





RAYTOWNCHAMBER.COM

NOVEMBER 2016

CHAMBER Connections

MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

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Click on logos & links for more information

Follow us on:



MEMBERSHIP LUNCHEON



JACKSON COUNTY
UPDATE
FRANK WHITE JR.
COUNTY EXECUTIVE



WHEN: Wed., November 16 (one week early) Register online Networking begins at 11:00am, Lunch at 11:30am

WHERE: ROS Wellness Center

Community Room 10301 E. 350 Highway

\$16.00/person - RSVP by Mon. Nov. 14

SPONSORED BY:



LUNCHEON RSVP POLICY

➤ Registrations *must* be made by NOON on the Monday before luncheon.
➤ Cancellations will be accepted until 24 hours prior to the luncheon.
Cancellation after 24 hours, or No-shows will be invoiced with a \$2.00 fee added.

2017 RAYTOWN CHAMBER SPONSORSHIP OPPORTUNITIES

PROVIDE YOU WITH ADDITIONAL EXPOSURE,



COST EFFECTIVE MARKETING, COMMUNITY RECOGNITION & HELPS THE CHAMBER FULFILL ITS MISSION STATEMENT.

See page 3 & 9 ➤>>



2016 RAYTOWN CORPORATE SPONSORS



DICK SMITH





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THINKRAYTOWNFIRST.COM

Board of Directors

Michelle Williams, Chair of the Board Mission of Hope Clinic

Jeff Hirst, Chair Elect Adam's Mark Hotel & Conference Cntr.

Rene Purtee, Secretary/Treasurer Arvest Bank

Mark Smith, Past Chair Associate Member

at Large Members

Paula Cannon Blue Ridge Bank and Trust Co.

Board Members

Kaylie Baker Rok'it Advertising

Melissa Beall

Longview Funeral Home & Cemetery

Pam Clark

Clark's Appliances

Kris Peters

Raytown Emergency Assistance Program

Charlotte Melson

Bickford Assisted Living

Madeline Romious

AT&T

Chiki Thompson Raytown Water Co.

Derek Ward

KCP&L

Tamara Wheeler United Consumers Credit Union

Mark Loughry, Liaison City of Raytown

Dr. Allan Markley, Liaison Raytown Quality Schools

Steve Guenther, Liaison

Raytown Main Street Assoc.



Vicki Turnbow. President president@raytownchamber.com

Kyle Phillips, Operations Manager kphillips@raytownchamber.com



"THINK RAYTOWN FIRST" - this Holiday Season!

If each person bought an extra item, paid for an additional service or even bought an item they normally buy outside the city limits of Raytown - think what that would do to city services, to taxes and even more importantly to that local business.

PRESIDENT'S CORNER

The Raytown Chamber held a "Come Grow With Us" Membership Drive from August 1 through September 30. Even though we did not reach our goal, the following people recruited a new member and as a thank you from the Chamber received a \$50 gift certificate to a Chamber member of their choice. Pam Clark - to V's Italiano Ristorante, David Lopez - to Raytown Gregory Animal Health Center, David McGee - to Aldi's, Michael Riley - to Lutfi's Fried Fish.

The Raytown Area Chamber of Commerce Board of Directors voted to accept Holly Grimwood's resignation from the Board effective October 15. Holly has been a member of the Board since January 2015 and her guidance and leadership not only with the Board but also the Raytown Young Professionals group will be missed. Holly is being replaced on the Board by Kristina Peters. Kris has been an At Large member of the Board since January 1, 2016 and will fill the remaining term to December 31, 2017.

I had the honor of attending the Steve Mock Memorial Tree and Monument Dedication at Raytown City Hall on Tuesday, October 18. A very large crowd of Steve's family and closest friends attended. The Magnolia tree is located on the east side of City Hall near the staff entrance of the building. What a great tribute to someone who gave his had a commitment to Raytown.

My door is always open, come by anytime!









Rosalie Vanzant - Passed away on October 10, 2016 at the age of 90. She was the Executive Director of the Raytown Chamber from 1977 to 1984. In November of 2009 when the Chamber was celebrating its 80th anniversary, we asked her for some insight into the Chamber at that time. Here is what she told us:

"As I recall, the late '70's and early '80's were exciting days for the Chamber. There were a lot of dedicated volunteers, both men and women, and some good leadership. The Chamber membership grew dramatically, and we were becoming more involved in the life of the community. There were a lot of projects. We got a grant

and started the Neighborhood Councils. Their first big project was the Neighborhood Watch program operated in conjunction with the Raytown Police Department. Round-up Days were going strong, and we had some spring retail promotions. The Chamber got its first computer about 1980, and the Chamber newsletter was expanded. Also, the Chamber had its first two women presidents."

Rosalie loved Raytown and was involved in so many organizations. Her knowledge of the history of Raytown and who were the movers and shakers of the community along with the stories will surely be missed.

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2017 RAYTOWN CHAMBER SPONSORSHIP OPPORTUNITIES

Sponsorship Packages offer your business an opportunity to choose a sponsorship that best fits your business needs and allows you to support the Raytown Chamber. The Raytown Chamber also offers a number of event sponsorships throughout the year.

Sponsorships provide you with additional exposure, cost effective marketing, community recognition and helping the Chamber fulfill its mission statement. It is a great way to show your community spirit to both your customers and potential customers by investing in your Chamber's future.



Contact Vicki Turnbow, Chamber President, for more information on the benefits of each sponsorship level before November 11.

MEMBERSHIP LUNCHEON SPONSORSHIPS AVAILABLE

As a luncheon sponsor you may serve as a host to greet the attendees and put information at each place setting. You will be given 5 minutes on the agenda to talk about your business. Your company will be listed in the monthly newsletter as well as on the web site under the calendar of events section. You may also provide the centerpieces or a give away for each person.

Business cards are collected for a drawing if you would like to donate a door prize to be given away. These business cards will be given to you after the luncheon for you to use as you see fit.

The cost of the luncheon sponsorship is \$160.00 (Jan. is \$210.00) and is invoiced at the beginning of the month. Please contact the Chamber office if your business would like to sponsor one of these 2017 Chamber Membership Luncheons.

January 25 - March 22 - May 24 - June 29 July 26 - September 27 - November 15

MEMBER MARKET





Parties ~ Dances ~ Receptions ~ Meetings

SERVING THE GREATER KC AREA, THE HALL IS CONVENIENTLY LOCATED $1\frac{1}{2}$ MILES SOUTH OF THE TRUMAN SPORTS COMPLEX ON BLUE RIDGE CUTOFF AT SNI-A-BAR ROAD.

OFFICE HOURS: TUE.~SAT. 8AM~12PM

5101 Blue Ridge Cutoff 816-356-4962

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THANK YOU TO OUR MEGA SPONSORS!

















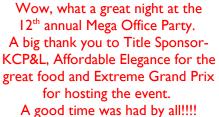
































- Allegiant Service Co
- ARCpoint Labs of Lee's Summit
- Assurance Cremation Society
- Awaken Whole Life Center
- Blue Rain Roofing & Restoration
- CareSpot
- Coffee News KC Metro
- Columbia College-Kansas City Commenco
- Community Assistance Council
- Damsel In Defense Digital Marketing Inc
- EscapeThis.Place Federated Insurance
- First Call
- Google Fiber
- Herndon Career Center
- JobOne Careers
- Kansas City Zoo KCP&L
- Life Care Center

Longview Funeral Home & Cemetery

Mary Kay

2016 METRO EXPO

- Midwest Home Health Care
- Missouri Sun Solar
- Muehlebach Funeral Care
- Office Products Alliance
- Paradise Travel Services
- Running Well Store
- Send Out Cards SERVPRO of Lee's Summit
- / Raytown / East Kansas City
- Shepherd's Way Ministries
- Summit Media Solutions, Inc.
- Swope Health Services
- The Coyote Group
- The Tabletop Guy
- The Talmadge Group
- ThinkViral
- Truman Heartland Community Fnd.
- Truman Heritage Habitat ReStore
- Wise Choices Financial LLC
- Work Express
 - -Community Services League



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Fall is an exciting time for the **Government Relations Committee** at the Chamber!! We are busy compiling updates to our Guiding Principles document in our monthly round table discussions. In these discussions we talk about how the Chamber can support the businesses of Raytown in the areas of local issues, business and economic development, transportation, education and health care and social awareness. We share the Guiding Principles document with our elected officials who pass legislation and ordinances that impact the business vibrancy and quality of life of Raytown.

On a sad note, we say goodbye to Alderman Josh Greene in his role as co-chair of the committee. Josh has admirably brought his commitment to Raytown and outstanding leadership skills to help move the committee forward. I want to welcome Carol Baker as the new co-chair. Carol is no stranger to Raytown or the Chamber. She is currently a community business manager with KCPL, one of our most engaged partners. Welcome Carol!!

Finally, our monthly table discussions are open to all members and are at 8 a.m. on the third Friday of the month at the Chamber offices. We encourage you to come join us for coffee and some great conversation!

Madeline Romious, AT&T, RVP-External Affairs **Co-chair Government Relations Committee** 816-803-7296

ROCK ISLAND CORRIDOR PROJECT UPDATE

The Rock Island Corridor Team is currently working through some important early project delivery milestones including a boundary and topographical survey of the corridor and the selection of a design and engineering team. The boundary survey is complete and the topographical survey is under way. We anticipate all the survey work will be completed and delivered to the County by early December. This information is critical to the design and engineering of the shared use path.

Additionally, the Rock Island Corridor Authority has been working to get the selected design and engineering team under contract. We anticipate this should be finalized during the month of November, and planning for the shared-use path will begin shortly

thereafter. Once the design and engineering team begins their work, many decisions regarding the development of the path will begin to occur. We anticipate more information to become available as this planning work progresses.

The Rock Island Corridor Authority team would like to express our gratitude to Raytown and the Raytown Chamber for their continued support of the project. If you would like more information please see our website: rockislandcorridor.org, or call our offices at 816-503-4847.



The Raytown South Boys Basketball Program is looking for sponsors from the community. Sponsorships provide: Team Meals, Team Activities, Team Gear (In addition to what's provided by district), Senior Banners/Gifts, Team Supplies (In addition of what's provided by district), Coaches Scouting/Clinics etc., Concessions/Fundraising Start Up.

Below are the levels of sponsorship:

\$100 - * Bus. Card advertisement in program

* Bus. Card advertisement in program *Official Sponsor for a game *2 Free Passes to a home game \$250 -\$500 -

* Bus. Card advertisement in program *Gymnasium Sponsor: Vinyl Signage in entry way of Gymnasium, up for every home basketball game, 3x5 feet *4 Announcements during home game (leach qtr)

*Up to 4 Free Passes to a home game

\$1,000+ - * Bus. Card advertisement in program *Gymnasium Sponsor: Vinyl Signage in entry way of Gymnasium, up for every home basketball game, 3x5 feet *4 Announcements during home game (leach qtr)

* Season Pass to all home games (Or multiple tickets to a home game)

* Reserved Seat Back at all home games * Locker Room Tour / Team Meet & Greet

Donations and support to a school are tax-deductible and we will provide receipts on request. We want to sincerely thank you in advance for your donations and support of the Raytown South Boys Basketball Program / Athletics.

For more information contact:

Aaron Ihm, Head Boys Basketball Coach, Raytown South High School 816-738-3780

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CHAMBER RENEWALS

Mid-Continent Public
 Library-Raytown 2010 Susan Haley
 Maywood Printing Company, Inc.
 1998 Colleen Pruetting

SERVPRO of Lee's Summit/ Raytown/E.KC 2013

Chad Kimbley, Brad Mulkey

○ CommunityAmericaCredit Union 2009 James ShoafFraternal Order of Police 2009

Mark Wasko, Janet Brooks, Paul Brooks, Rick Inglima Raytown Three Trails Kiwanis Club 2009 Mary Lee Skitek

© Corlew Construction Co., Inc. 1978 Dick Corlew

© Central Bank of the Midwest (IND) 2007
ReDiscover 2003 Stewart Chase
Raytown Rotary Club 2001
HGK Construction Management,

Inc. 2014 Stephen Guenther

Raytown Arts Council 2014
Alyse Stoll

⑤ Bordner Installation Group 1990 Rob Poettgen

♥ V's Italiano Ristorante 2013Greg Hunsucker

Associate Member 2015

Allan Thompson

☺ Dirty Don's Bargain Center2001 Don Glenn

© We would like to thank our members who gave 110%.



BUSINESS SPOTLIGHT ON...

OWNERS: We are a nonprofit organization. Nancy Mitchell is Executive Director. Terry Geenens is the Chamber Representative.

ADDRESS: 9500 Wornall Road, Kansas City, MO 64114

E-MAIL: info@caringforkidskc.org

FOUNDED: August 2013 by Gary Schmitz

EMPLOYEES: 4 (2 full-time, 2 part-time)



PHONE: 816-875-0252

WEB: www.caringforkidskc.org

CHAMBER MEMBER SINCE: 2014

HOURS: 9:00 a.m. – 5:00 p.m., Monday - Friday

SERVICES: Caring for Kids mobilizes sustainable, transformative community school partnerships that inspire hope and prepare children to impact their world. All resources, initiatives, and volunteers invested in the schools are generated by the churches, businesses, and civic groups we connect strategically and collaboratively. This expands our impact significantly because it is the cumulative impact of 171 churches and 119 businesses / civic organizations which far exceeds what our staff of four can accomplish on their own. Business partners serve schools in numerous ways, including mentoring, classroom enrichment, career days, field trips to their businesses, facility improvements, staff appreciation, and clothing, food and supply support.

FUTURE PLANS: We are expanding our partnership base through the assistance of District Champions, leaders in the community who introduce other churches, businesses and civic organizations to Caring for Kids.

In addition, we are holding several Lunch & Learn meetings in January, where new and existing partners may learn more about the mutual benefit that is received when serving into the community as well as how to envision members of their business or organization to engage greater support in projects and mentorship.

ORGANIZATION PHILOSOPHY: Caring for Kids functions as a neutral convener to engage the community around a neighborhood school for collaborative impact. We serve without an agenda and we begin with the simple question, "How can we help?"

OUR ORGANIZATION IS A CHAMBER MEMBER BECAUSE: We wish to make connections with new businesses and civic organizations that may be interested in serving in the community through area schools. We want to be engaged and aware of all the great things going on in Raytown.

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Our Members in the News



Our congratulations to World War II veteran **Quentin Clark, Clark's Appliances**, who was honored to go on the Heartland Honor Flight to Washington DC on September 29.

Honor Flight Network is a non-profit organization created solely to honor America's veterans for all their sacrifices. We transport our heroes to Washington, D.C. to visit and reflect at their memorials. Top priority is given to senior veterans,



World War II survivors, along with other veterans who may be terminally ill.

It's hard to believe next year our **Otto Car Wash** at **8609 E. 63rd Street** will be 30 years old! A lot has changed in car washing, better chemicals and how they are delivered to the vehicle. Our new soft touch tunnel uses the latest technology to safely remove dirt and hard to remove road film. This new process is a slower turning soft material similar to micro cloth. We no longer need to use a bristle type brush or a high speed foam brush. Our new touch free automatic has the ability to wash vehicles 8 feet high and as large as a four door long bed dually truck. Because of the savings in water and chemical we have kept the pricing the same. We are also offering November 1 through December 31 our yearly Christmas promotion 6 car washes for \$20.



At this location we are offering our OTTOUNLIMITED Car Wash Program starting at \$14.99 per month. This unlimited car washing program has been our most popular promotion we have ever offered! At the \$24.99 per month cost, you will receive our \$12.00 wash each time and this option has been our most popular.

Over 1000 carved pumpkins greeted visitors at the 2016 PUMPKINS ON PARADE. Forty different groups carved pumpkins to be displayed on the trails at Cave Spring for the one night only event. Pumpkins on Parade, a Raytown Three Trail service project, is in its seventh year. The family friendly event includes games for children presented by the Raytown High School Key Club, (a Kiwanis organization), food trucks and the Raytown Fire Department sharing information on fire safety. Pumpkins on Parade is one of the largest events held in Raytown with over 3000 in attendance. Pumpkins are purchased with sponsor money and given to eligible groups that have registered to carve a display of pumpkins. These sponsors make this event possible:

MONSTER SPONSOR

Cosentino's SPOOKTACULAR SPONSOR

HyVee Westlake Ace Hardware Adam's Mark Hotel and Resort

Adam's Mark Hotel and Resort

GREAT PUMPKIN SPONSORS

Chief Jim Lynch & Raytown Police Department Cockerell McIntosh Pediatrics Larry & Elaine Schulze Law Office of S. Ruth Lehr Raytown-Lee's Summit Community Credit Union The Golf Doctor
Kapke & Willerth
The Maddox Family
Dick Smith Ford
Dr. Chad Bruton
Raytown Educational Foundation
Extreme Grand Prix
Raytown High School
Raytown Main Street
ServPro of Lee's Summit
/Raytown/ East Kansas City
Crane Brewing
Heartland Cremation & Burial Society
Daryl Pitts, Platinum Realty
The Grimes Group





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Upcoming Member Events



A.M. CONNECTIONS NETWORKING

The next "A.M. Connections" will be held at RAYTOWN AREA CHAMBER OF COMMERCE, 5909 RAYTOWN TRAFFICWAY. Come by anytime between 7:30 to 8:30am for coffee & network with other businesses within the community. An added bonus will be to see the business who has agreed to sponsor the event and find out what they can offer to you!

Happy Holidays

Sponsored by:







2016-2017 HOLIDAY LIGHT RECYCLING DRIVE. The drive was launched in 2011 with the intent of providing work opportunities for its employees with intellectual and developmental disabilities as well as diverting solid waste from our local landfills. Due to the overwhelming response from the community Southeast has collected over 124,000 pounds or 62 tons of lights from over 165 different locations, the last five years. Southeast and its community partners are excited to build on the success of last year's drive and hope to collect and recycle over 50,000 pounds of holiday lights between 11/13/16 and 1/20/17 (Walmart locations will be accepting lights until 12/31/16). In addition to keeping holiday lights out of the landfill, we have the benefit of providing challenging work for over 160 employees with intellectual and developmental disabilities.

Look for our collection containers inside over 165 participating schools, businesses, recycling centers, and community organizations. If you are unable to find a drop location please feel free to bring them to our facility located at 6701 Booth Ave. Our hours are Monday through Friday from 7:30 am to 3:00 pm.





The 20th Annual Raytown MLK Celebration!

Mark your calendar!!

Date: Sunday, January 15, 2017

Time: 3:00 p.m.

Plan to join us for the 20th annual MLK celebration as we continue to celebrate Dr. King's legacy, build community and help others!

More information to come. www.Rcifa.org

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Upcoming Member Events

GEW (GLOBAL ENTREPRENEURSHIP WEEK) COFFEE KICKOFF

Mon. November 14 - 7:30-9:00am

@ Morgana's Gluten Free Bakery, 9711 East 63rd Street

NETWORKING IN YOUR NEIGHBORHOOD!



Entrepreneurs, small-business owners, and everyone else is invited to network at your local coffee shop. Come have a cup of coffee, meet someone new, and plan your week celebrating local innovators and job creators. Try a different coffee shop every day this week.

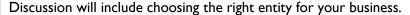
CONNECT. EMPOWER. INSPIRE. CELEBRATE. NOVEMBER 10-22, 2016 KCSOURCELINK.COM Global Entrepreneurship Week, now in its ninth year, is an international celebration of the innovators and job creators who launch startups and bring ideas to life. Founded by the Kauffman Foundation in 2008, it has since expanded to more than 160 countries. Here in KC, GEW is celebrated with more than 100 events and by more than 10,000 attendees.

CHAMBER LUNCH & LEARN

November 30 11:30am-12:00pm Register by Nov. 28 \$10/person, includes lunch / Raytown Schools Wellness Center, 10301 E. 350 Highway

TAX TIPS - SMALL BUSINESS

D. Douglas Burson II is a certified public accountant with DSB Services, LLC where he specializes in the unique needs of small business owners, as well as individual taxation. Doug opened his practice in Raytown in 2001. He merged with Downing & Strickland, LLC in 2006 and became the sole owner in January of 2014. Doug has been in public accounting for over 15 years and truly enjoys helping his clients be successful as well as helping them to reduce their overall tax burden.



- a) Taxation as a partnership or corporation
- b) Tax advantages of one entity type vs another

c) Flexibility in allocations

d) How self-employment taxes are covered –and how to reduce them.

HOST A NETWORKING EVENT AT YOUR BUSINESS!!!

The Raytown Chamber is looking for businesses to host a networking event. The **A.M.** Connections Networking events are scheduled for the third Tuesday of each month and by hosting, you agree to provide the coffee from 7:30-8:30am. Listed below are the dates available and the sponsorship for each event is \$50.00.

The **After Hours Networking** events are scheduled for the first Thursday of the month from 4:30-5:30pm (unless a different day would be better for your business) for those who prefer an evening event. By hosting an After Hours you agree to provide some beverages/refreshments, of your choice. Contact the Chamber office if you are interested in an After Hours, the sponsorship for each event is \$50.00.

By hosting a networking event you will be provided with invitations to hand out to your customers or neighboring businesses, advertisement in the monthly newsletter, notification for 30 days in the weekly c-mail and a listing in the event calendar on the Chamber's website. Morning Coffees/After Hours are offered on a first come first served basis.



2017 A.M. CONNECTIONS AVAILABLE:

Jan. 17 - Feb. 14 - Apr. 18 - May 16 - June 20 July 18 - Aug. 15 - Sept. 19 - Oct. 17 - Nov. 7





5909 RAYTOWN TRAFFICWAY RAYTOWN, MO 64133-3860

816-353-8500 FAX 816-353-8525 RaytownChamber.com

NOVEMBER 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Check your weekly Chamber Connections C-mail for an up-to-date Calendar		I	2 I 2:00pm Membership Services Committee	3	4	5
6 Daylight Savings Time Ends	7	8 Election Day	9	7:15am Board of Directors	HONORING ALL WHO SERVED VETERANS	12
13	I 2:00pm ➤ DEADLINE For lunch Reservations	15	11:30am MEMBERSHIP LUNCHEON	17	8:00am Government Relations Committee	19
20	21	22	23	24 Chamber Office Closed Happy Thanksgiving	25 Chamber Office Closed	26
27	28	29	30			