

Raytown  
Area

CHAMBER OF COMMERCE



WWW.RAYTOWNCHAMBER.COM

APRIL 2012

CHAMBER  
CONNECTIONS

MISSION  
STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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**APRIL MEMBERSHIP LUNCHEON**

**CELEBRATING THE HOME TEAM!**

April's monthly luncheon will be held on **THURSDAY, APRIL 26** at the Royals Crown Club. We had to move the luncheon up one day due to the Royals preparations for the All Star Games. This luncheon is a kick-off for the beginning of the Royals season and for Raytown Night at the Royals (May 18). Administrative Professionals Day is April 25, so make a reservation for your administrative assistant to show your appreciation for all his/her hard work. Kevin Uhlich, Senior VP of Business Operations will be speaking.

Do you have an outstanding employee who deserves a little extra recognition? Are you a huge baseball fan? Do you have what it takes to stand behind home plate in front of thousands of people and catch a baseball being thrown by our own Chair of the Board, Pat Ertz? If you do, we will be auctioning off the catch of the first pitch at the luncheon. The winning bidder will come out onto the field with Chamber staff during pre-game ceremonies on May 18 (Raytown Night at the Royals). You don't want to miss out on this once in a life time opportunity!

**WHEN: Thursday, April 26, 2012** - Networking begins at 11:00am, Lunch at 11:30am

**WHERE: Kauffman Stadium, Crown Club**

**\$18.00/person**, cash/check/credit at the door

- **RSVP by Mon., Apr. 23** There will be **no reservations** accepted after noon on Monday, April 23 and no-shows will be invoiced with a \$2.00 fee added.



*Sponsored By*

**Edward Jones**<sup>®</sup>

**MAKING SENSE OF INVESTING**

**George N. Koepp, AAMS**<sup>®</sup>

**LUNCHEON RSVP POLICY**

- ▶ Reservations *must* be made by NOON on the Monday before luncheon.
- ▶ After the deadline, there will be a \$3.00 extra charge.
- ▶ No shows will be invoiced with a \$2.00 fee added.

**2012 RAYTOWN CORPORATE SPONSORS**



**Advanced Eyecare**  
**Blue Springs Optical**

**Blue Ridge Bank**  
Member FDIC **and Trust Co.**

**GARRISON**  
& ASSOCIATES Inc.



**THINK  
RAYTOWN  
FIRST**

### Board of Directors

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Public Water Supply District #2

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**Jim Birnbaum**, Secretary  
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**Patrick J. Searcy**, Past Chair  
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**Kaylie Bergman**  
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**Cody Bergschneider**  
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**Drew Holmes**  
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**Bruce Stansberry**  
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**Peggy Sundquist**  
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**Dr. Allan Markley**, Liaison  
Raytown Quality Schools

**Steve Guenther**, Liaison  
Raytown Main Street Assoc.

### Staff

**Vicki Turnbow**, President  
president@raytownchamber.com

**Kyle Phillips**, Operations Manager  
kphillips@raytownchamber.com



## DOWNTOWN RAYTOWN STREETSCAPE PROJECT

The City of Raytown is in the process of designing new streetscape enhancements for the Downtown area, which represents a significant opportunity for the City to revitalize the physical appearance within the heart of the community. While the existing streets in Downtown Raytown have faithfully served the needs of motorists over the years, they have not lived up to their full potential to also serve the needs of pedestrians, bicyclists, transit, and adjacent commercial activity in a balanced manner.

Through a balanced and pragmatic approach to transforming the physical and aesthetic character of these streets, a true and authentic “sense of place” can be established – one that both complements the City’s unique history and speaks to its future as a vibrant community destination. The streetscape design effort is anticipated to support a holistic and long-term vision for what this area can become.

Funded through a Federal Transportation Enhancement Grant and matching City funds, Phase One of the project will include revitalizing 63<sup>rd</sup> Street between Raytown Road and Blue Ridge Boulevard to include wider sidewalks, increased on-street parking, and the addition of new traffic signals, street trees, and other amenities intended to beautify the area. This one-block section will set the tone for future phases of implementation, allowing the Downtown area to be improved incrementally over time while utilizing consistent streetscape design standards to visually unify the Downtown district. The streetscape design is intended to complement and reinforce the visual character of the City’s civic gateway improvements, located at several locations throughout Raytown including the 63<sup>rd</sup> Street and Blue Ridge Cutoff intersection, Gregory Boulevard and Raytown Road, etc.

The City’s selected consultant team is led by Confluence, a landscape architecture and planning firm located in Kansas City. Confluence has been instrumental in revitalizing other streetscapes and downtown districts throughout

the Kansas City metropolitan area, and has been working with a City-appointed Steering Committee that includes a broad cross-section of Downtown business and property owners and members of the community. Plans for Phase I of the downtown streetscape are anticipated to be ready for bidding in mid-2012, with Phase I construction anticipated to begin in the fall of this year.

Once completed, this streetscape project has the potential to spark a resurgence in further improving the Downtown area. Wider sidewalks and the availability of adjacent on-street parking will provide a significant boost to local commercial businesses, and will likely appeal to other retail and restaurant operations that may not have previously considered the Raytown's Downtown area. As other local streetscape revitalization projects have experienced, additional private-sector development and revitalization efforts have been stimulated by investing in and improving the quality and character of the streetscape. This project represents another step forward in the evolution of Downtown Raytown revitalization.

M2M

**MEMBER 2 MEMBER DISCOUNT PROGRAM**

Don't forget to check out the M2M (Member 2 Member) Discount Program participating businesses list on our website.

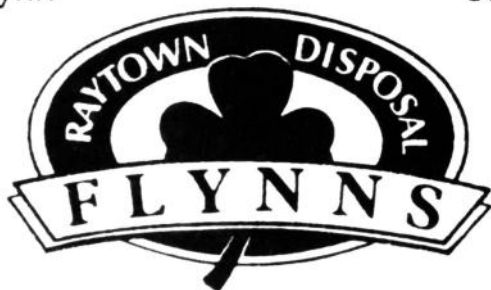
[www.raytownchamber.com](http://www.raytownchamber.com)

**SUPPORT YOUR FELLOW CHAMBER MEMBERS!**

**MEMBER MARKET**

Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

**Joel Lawson Advanced Wealth Strategies**

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**Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.**

Business Card or 1/4 Page Space Available  
3 months or 1 year Run

All marketing must be black & white.  
All marketing must be prepaid.

**Contact the Chamber for more information.**

**You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.**

ESTABLISHED 1984



**Awards & T-Shirts Specialists, Inc.**  
816-358-3390  
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- o Promotional Advertising Experts
- o Custom Graphic Design
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- o Over 500,000 Promotional Products

# RAYTOWN COMMUNITY CLEANUP DAY

**Saturday, May 5 - 8:00 am - 3:00 pm**

**Super Splash parking lot-5330 Raytown road**

The City of Raytown is hosting its annual Community Cleanup Day. Residents & Businesses are encouraged to clean out all the unwanted junk and debris from their property.

## PRICES

**Cars, Vans & Minivans** **No Charge**

**Pickup trucks w bed** **No Charge**  
< 7' & no side rails

**Large Truck / Trailer** 16' and under **\$20**

**Box Van/Dump Truck/Trailer >16'** **\$40**

**Appliances with Freon Only\*\*** **\$35**

(\*DO NOT CUT LINES; any appliance without compressors will be charged the appliance rate)



**Car Tires** (No rims) **\$3**  
**Truck Tires** (No rims) **\$10**  
**Auto batteries** **Free**

**Proof of residency is required.**

(i.e. tax receipt, driver's license, utility bill)

Items accepted include: Unwanted junk, trash, debris and furniture, Appliances (including fridge, stove, washer, etc.)

ITEMS NOT ACCEPTED: Yard waste (brush, leaves, etc), Household Hazardous waste (i.e. paint, pesticides, etc.), mounted Tires or large truck/tractor tires, Construction debris, Propane or refrigerant tanks, Boats

## **VOLUNTEERS NEEDED!!!**

*Would you like to volunteer at the Community Cleanup Day?*

*Do you have a truck or trailer?*

*And would you like to help pick up items from seniors unable to bring their items to Cleanup Day?*

**Contact the Raytown Chamber  
at 353-8500 by April 24.**



BUSINESS SPOTLIGHT ON...

# THE RAYTOWN WATER CO.

**Address:** 9820 E 63<sup>rd</sup> Street - Raytown MO 64133

**Email:** customer@raytownwater.net

**Founded** 1925 - Oldest business in Raytown

**Owners:** Private Corporation

(2<sup>nd</sup> largest Private Utility in State of MO regulated by the Missouri Public Service Commission)

**Employees:** 16 **Hours:** Mon- Fri 7 am – 4 pm (since 1925 and don't see the hours ever changing)

**Service/Product:** Water utility serving approximately 6500 customers in Raytown and Independence.

**Future Plans:** Expand current office location built in 1925 to accommodate the present customer and staff size. Continue to upgrade infrastructure and minimize loss due to age and deterioration.

**Business Philosophy:** Provide safe and adequate drinking water.

**Our Business is a Chamber Member because:** As a founding member of the community, we are always interested in welcoming and uniting business with community. This is the basis of what our City is built upon. The success for our "Future" starts with our choices and actions Today!

### Other Comments:

The Raytown Water Company (RWC) was found by Dr. Samuel JT Davis in 1925, prior to Raytown becoming a City and is presently under the direction of Neal S. Clevenger, President and General Manager, 3<sup>rd</sup> Generation.

RWC is the 2<sup>nd</sup> largest private water utility in the State of Missouri next to American Water. As a Private Utility, we are regulated by the State of Missouri Public Service Commission who set our rates and procedures, Mo Dept. of Natural Resources and US Dept. of Environmental Protection Agency.

RWC currently has 3 active water towers with a storage capacity of 2.5 M gallons of water to serve 6500 connections. We currently purchase all water from Kansas City on an average of 1.25M gallons per day and maintain approximately 364,115 Ft of mains and 518 fire hydrants. We conduct weekly water quality testing and send them to MODNR in Jefferson City. An annual water quality report is released in July and sent to every customer in our system.

Raytown is unique as the Sewer Dept. is a separate entity thru the City. We are contracted by the City of Raytown to assist with their collection efforts on sewer accounts by state statute however do not have access to their customer information. Customers needing information regarding sewer billing would need to contact City Hall and not RWC.

# RAYTOWN SUMMERFEST & BBQ Cookoff

Grillin' Up Good Fun!

**MARK YOUR CALENDARS!**  
**For 2 BIG Days**  
**of Fun, Friends & BBQ!!!**

Presented by the Raytown Area Chamber of Commerce

Located in Downtown Raytown - Just north of 63rd Street & Raytown Road  
**Ribs, Chicken, Brisket & Sausage available both days! Eat In or Take It Home!**

**FESTIVAL PRESENTING SPONSORS**



**BBQ Lunch Specials will start at Noon on Friday!**

**Fri. June 8 - 4:00 to 10:00 pm**

**6:30-Live Entertainment by Four Fried Chickens & A Coke**

**Sat. June 9 - 10:00 am to 10:00 pm**

**Chris Cakes will be flipping pancakes from 7 to 10 am!**

**6:00-Live Entertainment by The Elsea Smith Band**

**BBQ COOKOFF PRESENTING SPONSOR**



Other activities will include: Live Entertainment on Friday & Saturday night, a "Sausage Sprint" Dachshund race on Saturday, great BBQ sold to the public both days, Raytown Parks & Rec. Wiffle Ball Contest, Child safety seat inspections, Jones & Co. Carnival and up to 100 arts, crafts and business vendors.

For more information, [www.raytownchamber.com](http://www.raytownchamber.com) or call 816-353-8500.

## CHAMBER RENEWALS

Donald Schmitt 1992  
 Summit Publications, Inc. 2005 Sean Allison  
 ☺ Sherwin-Williams Co. 2005  
 Daniel Lodes, Jessica Gates  
 Willis 2003 Ron Lentz  
 Coldwell Banker All American Realty 1995  
 Gary Knabe  
 ☺ Business Products & Solutions, LLC 2008  
 Tom Maloney  
 ☺ Oturia 2010 Jason Whitaker  
 Affordable Elegance Catering 2009 Dee-Dee Stokes  
 ☺ GE Energy 1995 Phil Bonk, Scott Blair  
 ☺ Clark's Appliances 1973 Pam Clark, Quentin Clark  
 ☺ Wynn Twins School of Dance LLC 1978  
 Jann Wynn  
 ☺ Cleaves-Bessmer-Marietti, Inc. 1973  
 R.L. "Duff" Greenwood  
 Raytown First United Methodist Church 2010  
 Pastor Lydia Istomina  
 ☺ Laurel Animal Hospital 1978 Loren G. Tucker, DVM  
 ☺ Teetering Rocks Golf Course 1989  
 Tom Poppa, Connie Vance  
 Electrical Corporation of America 1978 Don Laffoon

☺ We would like to thank our members who gave 110%.

**Did you know the benefits of your  
 Chamber membership  
 extend to all of your employees?**

*That means your staff is welcome to represent  
 your company at Chamber events  
 – this includes the monthly coffees and luncheons.  
 Get more exposure for your business by getting  
 more of your employees involved in the Chamber!*

## MEMBERSHIP LUNCHEONS

The Membership Services-Programs committee is setting up some great Chamber luncheons for 2012! If you would like to be put on the permanent luncheon list, you will have a standing reservation at each luncheon. If you are unable to come, simply cancel your reservation before the deadline or send someone from your business in your place. You may also pay for the entire year at once if that would help your accounting.

Contact the Chamber today if you would like a standing luncheon RSVP or if you have any questions.

## Our Members in the News

### Raytown Council on Aging

Celebrates Older Adult Month  
May 2012

# SENIOR EXPO 2012

**Thursday, May 3, 2012**

**9:00 a.m. to 12:00 noon**

Raytown City Hall-Council Chambers  
10000 E. 59th Street Raytown Mo. 64133  
816-737-6000

*Information*      *Promotional Items*  
*Refreshments*      *Door Prizes*  
**FREE TO THE PUBLIC**

## ReDiscover

Help, Hope, and Healing



ReDiscover is looking for youth and young adults from the ages of 15-25 to be a part of a new Peer Council that we are starting here in our area (Raytown, Grandview, South KC and Lee's Summit). This advisory council will guide our program and our community in making positive changes for youth and young adults in this area, as well as on a bigger scale. This council will expand their knowledge on advocacy, leadership and development, social media outlets, and much more. This is a great way to meet new people, make new friends, and/or earn community service hours.

We will be holding an informational meeting for interested young people in this age range on **May 15th from 6:30-8:00 (pm)** at United Church of Christ 7904 Raytown Rd., Raytown, MO.

If transportation is an issue, we can be of assistance.  
Light snacks will be served.

**RSVP: [cjfooster@rediscovermh.org](mailto:cjfooster@rediscovermh.org)**

Over 200 individuals from Raytown enjoyed a great night of hockey at the Independence Events Center. They saw a game with the Mavericks beating the Bloomington Blaze 5 - 3. They are now on their way to the playoffs.

Sandra Melton and her grandchildren from Faith Presbyterian Church were able to sit in the Mavericks Box during warm-ups.

A special thank you to Ben Gaul and the Mavericks for including Raytown again this year.



## 2012 LEGISLATIVE FORUMS IN RAYTOWN

**April 27 4:30-5:30 p.m.**

**Raytown Quality Schools Admin. Bldg.,  
6608 Raytown Road, Raytown, Mo. 64133**

**For information: 816.268.7008**

Please join us to interact with our legislators on issues that impact the City of Raytown and our children and their education.

*Dr. Allan Markley*  
Superintendent, Raytown Schools

*Mrs. Lou Hibdon*  
President, Raytown PTA Council

*Mayor David Bower*  
City of Raytown

*Mr. Pat Ertz*  
Raytown Chamber Chair

### March Morning Coffee at ...

### RCG Raytown YMCA, 10301 E. 350 Highway



## Upcoming Member Events

### **APRIL MORNING COFFEE**

**Mark your calendars:** This month's "Morning Coffee" will be held at the **Raytown Mid-Continent Public Library, 6131 Raytown Road**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



The Membership Services – Retention Committee would like to invite you to a **LUNCH AND LEARN** on **Tuesday, May 8**. It will be held in the Hy-Vee Community Room starting promptly at 11:30 and ending at 12:30. Registration will open at 11:15. The cost will be \$10.00 per person and will include lunch. *Reservations are required and due by Tuesday, May 1.*



### **Fraud Prevention / Protect Your Business & Customers**

Counterfeit Fraud - Credit/Debit Card Fraud - Identity Theft

*Presented by Jeff Scassellati, Senior Vice President, Blue Ridge Bank and Trust Co.*

## **RAYTOWN NIGHT AT THE ROYALS**

*ONE OF THE LARGEST COMMUNITY NIGHTS FOR OVER 15 YEARS!*

SPONSORED BY THE RAYTOWN AREA CHAMBER OF COMMERCE



**FRIDAY, MAY 18, 2012 7:10 P.M.**

KANSAS CITY ROYALS VS. ARIZONA DIAMONDBACKS

TICKETS \$ 20.00 (FIELD PLAZA SECTION—\$ 30.00 VALUE)

TICKETS \$ 12.00 (HY-VEE INFIELD SECTION—\$ 19.00 VALUE)

**BUCK NIGHT & FIREWORKS AFTER THE GAME!**

Don't miss the fun and excitement — join your community for a great evening!

★Raytown Police Dept. will present the Color Guard

★Businesses and groups selling 20 or more tickets get their name on the Royals Video Board.

***BUY YOUR TICKETS TODAY - TICKET SALES END May 4!***

### **MAY MEMBERSHIP LUNCHEON**

**May 23: RAYTOWN LOVES BASEBALL! - Marketing during Baseball's Biggest Event**

Listen to professionals talk about what are the do's and don'ts of marketing to baseball fans who will be in the metro the first two weeks of July. Walk away with some ideas on how you can take advantage of thousands of additional fans being only minutes way at Kauffman Stadium. Interested? Make your reservations today! Invite those businesses who would benefit from this type of luncheon, especially non-Chamber members.

Cost will be \$13.00 per person. Watch for updated information in your weekly c-mail and in the May newsletter.

**Where: Graceway, 5460 Blue Ridge Cutoff**

**Sponsored by Graceway**

*If you are interested in a ribbon cutting or after hours event for your business, please call 353-8500 or e-mail [staff@raytownchamber.com](mailto:staff@raytownchamber.com) and get it on the calendar.*



5909 RAYTOWN TRAFFICWAY  
RAYTOWN, MO 64133-3860




816-353-8500 FAX 816-353-8525  
www.raytownchamber.com

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Kansas City MO 64133

**DATED MATERIAL**

# APRIL 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3 8:30am Royals Cmte. 12:00pm Membership Serv. - Recruitment	4 7:30am New Member Orientation	5	6	7
8 	9 3:00pm SummerFest/BBQ Committee	10	11	12 7:15am Board of Directors Meeting	13 <i>Deadline for Newsletter Submissions</i>	14
15	16	17 	18	19	20 8:30am Gov. Rel./Advoc./ ED Cmte.	21
22 EARTH DAY 	23 12:00pm ➤DEADLINE< For lunch Reservations	24	25	26 11:30am <b>MEMBERSHIP LUNCHEON</b>	27 8:00am Membership Serv. - Retention 4:30pm RQS Legislative Forum	28
29	30					31