





RAYTOWNCHAMBER.COM

JANUARY 2017

CHAMBER Connections

MISSION STATEMENT

The Raytown
Area Chamber
of Commerce
supports our
business community
to enhance
the quality of life
for our citizens.

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Click on logos & links for more information

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MEMBERSHIP LUNCHEON



Michelle Williams, Immediate Past Chair of the Board, will honor the 2016 Board of Directors. The annual Chamber awards will be presented to the BUSINESS OF THE YEAR, SMALL BUSINESS OF THE YEAR, CHAMBER PERSON OF THE YEAR & VOLUNTEER OF THE YEAR. The Current Chair of the Board, Carol Baker, will relay the plan for this year as well.

Please join us at this annual celebration of the Raytown Chamber. We encourage you to invite your family, friends, employees or colleagues. This is a great opportunity to thank the board of directors and officers for their voluntary service to the betterment of the Chamber and the Raytown community.

WHEN: Wed., January 25 Register online
Networking begins at 11:00am, Lunch at 11:30am

WHERE: Adam's Mark Hotel 9103 E. 39th Street

\$21.00/person - RSVP by Mon. Jan. 23

LUNCHEON RSVP POLICY

➤ Registrations *must* be made by NOON on the Monday before luncheon.
➤ Cancellations will be accepted until 24 hours prior to the luncheon.
Cancellation after 24 hours, or No-shows will be invoiced with a \$2.00 fee added.

CELEBRATION SPONSOR



LUNCHEON SPONSOR



2017 RAYTOWN CORPORATE SPONSORS









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THINKRAYTOWNFIRST.COM

Board of Directors

Carol Baker, Chair of the Board KCP&L

Rene Purtee, Chair Elect Arvest Bank

Chiki Thompson, Secretary/Treasurer Raytown Water Co.

Michelle Williams, Past Chair Mission of Hope Clinic

At Large Members

Jeff BethelDick Smith Ford

Dave Thurman ReeceNichols

Board Members

Kaylie BakerRok'it Advertising

Melissa Beall

Longview Funeral Home & Cemetery

Pam Clark

Clark's Appliances

Jeff Hirst

Adam's Mark Hotel & Conference Cntr.

Charlotte Melson

Bickford Assisted Living

Melvin Norrington KCP&L

Kris Peters

Raytown Emergency Assistance Program

Madeline Romious

AT&T

Tamara Wheeler

United Consumers Credit Union

Tom Cole, Liaison City of Raytown

Dr. Allan Markley, Liaison Raytown Quality Schools

Steve Guenther, Liaison Raytown Main Street Assoc.



Vicki Turnbow, President president@raytownchamber.com

Kyle Phillips, Operations Manager kphillips@raytownchamber.com

PRESIDENT'S CORNER

The Chamber Staff, Board of Directors and Committees have been working hard to finalize the following documents: the 2016 Year in Review, 2017 Calendar of Events, 2017 Raytown Guiding Public Policy Principles, the Jackson County Public Policy Priorities and the Strategic Plan. These items are included in this email as well as listed on the front page of the Chamber's website RaytownChamber.com.

As we start 2017, Raytown is posed for a lot of great changes coming our way. The Rock Island Corridor trail construction will start in the spring of 2017 with the hopes of the full 17.7 miles being completed by end of 2018. The approximate 3 miles through Raytown may be completed sometime in 2017. Think of the economic possibilities this project will have on our community.



We will continue to **THINK RAYTOWN FIRST** with the hopes of building a stronger community and an even better Chamber by partnering with the City, the School District and the Raytown Fire Protection District along with the Chamber members. Congratulations to Tom Cole, on his 5 year contract as our City Administrator!

For 10 years I have had the privilege to be your President and represent the Chamber throughout the metro. I am excited for the Business Brigade to make its first visit in January to Shamrock Cabinets. We will be live streaming through Facebook and hope to get an up close and personal tour of their operation. If you are interested in being a part of the **Business Brigade**, let me know.

I have a feeling 2017 will be a great year for all of us! Vicki Turnbow, President

Letter from the Chair of the Board ...

Welcome to the Raytown Area Chamber of Commerce! If you're a new business owner, an established company or a resident of Raytown, I want to welcome you on behalf of the Chamber. Our city continues to grow and prosper. It's a great time to be part of the community and especially part of the Chamber.

As a business owner, your #I priority is your business. It's no surprise that's one of the Chamber's goals, too. We're committed to teaming with business owners and individuals to ensure our community flourishes. And, we do that in a variety of ways from educational and networking opportunities to monthly luncheons and community-wide events. Of course, your chamber membership also provides access to elected officials at all levels, business referrals, Chamber night at various sporting events and advertising opportunities.

Becoming a member of the Raytown Chamber isn't enough. You derive value from your chamber membership by what you put into it. In other words, get involved in the activities that work best for your schedule and will benefit your business. If you can't attend the monthly luncheons, then swing by the monthly A.M. Connections or an After Hours networking event and make some new friends or renew an acquaintance. Interested in how state and local politics are affected by the Chamber? Join the Government Relations committee each month. A ribbon cutting becomes an opportunity for you to make a new business connection. Your investment in your membership benefits you!

Be a member of the Chamber team as we use our strengths and resources to ensure Raytown remains a dynamic and vital economic center. On behalf of the staff and Board of Directors, we thank you for your membership and look forward to partnering together in 2017!

Carol Baker, KCP&L

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Your Chamber needs <u>You!</u>

For 2017, the Raytown Chamber is launching an exciting new program. Local Chamber Members and I will be making on-site visits to local businesses and I would like to know if you would join me! Our team will be called the — **BUSINESS BRIGADE**.



The goal of these visits will be to learn about and then provide a better understanding of what a particular business/ organization has to offer and hopefully it will be beneficial to our existing members and have fun at the same time. Each month there will be at least two site visits scheduled. During the visits, if allowed by the business, I will live stream and post on Facebook along with posting on Twitter.

If you would like to be included in the *Business Brigade*, please us know soon! I will put an email list together of everyone who would like to be notified of and possibly join us for these visits. I will also start securing the business/organizations, dates and times and we will strive to have the first one at the beginning of 2017.

The **BUSINESS BRIGADE** can make a difference. Come be a part of the difference that helps our Chamber grow and flourish. **Call or email me at president@raytownchamber.com!** -Vicki

MEMBER MARKET







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WOULD YOU MAKE A GOOD MENTOR?

The Membership Services Committee is looking for individuals who would be interested in mentoring new Chamber members in 2017. We have added a question to the application asking if the business would like a mentor assigned to them. We will put a list of mentors together and notify you when a member is asking for one. If you have any questions or would like to be a mentor, please contact Vicki at president@raytownchamber.com or give her a call at 816-353-8500.

NEW MEMBER BAGS

For 2017, if you are interested in bringing in an item to be placed in the new member bags, please drop off at least 20 items at the Chamber office. Just another way to market your business to those who are new to Raytown and to the Chamber. Questions, contact the Chamber office today!

GOVERNMENT RELATIONS COMMITTEE

Co-Chairs Madeline Romious and Carol Baker want you to make note of the first quarter meetings and topics for the Government Relations Committee meetings. Remember the meetings are held at the Raytown Chamber office (5909 Raytown Trafficway) and start at 8:00 a.m.

January 20 – This meeting will have our Missouri House of Reps in attendance
February 17 – Stop by and visit with our local State Senators
March 17 – We hope to have our Federal Reps and/or their Aides

If you have any questions on these meetings, please do not hesitate to contact the Chamber.

RAYTOWN YOUNG PROFESSIONALS

What a great kick off year for the Raytown Young Professionals group!

First, we'd like to thank Holly Grimwood for bringing a Young Professionals group to Raytown and we wish her the best on her future endeavors. We are excited to introduce Chris Meyers with Crane Brewing Company as the new Co-Chair along-side Kaylie Baker.

Several changes took place in 2016, and we did not get our fall service project completed. We do have several opportunities in 2017 to help at REAP with their spring and fall large food drives, so be watching for more information about this in the coming months. Also for the upcoming year we are planning on having another Trivia Night, Networking event, along with the Service Project for our Raytown community.



Remember, if you have anyone in mind that lives or works in our Raytown community, invite them to these events and get them involved with RYP. Feel free to email us their information and we'll take it from there.

We have contacted all the businesses who were sponsors in 2016 to see if they are interested in sponsoring again next year. We'd like to thank rok'it Advertising, Blue Ridge Bank & Trust, Guenther Mills Keating Architects, Longview Funeral Home & Cemetery, State Farm – Beau Crawford and Care Now Urgent Care who have agreed to a sponsorship in 2017. If you are interested in being a RYP sponsor in 2017, contact Vicki Turnbow at the Chamber office before lanuary 15.

Happy Holidays and New Year to everyone and we'll see you soon!

Kaylie Baker, Rok'it Advertising & Chris Meyers, Crane Brewing Company

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RAYTOWN QUALITY SCHOOLS NEWS



BUSINESS LEADERS - Who are willing to make a difference in our community!!!

Many of us will remember an important mentor from our past, who had an impact on who we are today. Here is your chance to be that mentor to a Raytown area high school student.

Raytown Success Academy is hosting I/2 day of "Mock Interviews." This is a GREAT opportunity to provide feedback and guidance to students who need your help with interview skills.

Thursday, March 9 from 8:30-II:00AM. A complimentary "thank you" lunch for the adults will follow for those who wish to stay.

The purpose is to give high school students a one-to-one 5 minute interview. Following each interview you will provide some brief feedback. No need to bring anything. Forms and sample questions will be provided. To register or for further information please email William Grother at william.grother@raytownschools.org or contact Raytown Chamber President, Vicki Turnbow at 816-353-8500 or email her at president@raytownchamber.com.

The Southland Center for Advanced Professional Studies or Southland CAPS program is scheduled to launch in fall 2017. To better prepare students to meet the demands of the workforce, the CAPS model represents a collaboration between education, business, and community providing students with a unique and immersive experience.



Southland CAPS will operate as an extension of the Raytown School District's Herndon Career Center.

"For some time, we felt that students south of the river were missing a valuable resource for career education planning and were at a disadvantage in comparison with their peers who had the opportunity to participate in CAPS programs," Raytown Superintendent Dr. Allan Markley said. "We decided to lead the charge to give our students a similar experience and knew that our colleagues in surrounding districts would support our effort to bring CAPS to the Southland. We are very excited to say that this is finally happening."

Participating districts include Belton School District, Fort Osage School District, Hickman Mills School District, Raymore-Peculiar School District, and Raytown School District.

"The addition of multiple school districts as part of the Southland CAPS program is an exciting development," Corey Mohn, Executive Director of Blue Valley CAPS, said. "This partnership will enhance the ability for all of our Kansas City area CAPS students to connect to resources and provide our collective business community additional options for engaging with the workforce of tomorrow."

A part of the national CAPS Network, the inclusion of Southland CAPS will bring total participation to 23 CAPS programs including 50 school districts across nine states and will significantly extend the reach of the program in the Kansas City Metro area.

"With the inclusion of Southland CAPS, we will have 14 districts in Kansas City participating with more likely to join Southland in the future," Mohn said. "This is great for the longevity of the program."

Different from the vocational-technical education model, the CAPS model creates a unique opportunity for districts to reach students and to help them discover and prepare for their passions in life without duplicating or competing with pre-existing programs.

"The CAPS experience is such an innovative way for students to learn," Katie Zeiger, Herndon Career Center's Community and Industry Coordinator, said. They will work with industry partners hands-on, learning more about problem-solving and meeting deadlines. They will essentially be test-driving their future careers to see if it is a good fit for them."

For more information about Southland CAPS, please visit http://southlandcaps.yourcapsnetwork.org/.

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NEW CHAMBER MEMBERS

EDWARD JONES George Koepp

10801 E. State Route 350 Raytown MO 64138 (816) 353-3646 george.koepp@edwardjones.com edwardjones.com Investment Services

Welcome!

CHAMBER RENEWALS

⊕ UMB Bank 1994 April Ragland
 Bowen Tower 2015 Marlina De La Torre

*Truman Heartland Community Foundation 1996
Phillip J. Hanson

*Longview Funeral Home & Cemetery 2014 Melissa Beall

Commerce Bank 1989 Shawna Burns

*Associate Member 2008 Tom & Donna Gibbens

*Associate Member 2016 Mark Smith

*Carstar Auto Body of Raytown 1999 Ron Glenn

Central Bank of the Midwest (KC) 1991 Becki Maya

*McIntosh Heating & Cooling 1993 Jeff Mann

Hope Network of Raytown 2008 Christie Hammond

*Southeast Enterprises, Inc. 1995

DeeAnn Stock, Amanda Moses, Sheryl Wilson

Rok'it Advertising 1990 Kaylie Baker Kansas City Zoo 2011

Linda Falk, Randy Wisthoff

Girl Scouts NE Kansas/NW Missouri 2014 Brenda Fernandez

Raytown Gregory Animal Health Center 1976 Tim Chirpich, DVM

Personal Care Dental Group 1977

Caroline Wolfer, Chris Barreca DDS,

Rubelita James DDS, Pamela Richardson DDS NewZroom 2 Café 2014 Colandus Rucker Jr.

L.W. Management, Inc., 2002 Lewis Webb

@ We would like to thank

our members who gave 110%.

The City of Raytown has announced the appointment of Tom Cole as new City Administrator effective December 23, 2016. Tom has



been engaged with the City since 2009 as Economic Development Administrator, while also filling the roles of Interim City Administrator, Interim Finance Director and Public Information Officer. The Board of Aldermen also appointed Briana Burrichter as Finance Director and Kati Horner Gonzalez as Public Works Director.

As a **Raytown Chamber Member**, you have the opportunity to market your business to consumers visiting **RaytownChamber.com** by enhancing your membership listing.

You can post Hot Deals/M2M Discounts, Job openings & Events to be listed on your membership page. You can also add a business description, directions, hours & search keywords to help consumers find you.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the "Member Only" section through RaytownChamber.com. If you have any questions regarding this site please contact your Raytown Area Chamber of Commerce representative.

UNITED



BUSINESS SPOTLIGHT ON...

CHAMBER REP: Kaylyn Morris, Tamara Wheeler **ADDRESS:** 8730 E 63rd St, Raytown, MO 64133

PHONE: (816) 325-6900

EMAIL: kaylynm@uccumo.com **WEB:** UCCUMO.com **FOUNDED:** 1941 **CHAMBER MEMBER SINCE:** 2003

EMPLOYEES: 75

HOURS: Lobby M-F 9:30 am -5:30 pm, Sat 9:30am -12:30 pm Drive Thru M-F 7:00 am- 6:00 pm, Sat 8:30 am-12:30 pm

SERVICES: United Consumers Credit Union offers complete financial services, Free Checking, Savings, Automobile Loans, Mortgage Loans, FHA, VA and Conventional, CDs, IRAs and Youth Services

FUTURE PLANS: United Consumers Credit Union has expanded its Mortgage Loan Services and we are working on increasing our Business Services by providing Select Employee Group Memberships to area business owners.

BUSINESS PHILOSOPHY: United Consumers Credit Union exists to provide you with a safe, convenient place to save and to obtain loans at a reasonable rate. As a financial cooperative, we are not owned by a company, an individual or some distant corporation with little interest in you beyond your account balances. When you open an account with UCCU, you become a credit union member and an owner. You become a part of something better.

OUR BUSINESS IS A CHAMBER MEMBER BECAUSE: At United Consumers Credit Union, we believe that we are a "community of members and members of a community!" We strive to be productive community members by being a part of the local chambers to do what we can to make our community a better place for everyone.

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Our Members in the News

RAYTOWN POLICE TO HOST FREE COMMUNITY EMERGENCY RESPONSE TEAM (CERT) TRAINING

The Raytown Police Department is pleased to host free CERT training, beginning April 4th, 2017. The training provides an excellent opportunity to learn about preparing for a variety of emergencies and disasters that could affect our community. Training includes basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations.



Training sessions will be held on Tuesday and Thursday evenings, from April 11th to April 27th. The weeknight sessions start at 6:00 p.m. and conclude at 9:00 p.m. The final session, which includes a mock disaster exercise, where participants put their CERT skills to use, is held on Saturday, April 29th, 2017, from 9 a.m. to 12:00 p.m.

The training will be held at the Raytown Fire District Station #1, 6020 Raytown Trafficway, Raytown, Missouri. Participants must be 17 years old, or older, and will be required to complete an enrollment form and a background check.

For an enrollment form, or more information, contact Captain Michelle Rogers at 816-737-6103, or rogersm@raytownpolice.org. For more information about CERT, please visit http://www.ready.gov/citizen-corps.



After experiencing a devastating fire last month, Clark's Appliances is re-open for business! Pam Clark has indicated that while the remodel at their original location is going on, Clark's Appliances will be located at 6250 Raytown Trafficway, Raytown, MO 64133. Phone number will remain the same (816-356-0505) and email address is clrksapp@sbcglobal.net. Clark's Appliances is on Facebook and their website is clarks-appliances.com.

Pam indicates she may be in this temporary space for up to 6 months but

is grateful to Chris and Stacey Payne for all they have done to help get her back in business as fast as possible. By being this close to her original location, she can be available to the contractor at a moment's notice. Remember, Clark's Appliances offers top of the line GE products at competitive pricing.









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Upcoming Member Events

RAYTOWN NIGHT WITH THE MAVERICKS



SUN. JANUARY 22, 2017 4:05PM

MISSOURI MAVERICKS VS. QUAD CITY MALLARDS

TICKETS \$ 16.00 (TERRACE SECTION—\$ 21.00 VALUE)
TICKETS \$ 25.00 (RINKSIDE SECTION—\$ 30.00 VALUE)

*Offer not available at the Box Office

SILVERSTEIN EYE CENTERS ARENA • 19100 E. VALLEY VIEW PKWY. (AT 1-70 & 291INTERSECTION)

MISSOURIMAVERICKS.COM

Don't miss the fun & excitement — join your community for a great evening!

BUY YOUR TICKETS TODAY!

TICKET SALES END Jan. 13!

For more information call the Chamber office, 816-353-8500 or stop by to pick out & buy your tickets!

Or you can buy online at Missourimavericks.com/raytown

> 5909 Raytown Trafficway M-F 9:00am-4:30pm Closed 12-1

We accept cash & credit cards.

A fundraiser for:







FROM 3:00-3:30

Enjoy \$2 Hot Dogs & \$1.50 Soft Drinks!

PARKING IS FREE!!

Businesses & Groups selling 20 or more tickets get their name on the Video Board



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Upcoming Member Events



l.M. CONNECTIONS NETWORKING

The next "A.M. Connections" will be held at EDGEWOOD MANOR NURSING HOME, 11900 JESSICA LANE. Come by anytime between 7:30 to 8:30am for coffee & network with other businesses within the community. An added bonus will be to see the business who has agreed to sponsor the event and find out what they can offer to you!

HOST A NETWORKING EVENT AT YOUR BUSINESS!!!

The Raytown Chamber is looking for businesses to host a networking event. The A.M. Connections Networking events are scheduled for the third Tuesday of each month and by hosting, you agree to provide the coffee from 7:30-8:30am. Listed below are the dates available and the sponsorship for each event is \$50.00.

The After Hours Networking events are scheduled for the first Thursday of the month from 4:30-5:30pm (unless a different day would be better for your business) for those who prefer an evening event. By hosting an After Hours you agree to provide some beverages/refreshments, of your choice. Contact the Chamber office if you are interested in an After Hours, the sponsorship for each event is \$50.00.

By hosting a networking event you will be provided with invitations to hand out to your customers or neighboring businesses, advertisement in the monthly newsletter, notification for 30 days in the weekly c-mail and a listing in the event calendar on the Chamber's website. Morning Coffees/After Hours are offered on a first come first served basis. If you are a business that does not have a location in Raytown and are interested in hosting an A.M. Connections or After Hours, contact the Chamber to see about hosting it at the Chamber office.



2017 A.M. CONNECTIONS AVAILABLE:

Feb. 14 - Mar. 14 - Apr. 18 - June 20 - July 18 - Aug. 15 - Sept. 19 - Oct. 17 - Nov. 7





20th Annual Raytown MLK Celebration!

Date: Sunday, January 15 3:00 p.m. @ Raytown South High School

Plan to join us for the 20th annual MLK celebration as we continue to celebrate Dr. King's legacy, build community and help others!

Featuring: Keynote speaker Cheryl Brown Henderson (Founder, the Brown Foundation), Mayor Mike McDonough, and the MLK Today Essay Contest!

www.Rcifa.org

FEBRUARY MEMBERSHIP LUNCHEON



STATE OF THE CITY ADDRESS From Mayor Mike McDonough

WHEN: Thursday, February 23

- Networking begins at 11:00am, Lunch at 11:30am

WHERE: First Baptist Raytown, 10500 E. 350 Highway (enter through the ROC entrance)

\$21.00 per person - cash/check/credit at the door - Register by Monday, Feb. 20



JANUARY 2017

816-353-8500 FAX 816-353-8525 RaytownChamber.com

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I Check your weekly Chamber Connections C-mail for an up-to-date Calendar	Chamber Office Closed	3	4 I 2:00pm Membership Services Cmte.	7:15am Board of Directors Mtg.	6	7
8	9	10	II	12	13	14
15	16	CONNECTIONS 7:30A.M.	18	19	8:00am Government Relations Commmittee	21
RAYTOWN NIGHT	I 2:00pm ➤DEADLINE For lunch Reservations	24	25 II:30am MEMBERSHIP LUNCHEON Chamber Celebration	26	27	28
29	30	31				