

WWW.RAYTOWNCHAMBER.COM

**JANUARY 2016** 

# CHAMBER Connections

#### MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

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#### MEMBERSHIP LUNCHEON



Mark Smith, Immediate Past Chair of the Board, will honor the 2015 Board of Directors. A sincere thank you to the outgoing Board Members, Pat Ertz, Loretha Hayden & Shawna Burns. You all have made a huge impact on the Raytown Chamber and the community in which you have served.

The annual Chamber awards will be presented to the BUSINESS OF THE YEAR, SMALL BUSINESS OF THE YEAR, CHAMBER PERSON OF THE YEAR & VOLUNTEER OF THE YEAR.

The Current Chair of the Board, Michelle Williams, will relay her plan for this year during this program as well.

Please join us at this annual celebration of the Raytown Chamber. We encourage you to invite your family, friends, employees or colleagues. This is a great opportunity to thank the board of directors and officers for their voluntary service to the betterment of the Chamber and the Raytown community.

#### WHEN: Wednesday, January 27

Networking begins at 11:00am, Lunch at 11:30am

**WHERE:** Four Points by Sheraton 4011 Blue Ridge Cutoff \$21.00 per person - RSVP by Monday, Jan. 25

**CELEBRATION SPONSOR:** 

**LUNCHEON SPONSOR:** 



Google fiber

#### **2016 RAYTOWN CORPORATE SPONSORS**







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#### <u>President's corner</u>

The Chamber Staff and Committees have been working hard to finalize the 2016 calendar which is listed on page 4 of this newsletter. Put these important dates on your calendar or post them in your office.

As I enter into my 10<sup>th</sup> year, I look forward to continuing to be your President and will work hard to provide you with the best member benefits any Chamber can provide. We will continue to Think Raytown First with the hopes of building a stronger community and an even better Chamber.

\*\*Wicki Turnlow\*\*

My door is always open, come by anytime! Here's to a great 2016!

President

#### Board of Directors

**Michelle Williams**, Chair of the Board Mission of Hope Clinic

**Jeff Hirst,** Chair Elect Adam's Mark Hotel & Conference Cntr.

**Rene Purtee,** Secretary/Treasurer Arvest Bank

**Mark Smith**, Past Chair Dick Smith Ford

#### At Large Members

Paula Cannon
Blue Ridge Bank and Trust Co.

Kris Peters
Shepherd's Center of Raytown

#### Board Members

**Kaylie Baker** Rok'it Advertising

Melissa Beall

Longview Funeral Home & Cemetery

Pam Clark

Clark's Appliances

**Holly Grimwood** 

Raytown Emergency Assistance Program

**Charlotte Melson** 

Bickford Assisted Living

Steve Mock

City of Raytown

**Bruce Stansberry** 

Liberty Tax Service

Chiki Thompson

Raytown Water Co.

Derek Ward

KCP&L

**Mahesh Sharma**, Liaison City of Raytown

**Dr. Allan Markley**, Liaison Raytown Quality Schools

**Steve Guenther**, Liaison Raytown Main Street Assoc.



**Vicki Turnbow**, President president@raytownchamber.com

**Kyle Phillips**, Operations Manager kphillips@raytownchamber.com

#### Dear Chamber Members.

The Chamber had a wonderful year working with and supporting the business community in 2015! I would be remiss if I did not take a moment to say a big "Thank You" for your Chamber Membership and your ongoing support. Without you, there would be no Raytown Area Chamber of Commerce, and our community would not be as vibrant and alive as it is today.

As I write this letter to you, I realize what big shoes I have to fill in being Chamber Chair. The Chamber has always had excellent leadership, and its guidance in 2015 under Chair Mark Smith was no exception. Mark asked us to be more actively involved in Chamber and in the community; I hope to continue the call for Chamber member's involvement in 2016.

Much of what the Chamber offers members is to be involved and can be easily summarized: Monthly luncheons where you can network and learn from top-notch speakers, networking over coffee at the monthly A. M Connections, and gathering after work for an "After Hours" at an area business. Additionally, there are ribbon cuttings, the Eastern Jackson County Business Expo, and our Annual Chamber and Rotary Golf Tournament. The Chamber continues to offer several community events such as Raytown Night/Day at the Royals, Raytown Night at the Mavericks and a celebration for those 55 and older called Senior Celebration.

Along with these tangible benefits are the intangible benefits of membership: business referrals; help with procuring contact information; assistance with event planning; marketing sponsorship opportunities; an outlet for advertising at events; and an avenue to post job openings at your business. These are just a few of the many benefits available to you as a member.

Believe it or not, with all of the great opportunities and enhancements the Chamber offers to its members, there are still businesses that have yet to join. In fact, for the past several years, the Chamber has been sitting at about 270 members. That is a great thing, but to borrow a baseball metaphor since we all love our World Series Champion Royals, we need to try to bat 300. So, for 2016, I challenge our Chamber members to bring in new members to help us reach a membership goal of 300. If we all brought in one new member, we would be batting more than 300, and it would help our Chamber be a stronger, more visible presence in the community.

It is my firm belief that the Chamber strengthens not only the business community but also the community as a whole. Join with me in being involved in the Chamber, involved in the community, and involved in creating a brighter future for all of us by working together.

Thank you!

MICHELLE WILLIAMS, 2016 CHAIR

MISSION OF HOPE CLINIC

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#### **HOST A NETWORKING EVENT AT YOUR BUSINESS!!!**

The Raytown Chamber is looking for businesses to host a networking event. The **A.M. Connections Networking** events are scheduled for the third Tuesday of each month and by hosting, you agree to provide the coffee from 7:30-8:30am. Listed below are the dates available and the sponsorship for each event is \$50.00.

If you are interested in hosting an **After Hours Networking** event, please contact the Chamber office today. All After Hours run from 4:30 to 5:30 and as the host you agree to provide some beverages/refreshments of your choice. We will look over the calendar and work to pick a date that best suits your needs.

By hosting a networking event you will be provided with 16 invitations to hand out to your customers or neighboring businesses, advertisement in the monthly newsletter, notification for 30 days in the weekly c-mail and a listing in the event calendar on the Chamber's website, www.raytownchamber.com. Morning Coffees/ After Hours are offered on a first come first served basis.

#### 2016 A.M. CONNECTIONS AVAILABLE:

Jan. 19 - Feb. 16 - Apr. 19 - June 21 July 19 - Aug. 16 - Oct. 18 - Nov. 8



Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.

Business Card or I/4 Page Space Available - 3 months or I year Run All marketing must be black & white. All marketing must be prepaid.

Contact the Chamber for more information.

You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.

#### MEMBER MARKET



#### RETAIL BUILDING FOR RENT 9711 E. 63rd Street

Great location, high traffic volume, clear visibility, major intersection, 950 square feet. \$1000 monthly

Call 816-356-0505





### BARBER SHOP

Michael D. Henderson Master Barber

816.719.5404

5845 Raytown Road Raytown MO 64133





#### NEED A RENTAL HALL?

Parties ~ Dances ~ Receptions ~ Meetings

OFFICE HOURS: TUE.~SAT. 8AM~12PM

5101 Blue Ridge Cutoff 816-356-4962

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Put these important dates

Put these important dates

on your calendar or post them

in your office!





2016 CALENDAR OF EVENTS

2016 CALE
January - I CHAMBER CLOSED New Year's Day - 19 A.M. Connections 21 Board of Director's Meeting - 26 KC Source Link Traveling Office - Chamber Office - 27 Membership Luncheon at Four Points by Sheraton - Chamber Celebration - Sponsor. KCP&L & Google Fiber
February After Hours II Board of Director's Meeting - 16 A.M. Connections 25 (Thursday) Membership Luncheon - First Baptist Church Raytown - State of the City Address - Sponsor. KCP&L
March After Hours 10 Board of Director's Meeting - 11 Raytown Night with the Mavericks Hockey - 15 Un-Professionals Trivia Night (rYp) - Extreme Grand Prix - 17 (Thursday) A.M. Connections - Power On Technologies - 23 Membership Luncheon at REAP - Understanding Immigration - Sponsor: REAP -30 Breakfast Briefing at Raytown Wellness Center Community Room - Full Employment Council
April - 7 After Hours - United Consumer Credit Union - 14 Board of Director's Meeting - 19 A.M. Connections - Blue Ridge Bank and Trust - 21 Eastern Jackson County Business Expo - 28 (Thursday) Membership Luncheon Royals Stadium - Sponsor: Comcast  May
<ul> <li>5 After Hours - Rok'lt Advertising</li> <li>12 Board of Director's Meeting</li> <li>13 Raytown Night at the Royals</li> <li>17 A.M. Connections - Central Bank of the Midwest</li> <li>19 Raytown Chamber/ Rotary Golf Tournament - Hillcrest Golf Club</li> <li>25 Membership Luncheon at REAP</li> </ul>
- MO Dept of Labor Shared Work Program - Sponsor. Richest Productions - 30 CHAMBER CLOSED Memorial Day
June After Hours 9 Board of Director's Meeting - 21 A.M. Connections 22 Membership Luncheon at REAP

- Community Development Update

- Sponsor: Express Employment Professionals

July - 4 CHAMBER CLOSED Independence Day - 13 Young Professionals at Crane Brewing Company - 14 Board of Director's Meeting - 19 A.M. Connections -- 27 Membership Luncheon at REAP - The Golden Rules of Social Marketing - Sponsor. Longview Funeral Home & Cemetery August - 4 After Hours - Longview Funeral Home & Cemetery - II Board of Director's Meeting - 16 A.M. Connections - \_ - 24 Membership Luncheon Raytown Wellness Center Community Room - Legislative Luncheon - Sponsor: AT&T, KCP&L, LaClede/MGE September After Hours -- 5 CHAMBER CLOSED Labor Day - 8 Board of Director's Meeting - 14 Lunch and Learn (Location to be determined) - Small Business Tax Tips - 20 A.M. Connections - Arvest Bank - 24 Senior Celebration—The Point - 28 Membership Luncheon Raytown Wellness Center Community Room - Words Make All The Difference - United Consumer Credit Union October After Hours -- 13 Board of Director's Meeting - 18 A.M. Connections -- 26 Membership Luncheon Raytown Wellness Center Community Room - Chamber Annual Meeting and Raytown Quality Schools Update - Sponsor: Raytown Educational Foundation -27 Chamber Meet & Greet - Crane Brewing Co. - Mega Office Party (Date & location to be determined) November After Hours -- 8 A.M. Connections -- 10 Board of Director's Meeting - 16 Membership Luncheon Raytown Wellness Center Community Room - Jackson County Update - Sponsor: Southeast Enterprises - 24/25 CHAMBER CLOSED Thanksgiving December

Updated as of 12/2015 Dates subject to change

- 13 Holiday A.M. Connections - Chamber office

- 23/26 CHAMBER CLOSED Christmas

- 30 CHAMBER CLOSED New Year's

After Hours -

- 8 Board of Director's Meeting

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# LOOKING FOR SOME GREAT CHAMBER MEMBERS & WE NEED YOU!

The Raytown Chamber has many committee opportunities available to the membership. The most important to the success of the Chamber is the Membership Services Committees. For us to have a vibrant, productive Chamber, we need to keep bringing in the business community as well as keeping and engaging the members we already have.

The Membership Services Committee helps to recruit new members and with the "Each One - Reach One" membership drive that will take place in August & September 2016. The Committee also helps with membership retention by developing the existing member relationships, providing a solid understanding of the Chamber's purpose. They also help to set the luncheon programs, plan the Lunch & Learn seminars, and Chamber Meet & Greet. Currently the committee is meeting at the Chamber office on the **first Wednesday of each month at 12:00pm**, BYOL (Bring your own lunch).

Please contact the Chamber office TODAY if you would be able to contribute to our Membership Services!



#### **BUSINESS SPOTLIGHT ON...**



#### SENIOR PASTOR BRANDON PARK

**ADDRESS:** 10500 East 350 Hwy, Raytown, MO 64138 **PHONE:** 816-353-1994

**E-MAIL:** fbcweb@firstbaptistraytown.com **WEB:** firstbaptistraytown.com

**FOUNDED:** 1842 **CHAMBER MEMBER SINCE:** 1987 **EMPLOYEES:** 60 **HOURS:** Daily-Sunday through Saturday- Church Offices Open Monday-Thursday 9:00-5:00

**SERVICES:** Three worship service on Sunday at 9:30am, I I:00am and 5:00pm. Life Studies(Bible study), Life Groups (small groups) Life Lines (support groups), Missions groups, Special interests groups for all ages birth through adults, offered through out the week.

**FUTURE PLANS:** Provide every individual with the opportunity to use the LifeCoach App in January to assist them in discipleship. February 28th FBR will host a Missions Fair to provide our community with opportunities to serve right here in Raytown, in Missouri, around our country and in other countries.

**BUSINESS PHILOSOPHY:** First Baptist Raytown is committed to spreading the gospel locally, nationally, and around the globe. Through effective outreach ministries and discipleship opportunities, FBR ministers to thousands of families each year.

#### **Mission Statement**

- Engage our community with the love and message of Jesus Christ.
- Equip our congregation with biblical principles to reach their maximum potential.
- Empower our core for ministry in the church and mission in the world.

#### 7 Core Values

I. Reach Out Intentionally

2. Worship Passionately

3. Connect Authentically

4. Give Generously

5. Seek Relentlessly

6. Serve Sacrificially

7. Disciple Exponentially

**OUR BUSINESS IS A CHAMBER MEMBER BECAUSE:** First Baptist Raytown's desire is to commit to provide excellent care of our community physically, emotionally, and spiritually. Being a part of the Chamber allows us to connect to others; other businesses and group within our community, which assists us in reaching our goal of loving on Raytown. FBR is a member of the Chamber because it enables us to engage in our community, equip our congregation and empower our church.

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#### Our Members in the News

Holiday A.M. Connections Networking at the Raytown Chambe







#### RIBBON CUTTING CEREMONY

Join us as we congratulate this Chamber business!







United Consumers Credit Union was spreading the cheer this time of the year. UCCU presented Hams, stuffing, green beans and pies to Raytown Firefighters and cookies to the Raytown Police for appreciation of their service in our community.

**Melissa Beall** was recently promoted to Funeral Home Manager at **Longview Funeral Home and Cemetery**, Kansas City, MO. In this new roll, Beall is responsible for operations, funerals and coordination with families. She has been serving as funeral director at Longview since April 2015.

"Melissa has shown a great deal of passion in creating an end of life event in which families will find meaning and value," said Mathew Forastiere, VP of Operations. "She also shares her passion for helping families heal with the community and has donated her time to many civic organizations and committees. We look forward to witnessing Melissa's success long in to the future."

As a native of Lee's Summit, Melissa gained her education at Longview Community College then UMKC, and went on to complete her Associates in Applied Science – Mortuary Science from KCK Community College. Melissa is an active member of various City of Lee's Summit committees including Downtown Days. She participates in the Lee's Summit Chamber and Grandview Chamber, and is on the board of the Raytown Chamber.

#### MAKE A DIFFERENCE

What can I do to make a difference? Ever ask yourself that? The Caring for Kids partnership with Spring Valley Elementary plan to make a difference in approximately 450 children's lives, and you're invited to partner with them. They are needing help with collecting healthy snacks that will be placed in backpacks one weekend a month for every student. Contact Michele Jordan, counselor at Spring Valley, 816-268-7270, michele.jordan@raytownschools.com or Becky Adney, 816-215-6733, hischild1953@yahoo.com for more information.

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## Upcoming Member Events



**MAYTOWN SCHOOLS** Please join us for a Ribbon Cutting Ceremony for the newly opened Raytown Schools Wellness Center, 10301 E. 350 Highway, will be held on Thursday, January 7 at 4:30pm. Open to the Community Beginning JANUARY 4!

#### KCSourceLink Network Builder is in!

This winter and spring, KCSourceLink continues its KC road tour to help better serve entrepreneurs and business owners in all parts of the metro area. KCSourceLink staff will office out of different Resource Partner locations every Tuesday afternoon to better serve each geographic area.

Office hours at the Raytown Chamber will be Jan. 26 from 1-4 p.m. with no appointments necessary.

KCSourceLink staff will meet with business owners, assess their needs and make referrals to the appropriate resources in the KCSourceLink network. Each person will leave with an action plan tailored to their individual situation. The network is made up of nonprofit, government and educational organizations whose services are typically low or no cost. The initial meet with KCSourceLink staff is free.

This outreach is in addition to the referral services KCSourceLink provides through the hotline, 816.235.6500, and through the website, www.kcsourcelink.com.

#### **FEBRUARY** MEMBERSHIP LUNCHEON

# STATE OF THE CITY ADDRESS

#### MAYOR MIKE McDonough



WHEN: Thursday, February 25, 2016

WHERE: First Baptist Church of Raytown,

10500 E. 350 Highway

\$21.00 per person - RSVP by Monday, Feb. 22

**LUNCHEON SPONSOR:** KCP&L

# RAYTOWN NIGHT WITH THE MAVERICKS

MARCH 11 7:05PM

GATES OPEN AT 6:00PM MISSOURI MAVERICKS VS. TULSA OILERS

TICKETS \$ 16.00 (TERRACE SECTION-\$ 21.00 VALUE)

TICKETS **\$ 23.00** (RINKSIDE SECTION-\$ 28.00 VALUE)

> \*Offer not available at the Box Office

SILVERSTEIN EYE CENTERS ARENA 19100 E. VALLEY VIEW PKWY. (AT I-70 & 291 INTERSECTION) MISSOURIMAVERICKS.COM





Don't miss the fun and excitement join your community for a great evening!

#### TICKET SALES END March 4!

For more information call the Chamber. 816-353-8500 or stop by to buy your tickets TODAY!

5909 Raytown Trafficway M-F 9:00am-4:30pm Closed 12-1



816-353-8500 FAX 816-353-8525 www.RaytownChamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd U.S. Postage Paid Permit # 2316 Kansas City MO 64133

**DATED MATERIAL** 

# JANUARY 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Check your weekly Chamber Connections C-mail for an up-to-date calendar	* **	Plappy S	* * * * * * * *		l Chamber Closed	2
3	4	5	6 12:00pm Membership Services Committee	7 4:30pm Ribbon Cutting RQS Wellness Center	8	9
10	11	12	13	14	15 <b>8am</b> Government Relations Committee	16
17	MLK Day	19	20	21 <b>7:15am</b> Board of Directors	22	23
24/31	25 I 2:00pm ➤DEADLINE  For lunch reservations	26 I-4pm KC Sourcelink Traveling Office	27 II:30am MEMBERSHIP LUNCHEON Chamber Celebration	28	29	30