



CHAMBER CONNECTIONS

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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AUGUST MEMBERSHIP LUNCHEON

WHEN: Wed. August 22 - Networking begins at 11:00, Lunch at 11:30

WHERE: YMCA-Raytown, 10301 E. 350 Highway
\$13.00 cash/check/credit at the door
- RSVP by Mon. Aug. 20

One of the most valuable benefits of Chamber membership is the opportunity to share about your business and learn about other businesses in the community. For our membership luncheon, we are inviting members to participate in a fast-paced networking session with nine other members.

To get the most from this program:

- ✦ Bring business cards, brochures, materials or giveaways for nine people.
- ✦ Be prepared to share about your business for three minutes.
- ✦ Invite a non-member to experience Chamber benefits.
- ✦ Remember, more representatives can network with more groups!

Sponsored by:



LUNCHEON RSVP POLICY

- Reservations *must* be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

2012 RAYTOWN CORPORATE SPONSORS



Advanced Eyecare
Blue Springs Optical





Board of Directors

Pat Ertz, Chair of the Board
Public Water Supply District #2

Shawna Burns, Chair Elect
Commerce Bank

Loretha Hayden, Treasurer
Lutfi's Fried Fish

Bruce Stansberry, Secretary
Liberty Tax Service

Patrick J. Searcy, Past Chair
Power On Technologies

At Large Members

George Koepf
Edward Jones

Board Members

Kyle Batts
Batts Communications Service

Kaylie Bergman
Advent Advertising

Cody Bergschneider
Advanced Eyecare

Paula Fats Cannon
Blue Ridge Bank and Trust Co.

Dr. Tim Chirpich
Raytown Gregory Animal Health Cntr.

Pam Clark
Clark's Appliances

Drew Holmes
HyVee #1542

Steve Mock
Mock Building Co.

Peggy Sundquist
The UPS Store

Mahesh Sharma, Liaison
City of Raytown

Dr. Allan Markley, Liaison
Raytown Quality Schools

Steve Guenther, Liaison
Raytown Main Street Assoc.

Staff

Vicki Turnbow, President
president@raytownchamber.com

Kyle Phillips, Operations Manager
kphillips@raytownchamber.com

The combination Raytown Chamber/Raytown Rotary Golf Tournament was held on Friday, July 20 at Teetering Rocks Golf Course. Mark Loughry took away \$125 after sinking a putt during the putting contest.

1st place teams were: Frito Lay, UMB Bank and Blue Springs Winwater Works

2nd Place teams were: Public Water Supply #2, Bimbo Bakeries, USA and Blue Ridge Bank and Trust Co.

Closest to the line – men Dave Skitek

Closest to the line – women Cec Gillihan

Longest Putt – men Brett Beyer

Longest Putt – women Cec Gillihan

Thank you to the following sponsors:

Title Sponsor:



Lunch Sponsors: Chief Jim Lynch & Raytown Police Community Benefit Fund
Shamrock Cabinet & Fixture Corp.

Reception Sponsor: Dick Smith Ford

Beverage Cart Sponsor: SERC Physical & Hand Therapy
Metro Spine & Rehab.–Dr. Joseph Galate, M.D.

Putting Contest Sponsor: Leath & Sons, Inc.

Hole In One Sponsor: Tom & Donna Gibbens

Hole Sponsors:

Advanced Eyecare - Blue Ridge Bank and Trust Co.

- Executive Security - Frito Lay - Joel Lawson Advanced Wealth Strategies -

KCP&L - L.T. Feagan, DDS - Mr. Sign - P.B.I. McDonalds

- Raytown Gregory Animal Health Center - Raytown Rotary Club - RE&P Midwest

- State Rep. Tom McDonald for District 28 - USA800 Inc. - Westridge Gardens

Golf Cart Sponsors:

Clark's Appliances - Southeast Enterprises - Westridge Gardens

Items donated by:

Advent Advertising - BJ the DJ - Cass Cassing - Central States Beverage

- Dave & Shirley Wurth - Dick's Sporting Goods - Dirty Don's Bargain Center

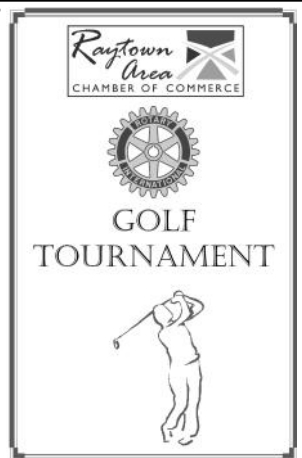
- Edward Jones–George Koepf - Golfsmith - Jim Lynch - John & Judy Ness

- Kris & Vicki Turnbow - L.T. Feagan, DDS - Mr. Goodcents - P.B.I. McDonalds

- Raytown Area Chamber of Commerce - SERC Physical & Hand Therapy

- Shepherd's Center of Raytown - Teetering Rocks Golf Course - Walmart

- Westridge Gardens - YMCA-Raytown



Congratulations to Loretha Hayden who was presented an outstanding leadership award from the West Gate Region of the Missouri Municipal League. Loretha is Treasurer of the Raytown Chamber Board of Directors, co-owner of Lutfi's Fried Fish and also a State Farm Agent.

She lives in Raytown with her family and very involved in her church. Pictured with Loretha is Mayor Carson Ross (Blue Springs) and Pat Ertz, Raytown Alderman Ward 4 and also Chairman of the Board for the Raytown Chamber.



Class of 2015 Board of Director's Applications Being Accepted

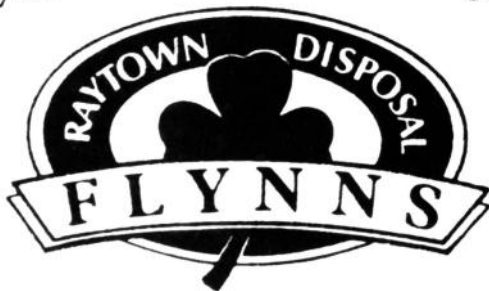
The Raytown Area Chamber of Commerce will be accepting applications for those Chamber members who would be interested in serving a three year term beginning January 2013. If you are interested in getting more involved and have been a member in good standing for one year, please contact the Chamber office to get a Board application.

The deadline to submit an application will be August 31, 2012.

MEMBER

Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

MARKET

Joel Lawson Advanced Wealth Strategies

Joel Lawson, CWS, RFC

Certified Wealth Strategist® - Registered Financial Consultant

Bus: 816.358.4966

Cell: 816.522.7816

Web Site: www.joellawsonwealthstrategies.com

E Mail: joel.lawson@cfdinvestments.com

Todd LeSage

Cell: 816.716.6067

Todd.Lesage@cfdinvestments.com



Advisory Services are provided through Creative Financial Designs, Inc., a Registered Investment Adviser, and Securities are offered through CFD Investments, Inc., a Registered Broker/Dealer, Member FINRA/SIPC. Joel Lawson Advanced Wealth Strategies is not owned or controlled by the CFD Companies

Did you know the benefits of your Chamber membership extend to all of your employees?

That means your staff is welcome to represent your company at Chamber events – this includes the monthly coffees & luncheons.

Get more exposure for your business by getting more of your employees involved in the Chamber!

Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.

Business Card or 1/4 Page Space Available
3 months or 1 year Run

All marketing must be black & white.
All marketing must be prepaid.

Contact the Chamber for more information.

You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.



Raytown Loves Baseball!

The Raytown Area Chamber of Commerce wants to take this opportunity to thank those businesses who placed items in the welcome bags for the visitors staying at the Holiday Inn Express & Suites; thank the adopt-a-street groups that picked up trash right before the July 4th holiday; thank

MoDot for the extra mowing along 350 Highway; thank the businesses and residents who spruced up their property; and thank the City of Raytown, especially the Public Works Department, for the extra effort in getting the City ready for all the additional visitors. We also want to thank the following TV/Media correspondents for the positive reporting on this campaign: Haley Harrison, Heidi Schmid, Chris Hernandez and Alice Barr.

Thank you to the Holiday Inn CoCo Key Water Resort for handing out flyers about Raytown and to Pamela Hayward, Holiday Inn Express & Suites, for helping us get approval for the Raytown flyer to be placed at the Tourism Center in front of the stadium.

Our mission was to take advantage of this National event and give the City of Raytown something to rally around and work on as a team. At this time, we feel the campaign of "Raytown Loves Baseball" was a success. Be watching for future campaigns that we all can work on together. Any questions, comments, even concerns, please do not hesitate to contact me. We are proud to serve this great community we call Raytown.

Marquee signs at: Spot Not Car Wash, Fun House Pizza, The Store, McDonald's (Blue Ridge Blvd)

Banners: Public Water Supply #2, The UPS Store, Lutfi's Fried Fish and the Chamber Office



Employees of Advanced Eyecare & The UPS Store showing their Raytown pride!

Below: Vicki putting together welcome bags for visitors staying at the Holiday Inn Express & Suites





BUSINESS SPOTLIGHT ON...

55 RAYTOWN PARTNERS

Owners: Dina Cox & Bill Rabius
Address: 5540 Raytown Road Ste. 100
Founded: 1986

Hours: 9am-5pm
Phone: 726-7535
Chamber Member since: 2008

No. of Employees: 2
Email: brabius@coxrabius.com

Services: Commercial Real Estate Brokerage and Consulting for both Sales and Leasing

Future Plans: To continue using broad knowledge, experience and expertise as a Broker, Owner/Manager and Developer in Commercial Real Estate to assist others in identifying and realizing opportunities in these investment vehicles.

Business Philosophy: Seek first to deeply understand the client's needs, desires and motivations and then jointly design and work that critical path to realizing those goals.

Our Business is a Chamber Member because: We believe in the bedrock of small business and value the long term relationships that are facilitated and nurtured in this community.

Right now is uniquely the time for small business to explore the opportunity to own the real estate in which their business is operated. Consider:

1. Very low interest rates
2. Wide open doors for owner/occupied financing...banks and the government are equally motivated
3. Asking prices are very attractive with motivated (even distressed) sellers

At the end of the day, we are ready, willing and able to help you investigate whether owning your own building can bring real value to your short term and long term bottom line.

CHAMBER RENEWALS

Advanced Wealth Strategies 2008 Joel Lawson
Raytown Masonic Lodge 2011 Chris Harrelson
Kamp's Flowers 1996 Bill Kamp
☺ **Cosentino's Apple Market #137 2004**
Beth Pratt, Jim Cosentino
☺ **Cosentino's Apple Market #70 2004**
Gary Crain
☺ **Cosentino's Apple Market #143 2004**
Terri Johnson
☺ **Cosentino's Food Stores #106 2004**
Mark Baldwin
Shelter Insurance 1980 Steve Meyers
RE/MAX Heartland 1984 Paula Hartman
☺ **Lonnie T. Feagan, DDS 2001**
Rycom Instruments, Inc. 2008 Edward Reitz
Edward Jones 2007 George Koepf
Raytown EMS 1995 Brandon Buckman, Kim LeSage

☺ *We would like to thank
our members who gave 110%.*

NEW CHAMBER MEMBERS

STATE FARM INSURANCE AGENCY
Reginald Green
11563 E. 63rd Street
Raytown, MO 64133
816-356-1515
F 816-356-3783
Reginald.green.U0L4@statefarm.com
www.reginaldgreen.com
Insurance
Recruited by Loretha Hayden

FREE ENERGY
Josh Frankeberger
605 N. High St.
Independence, MO 64050
816-461-8877
F 816-461-8889
JFranke@FreeEnergyCorp.com
www.FreeEnergyCorp.com
Energy Conservation Consultants
Recruited by Pat Ertz

Welcome!

Our Members in the News

Shepherd's Center of Raytown is proud to announce their partnership with the Midwest Classic's Mr. Goodcents TICKETS Fore CHARITY™ program. The Midwest Classic is a professional golf event on the PGA TOUR's 2012 Nationwide Tour schedule. It will be held in Overland Park, KS at The Nicklaus Golf Club at LionsGate from August 13-19, 2012. Only \$25 for the Week Grounds Pass which is valid for the entire tournament.

Through the Mr. Goodcents TICKETS Fore CHARITY™ program the Midwest Classic will donate 100% of all ticket sales to local charities including the Shepherd's Center of Raytown. Please help support our mission by purchasing your tournament tickets online – MidwestClassic.com/BuyTickets. Please be sure to select Shepherd's Center of Raytown from the drop-down menu so that we will receive 100% of the ticket sale.

Allan Thompson Retires

Congratulations to Allan Thompson on his retirement from Blue Ridge Bank and Trust Co. after 19 years of service. Allan served on the Raytown Area Chamber of Commerce's Board of Directors in the Class of 1998 along with filling the positions of Secretary, Treasurer, Chairman of the Board in 2000 and then Past Chair.



Westridge Gardens Nursing and Rehabilitation Center Receive Highest Rating from The Center for Medicare and Medicaid Services

Raytown, Missouri, July, 2012 —Westridge Gardens Nursing and Rehabilitation services is proud to announce that it has received the highest star rating awarded by the Centers for Medicare and Medicaid Services. This rating system was created to help consumers, their families, and caregivers compare nursing homes. It gives each nursing home a rating between 1 and 5 stars. Nursing homes with 5 stars are considered to have much above average quality and nursing homes with 1 star are considered to have quality much below average. Westridge was awarded 5 stars.

The overall rating is a combination of:

- 1. Health Inspections** – The health inspection rating contains information from the last 3 years of onsite inspections, including both standard surveys and any complaint surveys.
- 2. Staffing** – The staffing rating has information about the number of hours of care on average provided to each resident each day by nursing staff. This rating considers differences in the level of need of care of residents in different nursing homes.
- 3. Quality Measures (QMs)** – The quality measure rating offer information about how well nursing homes are caring for their residents' physical and clinical needs. More than 12 million assessments of the conditions of nursing home residents are used in the Five-Star rating system.

For over twenty years, Westridge Gardens Nursing and Rehabilitation Center has been dedicated to serving patients in Raytown, Missouri while specializing in short term rehabilitation and extended care nursing services.. At Westridge Gardens, we believe the only way to serve our residents and their families is with a standard of excellence second to none. Our two decades of experience validates that, in order to make a lasting difference, you must be able to stand the test of time. Westridge Gardens is committed to the highest standards of excellence, and welcomes the opportunity to serve the residents of the Raytown area in the future.



RAYTOWN AT THE ROYALS

SPONSORED BY THE RAYTOWN AREA CHAMBER OF COMMERCE

You may order discounted tickets online through the Royals website.

To order online:

You may purchase discounted tickets
for the following 2012 games:

August 5 (vs Texas Rangers) September 16 (vs Los Angeles Angels)

1. Go to www.royals.com/raytown
2. Click on the button: BUY TICKETS
3. Enter the password "raytown"

Upcoming Member Events

AUGUST MORNING COFFEE

Mark your calendars: This month's "Morning Coffee" will be held at the **Raytown Historical Society, 9705 E. 63rd Street**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community.

An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



SEPTEMBER LUNCH & LEARN

The Membership Services – Retention Committee's next lunch and learn is scheduled for **Tuesday, September 11**, starting promptly at **11:30 and ending at 12:30**.

But I DO Use a Password!

You probably *ARE* using a password, but don't be the weakest link. There is an inverse relationship between convenience and security. As you increase security, you lose convenience. Let BDS show you how to protect your data with a secure password, and offer some helpful hints on how to remember all of those complex passwords. BDS (Business Data Services), Khoi Pham, is a member of the Chamber and will be doing this presentation.

We will hold this lunch and learn in the Hy-Vee Community Room (9400 E. 350 Highway, Raytown, MO 64133). The room is located by the card section of the store. The cost is just \$10.00 per person and includes lunch.

SEPTEMBER MEMBERSHIP LUNCHEON



RQS UPDATE

FROM DR. ALLAN MARKLEY,
SUPERINTENDENT

WHEN: Wed. Sept. 26 –Networking begins at 11:00, Lunch at 11:30

WHERE: RQS Educ. & Conference Center, 10750 E. 350 Highway

\$13.00 cash/check/credit at the door - RSVP by Mon. Sept. 24

Sponsored by: The UPS Store - Raytown

Dr. Allan Markley, Raytown's Superintendent of Schools, has recently been elected and installed as the President of the Cooperating School Districts of Greater Kansas City (CSDGKC).

CSDGKC is a cadre of local school districts who pool resources, talents, and cost-effective services to benefit students and staff. Markley has previously served as a CSDGKC Board member.

Wynn Twins VIP Let's Move Camp Day

Thursday, August 16th at 4:00pm

Meet our great camp kids and see them do the Let's Move dance. Watch The Raytown Police Department VS. The Raytown Fire Department do the Let's Move Fitness dance. Who's the Best!!!

Watch visitors bid on Local Celebrities, Elected Officials and the Who's Who of Raytown get out there and show us their moves. The camp kids will become the VIP'S. Bring your friends, family, and checkbooks. It's a Wynn-Wynn!!!

Meet our great camp kids and help Larry Moore's kids through the Dream Factory.

Performance will be in the parking lot of Beacon Free Will Baptist Church across the street from Wynn Twins School of Dance. 10818 E 79th St. (3 blocks east of 79th and Raytown Rd.) 816-358-2410. Proceeds to benefit the Dream Factory.

Now Let's Move and Have Fun!!



5909 RAYTOWN TRAFFICWAY
RAYTOWN, MO 64133-3860


816-353-8500 FAX 816-353-8525
www.raytownchamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd
U.S. Postage Paid
Permit # 2316
Kansas City MO 64133

DATED MATERIAL

AUGUST 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3 8:00am Membership Serv. - Retention	4
5	6	7 8:30am Gov. Rel. Cmte. 12:00pm Membership Serv. - Recruitment	8	9 7:15am Board of Directors Meeting	10	11
12	13	14	15	16	17	18
19	20 12:00pm >DEADLINE< For lunch Reservations	21  7:30am Morning Coffee	22 11:30am MEMBERSHIP LUNCHEON	23	24 8:00am Membership Serv. - Retention	25
26	27	28	29	30	31	