



CHAMBER CONNECTIONS

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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NOVEMBER MEMBERSHIP LUNCHEON

JACKSON COUNTY UPDATE

Presented by County Executive Mike Sanders



2012 has been another year of progress in Jackson County. A continued point of focus is the need to improve public transit in our region. We are working with our communities throughout the county on a comprehensive transit plan that would have the ability to connect citizens through a system of trains, buses and trails. Additionally, the county is in the midst of a major renovation project at the Truman Courthouse in Independence. Once complete in 2013, this historic structure will once again be a working courthouse and will help to bring renewed tourism business to our county. Visitors will be able to see Truman's Office and the courtroom where he worked as Presiding Judge of Jackson County. We are able to take on these challenges because of the county's stable financial outlook. We are one of only six counties in the State of Missouri with a "Double A" bond rating. This year, we once again, made the choice to not raise our county tax levy. During our annual independent financial audit this past summer, the county received an unqualified opinion, the highest that can be obtained by any organization, public or private. And each year, our budget remains truly balanced. Just as our citizens must do every day, our county government will continue to live within its means. We are proud to serve our citizens and will always strive to make Jackson County a great place to live, work and raise a family.

WHEN: Wednesday, Nov. 28 - Networking begins at 11:00am, Lunch at 11:30am

WHERE: REAP Raytown Emergency Assistance Program - 9300 E. 75th Street
\$13.00/person, cash/check/credit at the door - RSVP by Mon., Nov. 26

Sponsored by:



LUNCHEON RSVP POLICY

- Reservations *must* be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

2012 RAYTOWN CORPORATE SPONSORS



Advanced Eyecare
Blue Springs Optical





Board of Directors

Pat Ertz, Chair of the Board
Public Water Supply District #2

Shawna Burns, Chair Elect
Commerce Bank

Loretha Hayden, Treasurer
Lutfi's Fried Fish

Bruce Stansberry, Secretary
Liberty Tax Service

Patrick J. Searcy, Past Chair
Power On Technologies

At Large Members

George Koepf
Edward Jones

Board Members

Kyle Batts
Batts Communications Service

Kaylie Bergman
Advent Advertising

Paula Fats Cannon
Blue Ridge Bank and Trust Co.

Dr. Tim Chirpich
Raytown Gregory Animal Health Cntr.

Pam Clark
Clark's Appliances

Steve Mock
Mock Building Co.

Andy Powelson
PBI Industries Inc.-McDonald's

Peggy Sundquist
The UPS Store

Derek Ward
KCP&L

Mahesh Sharma, Liaison
City of Raytown

Dr. Allan Markley, Liaison
Raytown Quality Schools

Steve Guenther, Liaison
Raytown Main Street Assoc.

Staff

Vicki Turnbow, President
president@raytownchamber.com

Kyle Phillips, Operations Manager
kphillips@raytownchamber.com

PRESIDENT'S CORNER

At the November 8, Board Retreat the Board of Directors will be reviewing the Strategic Plan originally approved in September 2011. They will be discussing the next three years and determine if the document as approved needs any changes or updates besides date changes. The Board Retreat is being held in the Club Room at Hy-Vee and we thank Hy-Vee for being able to use the room and order breakfast through their catering department.

If you have not already talked to Kyle about a marketing space in the 2013 Community Profile and Chamber Directory, do not wait, the deadline is fast approaching. This is a great way to market not only to your fellow Chamber members but also to the community at large. We hand out about 1,500 books a year.

November for the Chamber staff means the end of the year is just around the corner. The budgets for the Chamber and the Building Foundation need to be finalized, the final work must be done on the Chamber's directory and community profile, daylight savings time is November 4 and an extra hour of sleep, the 2013 calendar and committees will be firmed up and the planning of the Chamber Celebration luncheon will be well under way. Please remember your Chamber staff is dedicated to the membership and the Community it serves.

A big thank you for all the well wishes during my recovery time after arthroscopic shoulder surgery. The next step is physical therapy and I am sure SERC Hand and Physical Therapy on 350 Highway will take good care of me.

If there is anything I can do, please do not hesitate to contact me. My door is always open, come by anytime!

Vicki Turnbow, President



WELCOME DEREK WARD-KCP&L TO THE BOARD OF DIRECTOR'S

On October 4, 2012 the Raytown Area Chamber of Commerce Board of Directors voted unanimously to appoint Derek Ward, from KCP&L to the Class of 2013. Derek's first board meeting will be November 8 and the current term will expire on December 31, 2013.

LETTERS OF SUPPORT

The Raytown Area Chamber of Commerce Board of Directors provided letters of support to two senior housing projects that will benefit the 55 and older population of Raytown. One is located called at 51st and Blue Ridge Blvd called Willow Bend Villas Senior Housing and the other one is located at 79th and Westridge called High Point Estates. Be watching for more information to come out about these two developments in the future.



DECEMBER MORNING COFFEE

Mark your calendars: **Tues., Dec. 18** - this month's "Morning Coffee" will be a special **HOLIDAY CELEBRATION** held at the **Raytown Area Chamber of Commerce, 5909 Raytown Trafficway**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to let us thank you for your membership over the past year! So stop by and start spreading some holiday cheer!



MEMBER MARKET



c: 816-500-4545 Russell
c: 816-510-8879 Adele
ContactUs@TheArmstrongTeam.com
www.TheArmstrongTeam.com

Russell Armstrong
Adele Armstrong
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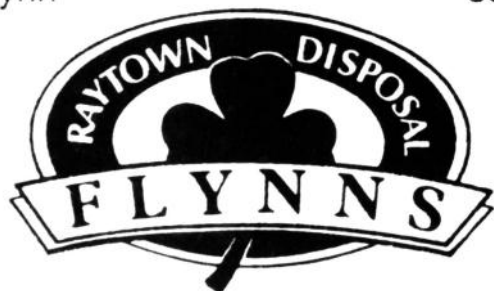
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Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

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Approx. 4,000 sq.ft.

Office Building, Nicely Done

Includes Separate Rental House

Total \$159,900

Possible Owner Financing Available

Let your rent make your payments!

Call Paula Hartman TODAY!



HEARTLAND

816-591-8161

University of Central Missouri & The Small Business & Technology Development Center Present



WINNING GOVERNMENT CONTRACTS: THE FIRST STEPS Presenter: Michelle Cunningham



This introductory 3-hour seminar is an overview of the critical first steps associated with winning government contracts. The Missouri Procurement Technical Assistance Center (MO PTAC) host a bi-monthly seminar on how to get started in the government contracting arena including federal, state and local government registrations and certifications. The seminar will also cover MO PTAC services available to assist Missouri businesses in all aspects of government contracting. The Missouri PTAC seminar is available to Missouri based businesses the 1st and 3rd Thursday of every month.
www.missouribusiness.net 816-235-2891 Email: cunninghammic@umkc.edu

Date: November 13, 2012
Time: 1:00 - 4:00 p.m.
Place: UMKC-SBTDC
4747 Troost, Rm. 114
Kansas City, MO
Cost: \$50.00

STARTING & MANAGING A SMALL BUSINESS IN MISSOURI Presenter: Kelly Dyer, Manager, Business Applications

You should attend:

- If you are thinking about starting a new business
- If you have been in business only a short time
- If you would like to have an overview of starting and managing a small business

What can you expect to learn?

- Participants will be introduced to the business planning process and the importance of planning and assessing the business environment
- Participants will learn the different legal forms of business organization and the government regulations that affect their businesses in Missouri
- Participants will learn strategies to market their businesses and the forms of financing that are available to start their businesses.

Deadline Nov. 28 www.ucmo.edu/sbtcd 660-543-4402 Email: sbtcd@ucmo.edu

Date: November 30, 2012
Time: 8:30a.m. - 4:30 p.m.
Place: UCM Summit Center, 850 NW Chipman Rd.
Cost: \$79.00, additional \$39.50

WORLD RECORD SPEED NETWORKING

Monday, November 12 5:00 - 7:30 p.m. Sheraton Crown Center - 2345 McGee, Kansas City, MO

Any interest in meeting 400+ potential clients? How about breaking a world record? You can do both as we attempt to break the world record for the largest speed networking event and connect businesses with new clients. It is a great way to meet a new person who may just refer you to your next big client!!

As part of Global Entrepreneurship Week, Nov. 12-18, KCSourcelink, the Small & Home Business Connection and the Kauffman Foundation, in collaboration the Greater Kansas City Chamber's Face2Face, will attempt to break the world record for speed networking. To break the record, we want **400** people participating in a speed networking event in a single location. Each person must meet **25** other people for **3** minute conversations.

Who should participate? Business owners, aspiring business owners, business resource organizations, service providers and anyone with an interest in helping grow small business in the Kansas City region.

What happens during the event? You'll be given a seat assignment when you check-in. Our moderator will give everyone instructions before the speed networking begins. You'll have 1.5 minutes to share your story. Your partner will have 1.5 minutes to share his/her story. You'll exchange business cards. When 3 minutes are up, you'll move to the next table and repeat until you've met 25 new people.

Break a World Record Speed Networking is **free** to attend. A cash bar and snacks will be available during the open networking times.

Register now to secure your record-breaking spot! www.kcsourcelink.com/gew-kc

M2M

MEMBER 2 MEMBER DISCOUNT PROGRAM

Don't forget to check out the M2M (Member 2 Member) Discount Program participating businesses list on our website.
www.raytownchamber.com
SUPPORT YOUR FELLOW

Did you know the benefits of your Chamber membership extend to all of your employees?

That means your staff is welcome to represent your company at Chamber events – this includes the monthly coffees & luncheons.

Get more exposure for your business by getting more of your employees involved in the Chamber!

2013 RAYTOWN CORPORATE SPONSORSHIP

**Is your business looking for additional:
EXPOSURE? VISIBILITY? CHAMBER RECOGNITION?**

Have you noticed the Raytown Corporate Sponsors this year? Here are some facts about the exposure, visibility and recognition you can get by being a 2013 Raytown Corporate Sponsor. By the end of this year:

1. The Raytown Corporate Sponsors will be included in over **35,000 emails** to Chamber members. (All logos can be clicked on and a link takes you to the company website.)
2. Our records show approximately **5,000 people** were exposed to the Raytown Corporate Sponsor ad located on the front page of the Chamber's website (a link is provided to each company website).
3. We will have sent out **4800 printed newsletters** with the Raytown Corporate Sponsor logos proudly displayed on the front page.
4. Your listing in the Membership Directory has a special heading, "Raytown Corporate Sponsor". Over **1250 directories** will be distributed this year.
5. The Raytown Corporate Sponsor logos are included in the luncheon power point presentation each month in front over **1000 people**.
6. The Raytown Corporate Sponsor sign is **prominently displayed** in the Chamber office.

This could be a wise investment for your business to participate in for 2013 and **this opportunity is only available to 5 businesses**. Upon acceptance, a 2013 Raytown Corporate Sponsorship Agreement form will be sent out for your signature.

If you are interested, please contact me at president@raytownchamber.com or by calling 816-353-8500.

Vicki A. Turnbow, President

CHAMBER RENEWALS

Hy-Vee #1542 1994 Drew Holmes, Larry Pinkston
Stratford Development Corp. 2008 Ken Blom
Fit For Life 2008 Suzanne McEvoy
The Golf Doctor 1998 David Skitek
 ☺ **Richard C. Green YMCA 1994** Nancy Winchip
Plaza Maintenance Products 2009 Barbara Hurd
Royal Meadows Golf Course 2004 Matt Shrum
 ☺ **Wynn Twins School of Dance 1978** Jann Wynn
Bickford Senior Living 1999
 Carol Rigsby, Alyson Jones
Firestone Tire & Service Co. 1986 Mike Delahunty
Metcalf Bank (IND) 2007 Kelly Madorin
TSYS Merchant Solutions 2007 Brian Compton
Raytown Rotary Club 2001
Trifar Land Company 2011 Brant Farrar

☺ *We would like to thank
our members who gave 110%.*

First Baptist Church of Raytown 1987

Carmen Kraus

Bordner Installation Group Inc. 1990

Jerry Fleenor

The Bordner 2011 Christina Calderon

SERC Physical & Hand Therapy 1999

DeeDee Naumann

NEW CHAMBER MEMBERS

SONRISE LAWN & TREE

Jared Siems

10718 E. 71st Terr.

Raytown, MO 64133

816-358-8654

gsiems@sbcglobal.net

Lawn/Landscape/Tree

Welcome!

Our Members in the News

MEGA CHAMBER OFFICE PARTY

8th Annual

TITLE SPONSOR:



CATERING SPONSOR:



Thank you to all who attended the 8th Annual Mega Chamber Office Party which was held on October 18 at the KC Zoo. We appreciate the support of our sponsors and our host! With over 275 attendees representing 8 area Chamber's, we feel the event was a wonderful success.



Edgewood Rehabilitation & Wellness Center at 11900 Jessica Lane, hosted an open house and ribbon cutting ceremony on October 2 to celebrate the renovations to their beautiful facility.



October Morning Coffee at ... Graceway



Upcoming Member Events



**10009
E. 67th
Street**

Come join us!
Wed. Nov. 7 @ 7:30am
8:00 ribbon cutting,
mingle & munch
Light breakfast and drinks
will be served.
Come see our new location
and see how we can
help your business take off.

The Bordner Event Center is hosting a holiday shopping spree on **December 1**. The shopping spree will feature over 50 independent sales reps, crafters, and holiday vendors. Shoppers are invited on 12/1/12 from 9 am – 4 pm. Vendors are invited to purchase booth space by emailing Christina.Calderon@TheBordner.com

Christina Calderon
Event Center Management and Promotion
The Bordner - 11950 E 350 Hwy.
Desk 816.303.5988 Cell 816.699.8023
www.TheBordner.com

NOVEMBER MORNING COFFEE

Mark your calendars: This month's "Morning Coffee" will be held at the **United Consumer's Credit Union, 8730 E. 63rd Street**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.





FRIDAY DECEMBER 7, 2012

DOWNTOWN RAYTOWN

6:00pm Lighting of the Pocket Park,
Holiday music by the Little Blue Sing-O-Gram Team!
Pocket Park - 63rd Street and Raytown Road

6:30-7:30pm

- * Visit Santa inside UMB Bank and listen to music provided by Raytown Community Band Flutes
- * Hop on a hay ride around downtown
- * Stop by the Winter Wonderland at 63rd Street & Blue Ridge Boulevard to enjoy a sip of cider & a cookie.
- * The first 120 children will receive a craft kit. Santa's elves will be there to help put them together. Parents must accompany all children.
- * Visit Open Houses in the Downtown Business area

SPONSORED BY:
 RAYTOWN MAIN STREET ASSOCIATION
 CITY OF RAYOWN - RAYTOWN PARKS
 RAYTOWN AREA CHAMBER
 RAYTOWN QUALITY SCHOOLS






5909 RAYTOWN TRAFFICWAY
RAYTOWN, MO 64133-3860






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www.raytownchamber.com

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Kansas City MO 64133

DATED MATERIAL

NOVEMBER 2012

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|--|--|---|--|--|----------|
| | | | | 1 | 2 | 3 |
| 4 Daylight Saving Time Ends  | 5 | 6 12:00pm Membership Serv. - Recruitment  VOTE! | 7 7:30am Ribbon Cutting Rok'it Advertising | 8 7:15am Board of Directors Meeting | 9 | 10 |
| 11 Veteran's Day  | 12 | 13 | 14 10:00am Economic Dev. Committee | 15 8:30am Gov. Rel. Cmte. | 16 | 17 |
| 18 | 19 | 20 7:30am Morning Coffee  | 21 | 22  | 23 Chamber office closed | 24 |
| 25 | 26 12:00pm DEADLINE For lunch Reservations | 27 | 28 11:30am MEMBERSHIP LUNCHEON | 29 | 30 9:00am Membership Serv. - Retention | |