





RAYTOWNCHAMBER.COM

DECEMBER 2017

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

INSIDE THIS ISSUE:

Happy Holidays, 2017 Corporate Sponsors President's Corner, Judy Ness Business Brigade, Member Market 3 A Look Over the Last 30 days November Membership Luncheon Renewals, New Members, RQS Members in the News/Events Members in the News/Events MLK Celebration MLK Celebration 10 Upcoming Chamber Events П **Upcoming Chamber Events** 12

> Click on logos & links for more information Follow the Chamber:



December Calendar





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Advanced Eyecare

Blue Springs Optical



DICK SMITH

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THINKRAYTOWNFIRST.COM

Board of Directors

Carol Baker, Chair of the Board KCP&I

Rene Purtee, Chair Elect Arvest Bank

Chiki Thompson, Secretary/Treasurer Raytown Water Co.



leff Bethel Dick Smith Ford

Board Members

Kaylie Baker

Rok'it Advertising Melissa Beall

Longview Funeral Home & Cemetery

Pam Clark Clark's Appliances

Linda Nelson MCC - Longview

Melvin Norrington KCP&L

Madeline Romious $\Delta T \& T$

Kevin Sharp Sutherland's Lumbar

Dave Thurman ReeceNichols Real Estate

Brian Wagler ServPro of Raytown / East Kansas City

Tamara Wheeler

United Consumers Credit Union Tom Cole, Liaison

City of Raytown Dr. Allan Markley, Liaison

Raytown Quality Schools Chief Matt Mace, Liaison Raytown Fire Protection Dist.

Scott Walz, Liaison Raytown Main Street Assoc.



Vicki Turnbow. President president@raytownchamber.com

Lindsay Jarquio, Operations Coordinator staff@raytownchamber.com

PRESIDENT'S CORNER

December 14, the Board of Directors, Committee Chairs and Staff will meet for their annual Board Retreat. This is a good way for the Board and Committee Chairs to stay up to date and review what is happening in the coming year. In 2018, the Chamber hopes to take a hard look at their role in promoting and being a part of the Rock Island Trail. It is exciting to think about what lies ahead for Raytown once the trail is complete.

The month of December, Chamber Staff will work to finish out the month and the year. The 2018 Community Profile and Chamber Directory will be printed and "Operation Thank You" will start right after the first Board meeting in January. Thank you to those businesses and organizations who purchased a marketing space.

The remaining luncheon sponsorships for 2018 and the dates for the A.M. Connections are listed on page 11. The cost to sponsor is minimal for the amount of exposure you receive. Contact the Chamber office if interested.

The January newsletter will be full of updates in regards to the following: the 2017 Annual Report, the 2018 Strategic Plan, the 2018 Guiding Public Policy Principles Document and the 2018 Calendar of Events.

At this time, I would like to wish all of you a Merry Christmas and Happy New Year. The holiday season is a great time of the year to take a moment to reflect on the past year. I am truly blessed with a wonderful family and great support group. 2018, I will start my 12th year as your President and I hope you know I appreciate all the support you have provided me over the years.



Please remember my door is always open.

Vicki Turnbow. President



The Chamber lost a dear friend on November 17. Judy Ness was Past Chair in 2001, Chamber Person of the Year in 2002 and she and her husband, John, were given lifetime memberships in I began working at the Chamber in 2001 while she was Chair and Judy was part of the search Committee when I was hired as President in 2007.

She was a great mentor! She will be missed by those who knew her.







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Interested in having the *Business Brigade* visit your business? These visits provide a better understanding of what the business/ organization has to offer and hopefully will be educational and fun. Each month we will try to schedule at least two visits. During the visits, if allowed by the business, we hope to live stream on Facebook, post on Twitter and place some photos on Instagram!

If you would like the *Business Brigade* to visit your business, please contact Vicki at 816-353-8500 or email her at

president@raytownchamber.com.

What a great way to show off your business to a small but mighty group of Chamber members!

MEMBER MARKET



NEED A RENTAL HALL?

Parties ~ Dances ~ Receptions ~ Meetings

Serving the greater KC area, the Hall is conveniently located 1½ miles south of the Sports Complex on Blue Ridge Cutoff at Sni-A-Bar Road.

OFFICE HOURS: Tue.~Sat. 8am~12pm

5101 Blue Ridge Cutoff 816-356-4962

True Provision helps cut your monthly cost of "keeping the lights on" by converting to high efficiency LED lighting.

We make Kansas City brighter with:



Contact Michelle at 816-582-4833 or Tim at 816-916-6829

Happy Holidays!



Market your business to more than 400 Members in the CHAMBER CONNECTIONS.

Business Card or 1/4 Page Space Available
- 3 months or 1 year Run
All marketing may include a website link.
All marketing must be prepaid.

Contact the Chamber for more information. You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.



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a Look at the Last 30 Days

ROK'IT ADVERTISING 5TH ANNIVERSARY CELEBRATION—NOVEMBER 1, 2017









FARMERS INSURANCE ATKINS AGENCY RIBBON CUTTING—NOVEMBER 3, 2017













A.M. CONNECTIONS—NOVEMBER 7, 2017









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November Chamber Membership Luncheon







Al Maddox, Cave Spring

Dr. Mark Dolson, Smile Care Raytown







Thank you to Southeast Enterprises (Amanda Moses) for sponsoring the November luncheon.

Dave Wurth, Friends of Rice Tremonti Home



Raytown Volunteers In Police Service





Farmers - Robert Atkins

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CHAMBER RENEWALS

A&D Heating & Cooling, Dave Parker 2012

© Associate Member-Gibbens, Tom and Donna Gibbens 2008

Bordner Installation Group Inc. Rob Poettgen 1990

© Corlew Construction, Dick Corlew 1978

© Full Employment Council KC, Clyde McQueen 1997

○ Longview Funeral Home & Cemetery Melissa Beall & Stephen Terry 2014

(2007) Missouri Job Center Richard Salazar, Steve Dempsey, Harry Gray & Carla Major 2007

Raytown-Lee's Summit Community Credit Union, Linda Roberts 1992

Raytown Rotary Club, Treasurer 2001

© Research Medical Center, Corrine Everson-Dix 2015

Truman Heartland Community Foundation, Phillip Hanson 1996

© We would like to thank our members who gave 110%.

NEW CHAMBER MEMBERS

Cave Spring
Al Maddox
8701 E. Gregory Blvd
Raytown, MO 64133
816-547-9679
iz@cavespring.org
Recruited by: Vicki Turnbow

Friends of Rice Tremonti Home Leigh Elmore 8801 E. 66th St. Raytown, MO 64133 816-358-7423 leighroi@kc.rr.com Recruited by: Dave Thurman

JS Lawn Care, LLC. John Sharp Raytown, MO 64138 816-313-9648 sharpjohnny2000@gmail.com Recruited by: Vicki Turnbow Shalom Hospice
Jennifer Madsen
13905 E. 39th St, South
Independence, MO 64055
816-272-8181
Jennifer.madsen@shalomhospicemo.com
Recruited by: Vicki Turnbow

As a **RAYTOWN CHAMBER MEMBER**, you have the opportunity to market your business to consumers visiting **RaytownChamber.com** by enhancing your membership listing.

You can post Hot Deals/M2M Discounts, Job openings & Events to be listed on your membership page. You can also add a business description, directions, hours & search keywords to help consumers find you.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the "Member Only" section through

RaytownChamber.com. If you have any questions regarding this site please contact your Raytown Area Chamber of Commerce representative.



Raytown Middle School student cast in Starlight STARS of Tomorrow

Raytown Middle School student Cynne Soria has been selected by Starlight Theater for the 2017 Starlight STARS of Tomorrow program. Soria is one of 14 students selected from around the Kansas City metro to the Starlight performance troupe. As part of the troupe, students will learn a song and dance medley and will perform for audiences at major events across the metro this holiday season.

"We are thrilled to work with these outstanding young people and to provide them the opportunity to entertain Kansas City residents and visitors this holiday season," said Amy Reinert-Price, Starlight's director of education. "Not only are they talented, enthusiastic performers, but they are also great representatives of Starlight Theatre and

our youth education programs."

In addition to performing during the holidays, the Starlight STARS of Tomorrow receive intensive training in acting, singing and dance; participate in a master class led by a theatre professional; and build foundational skills that will allow them to grow in their craft. The Starlight STARS of Tomorrow and the Starlight STARS, performing arts education programs for aspiring performers in grades 6 through 12, are generously supported by the Jeannette and Jerome Cohen Community Fund.

Contact: Brooke Rohlfing, Assistant Director of Communications and Community Relations 816.268.7043 or brooke.rohlfing@raytownschools.org

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Our Members in the News

RAYTOWN BMX AWARDED USA BMX MID-AMERICA NATIONAL RACE

Great news for Raytown! USA BMX has announced Raytown BMX has been awarded a BMX USA Mid-America National Race for 2018. The race is scheduled for September 21-23, 2018 at the Raytown BMX Track, 12605 Frost Road, Kansas City, MO 64138. Raytown BMX Board of Directors volunteer hundreds of hours to develop and maintain a best-in-class BMX facility to bring national BMX races to the Kansas City metro.

To attract national races, Raytown BMX has made major investments in the BMX facility over the past five years including adding asphalt turns, updated starting gate and renovated concession operations. USA BMX races typically attract participants and racing families from Texas to Minnesota and beyond so publicity for Raytown from National BMX events is significant. A host BMX city could expect approximately \$200,000 in economic impact. Visit www.usabmx.com for details.

From the USA BMX website:

THE USA BMX COMPLETE 2018 NATIONAL SCHEDULE

Race #24: RAYTOWN, MO - Raytown BMX - September 21-23

Host of numerous nationals and Gold Cups in the past, Baytown BMX is in a suburb of Kansas City, MO. With a fast, downhill first straight and asphalt turns, Raytown BMX is a fun and flowing track that is awesome for spectators. Being so close to Kansas City, racers and their families often take in the





The Jackson County Health Department has recently completed their <u>Community Health Needs Assessment</u> (CHNA) and Community Report Cards. These assessments provide information necessary to make informed choices and establish priorities for future action relating to a community's health.

Community members throughout Eastern Jackson County contributed to this report through the use of community surveys and focus groups, providing a more in-depth look at the health and wellbeing of citizens throughout the county. Ultimately, this assessment is part of a much large process that will result in a Community Health

Improvement Plan (CHIP) to identify priorities areas and solutions to improve the health of our community. We look forward to Building a Healthier Jackson County together! If you should have any questions, please contact Mr. Zachary Koch, MPH at Zachary.Koch@tmcmed.org

MAKE JACKSON COUNTY A WORK READY COMMUNITY

"ACT Work Ready Communities (WRC) empowers states, regions and counties with *data*, process and tools that drive economic growth. Participants are leveraging the **ACT**WorkKeys National Career Readiness Certificate (NCRC™) to measure and close the skills gap — and building common frameworks that link, align and match their workforce development efforts." - https://www.workreadycommunities.org/

Jackson County is 92% complete with the certification process – if your business would like to assist in completing this certification and or to learn more about the program, please contact Johnny Sweeney (jsweeney@jacksongov.org), Brandon Keller (bkeller@jacksongov.org) or Jim Malle (jmalle@jacksongov.org).

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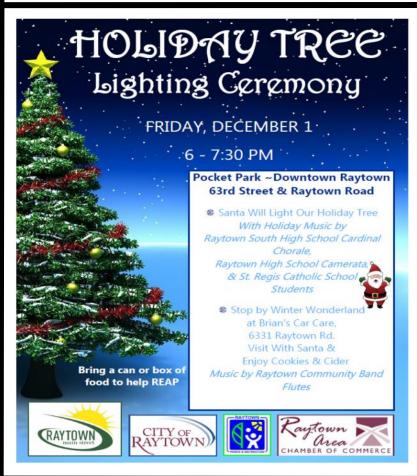
Our Members in the News (Events

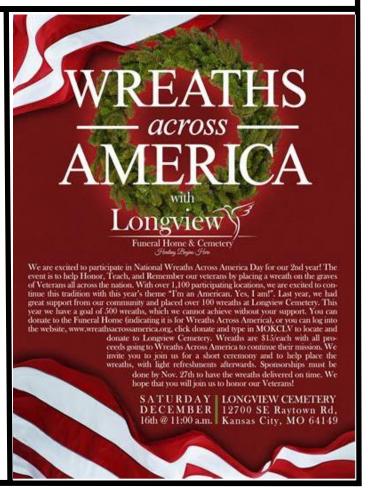
ADOPT A STREET

The Adopt A Street program was set up between the Raytown Chamber and the City of Raytown continues to be a huge success. Fifteen out of the 25 one mile sections of Raytown streets have been adopted. Thank you to the following groups for taking care of the streets this past year. If you should see one of these groups, thank them yourselves! (Pictured is the Raytown Rotary Club doing their Fall 2017 cleanup)



American Legion Post 596
Becky Patterson
City of Raytown Board of Alderman & Mayor
Joe Burton
Graceway
In Memory of Anna Fisk
KCP&L
Raytown High School DECA
Raytown Main Street Association
Raytown Rotary Club
Raytown Three Trails Kiwanis Club
Raytown Women of Today
Southwood United Church of Christ
The Trails at the Ridge Apartments
Villa Woods Home Owners Association





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Our Members in the News (Events

The 2018

21st Annual

Raytown MLK Celebration!

Unity with love, pass it on!





Join us!

January 14, 2018 4:00 p.m.

> Raytown South High School

8211 Sterling Avenue Raytown, MO

Celebrate
Dr. King's legacy by
building community
and helping others!

Featuring:

Keynote speaker Alvin Brooks, Mayor Mike McDonough, *The MLK Today* Essay Contest, The Raytown South High School Cardinal Chorale, the Raytown South Middle School Jazz Band — and you!

A free will offering will be received to support the work of the Raytown Emergency Assistance Program (REAP) and The River of Refuge.

Event Organizer: The Raytown Community Interfaith Alliance

Event Supporters:

- The City of Raytown
- The Raytown Chamber of Commerce

Information:

Contact Pat Jackson at patjackson@brpcraytown.org or 816-353-2296. Visit us at www.Rcifa.org, Facebook (www.facebook.com/RaytownMLKCelebration) and Twitter (#RaytownMLK).

See reverse for program sponsorship opportunities!









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Our Members in the News/Events

2018 Raytown MLK Celebration!

Program Sponsorship Opportunities

Support the 21st Annual Dr. Martin Luther King, Jr. Celebration in Raytown by sponsoring an ad in the event program! Contributions will underwrite the celebration as well as help support two local charities — the Raytown Emergency Assistance Program (REAP) and The River of Refuge — in their work to assist those most in need in our communities. Contributions are tax deductible.

The event program will be printed on 8 1/2 x 11 paper with black and white ink. The rates for businesses or organizations wishing to place an advertisement are:

Space	Rate
Full page	\$150
1/2 page	
1/4 page	
Business card	

Individuals contributing \$25 (or more) without an ad will be listed by name alphabetically in the program. (This option is for individuals only, not businesses or organizations.)

Blue Ridge Presbyterian Church is serving as the fiscal agent for the sponsorships. To secure your sponsorship, please submit the completed slip below with payment to:

Blue Ridge Presbyterian Church MLK Event 6429 Blue Ridge Blvd. Raytown, MO 64133

Please make checks out to "BRPC" and add "MLK Event" in the memo line. Include any art work for your ad with your payment OR email it to patjackson@brpcraytown.org. If you have any questions, please contact Pat Jackson at 816-353-2296. The deadline for payment and submission of ad design is <u>December 30, 2017</u>

3 .				
2018 MLK Ce	elebr	ation in Raytown! Event Program Sponsorship		
Name of person, busine	ss or o	organization:		
(Note: For individual name i	Istings,	please print name above as you wish it to appear in the program.)		
Contact Person:		Tel:		
Contribution Level: Please check one: Ad artwork (if applicable	0 0	\$150 — Full page ad \$100 — 1/2 page ad \$75 — 1/4 page ad \$50 — Business card \$25 or \$ — Individual name listing, no ad		
nu aitwork (ii applicabi	E)	Included with my payment		

I am emailing it separately to patjackson@brpcraytown.org

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Upcoming Chamber Events

HOST A NETWORKING EVENT AT YOUR BUSINESS!

The Raytown Chamber is looking for businesses to host networking events. The A.M. Connections Networking events are scheduled for the third Tuesday of each month and by hosting, you agree to provide the coffee from 7:30 to 8:30 a.m. The sponsorship for each event is \$50.00. Listed below are the dates available.

For those who prefer an evening event, the After Hours Networking events are scheduled for the first Thursday of the month from 4:30 to 5:30 p.m. (unless a different day would work better for your business). By hosting an After Hours you agree to provide beverages/refreshments of your choice. The sponsorship for each event is \$50.00.

By hosting a networking event you will receive an advertisement in the monthly newsletter, a posting for 30 days in the weekly Chamber e-mail, a listing on the event calendar on the Chamber's website, and invitations to hand out to your customers or neighboring businesses. Morning Coffees and After Hours are offered on a first come first served basis. Please contact the Chamber office if you would like to sponsor an A.M. Connections or After Hours.

2018 A.M. Connections Available:

February 20, April 24, May 15, June 19, July 17, August 14, September 18, October 16, November 20, December 18



MEMBERSHIP LUNCHEON SPONSORSHIPS AVAILABLE ONLY 3 REMAIN - DON'T WAIT!

As a luncheon sponsor you may serve as a host to greet the attendees and provide information about your business. You will also be given 5 minutes on the agenda to discuss your business. Your company will be listed in the monthly newsletter, as well as on the website, under the calendar of events section. You may also provide the centerpieces or giveaways for each person.

Business cards are collected for a drawing if you would like to donate a door prize to be given away. These business cards will be given to you after the luncheon for you to use as you see fit.

The cost of the remaining luncheon sponsorships is \$160.00 and will be invoiced at the beginning of the appropriate month. Please contact the Chamber office if your business would like to sponsor one of these 2018 Chamber Membership Luncheons.

2018 Luncheon Dates Available:

May 23, July 26, November 28

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Upcoming Chamber Events

JANUARY MEMBERSHIP LUNCHEON



The annual Chamber awards will be presented to the BUSINESS OF THE YEAR, SMALL BUSINESS OF THE YEAR, CHAMBER PERSON OF THE YEAR, NONPROFIT OF THE YEAR, AND RISING STAR. The upcoming Chair of the Board, Rene Purtee, will relay the plan for this year as well.

Please join us at this annual celebration of the Raytown Chamber. We encourage you to invite your family, friends, employees, or colleagues. This is a great opportunity to thank the board of directors and officers for their voluntary service to the betterment of the Chamber and the Raytown community.

WHEN: Wednesday, January 24

Networking begins at 11:00 am, Lunch at 11:30 am

WHERE: Four Points by Sheraton KC Sports Complex

4011 Blue Ridge Cutoff Kansas City, MO 64133

COST: \$21.00/person—RSVP by Monday, January 22

REGISTER HERE

CELEBRATION SPONSOR



LUNCHEON SPONSOR





DECEMBER A.M. CONNECTIONS & HOLIDAY CELEBRATION

Tuesday, December 19, 2017 7:30 AM to 8:30 AM
Raytown Chamber Office
5909 Raytown Trafficway Raytown, MO 64133

REGISTER HERE BY DECEMBER 18

Join us for a holiday celebration. This month A.M. Connections will be held at the Chamber Office. Stop by and start spreading some holiday cheer. Hope to see you there!

Happy Holidays!

THE CHAMBER OFFICE WILL BE CLOSED FROM FRIDAY, DECEMBER 22 THROUGH MONDAY, JANUARY 1, 2018. EMAILS AND VOICE MAILS WILL BE ANSWERED.





DECEMBER

2017

5909 RAYTOWN TRAFFICWAY RAYTOWN, MO 64133-3860

816-353-8500 FAX 816-353-8525 RaytownChamber.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Check your weekly Chamber Connections C-mail for an up-to-date Calendar						2
3	4	5	6 Membership Services Committee 12 pm @ Chamber Office	PEARL HARBOR Rememberance Day	8	9
10	II	12	13	Board of Director's Meeting & Retreat 7:15 am @ RQS Wellness Center	15	16
17	18	@ the Chamber Office - come enjoy some Holiday Cheer!	20	winter Grander II	22 Office Closed	23
31	Office Closed	Office Closed	27 Office Closed	28 Office Closed	29 Office Closed	30