIES

Join fellow Chamber Members as we congratulate these businesses on their new locations!

Thu. September 17

4:30-6:00pm Ceremony at 5:15 BEST SECURITY, 10110 E. 63rd Street



Tue. September 22

9-10:30 Ribbon Cutting at 10 SHEPHERD'S CENTER OF RAYTOWN, 5110 Westridge Circle

#### **OCTOBER MEMBERSHIP LUNCHEON**

# **Missouri's Transportation System**

Matt Killion, MoDOT Area Engineer



WHEN: Wed, October 28

- Networking begins at 11:00am, Lunch at11:30am

WHERE: REAP Community Room, 9300 E. 75th St \$16.00/person - cash/check/credit at the door - RSVP by Mon. Oct. 26

**LUNCH SPONSOR:** 





816-353-8500 FAX 816-353-8525 www.RaytownChamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd U.S. Postage Paid Permit # 2316 Kansas City MO 64133

**DATED MATERIAL** 

# SEPTEMBER 2015

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Check your weekly Chamber Connections C-mail for an up-to-date calendar		1	2 12:00pm Membership Services Committee	AFTER HOURS 4:30pm	4	5
6	7 LABOR DAY Chamber office CLOSED	8	9	10 <b>7:15am</b> Board of Directors	11	12 SENIOR CELEBRATION
3 Grandparent's Day	14	CONNECTIONS 7:30a.m.	16	17 4:30pm Ribbon Cutting Ceremony	18 8am Government Relations Committee	19
20	21 12:00pm ➤DEADLINE  For lunch reservations	22 9:00am Ribbon Cutting Ceremony	11:30am MEMBERSHIP LUNCHEON	24	25	26
27	28	29	30			