



CHAMBER CONNECTIONS

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

INSIDE THIS ISSUE:

January Membership Luncheon, 2012 Corporate Sponsors	1
President's Corner	2
Letter from the Chair, Member Market	3
Mavericks Night, Business News	4
Business Spotlight, New Membership & Renewals	5
Members in the News	6
Member Events	7
January Calendar	8



JANUARY MEMBERSHIP LUNCHEON

2012 Chamber Celebration



WHEN: Wednesday, January 23, 2013

- Networking begins at 11:00am, Lunch at 11:30am



WHERE: Holiday Inn Kansas City

9103 E. 39th Street / I-70 & Blue Ridge Cutoff

Pat Ertz, Immediate Past Chair of the Board, will honor the 2012 Board of Directors. A sincere thank you to those leaving the board this year: Kyle Batts, Dr. Tim Chirpich, Paula Cannon and George Koepp who served a one year term as an at-large member. You all have made a huge impact on the Raytown Chamber and the community in which you have served. The annual Chamber awards will be presented to the Business of the Year, the Chamber Person of the Year and the Volunteer of the Year. The Current Chair of the Board will relay her plan for this year during this program as well.

Please join us at this annual celebration of the Raytown Chamber. We encourage you to invite your family, friends, employees or colleagues. This is a great opportunity to thank the board of directors and officers for their voluntary service to the betterment of the Chamber and the Raytown community.

\$20.00 per person cash/check/credit at the door - **RSVP by Monday, Jan. 23**

SPONSORED BY:



LUNCHEON RSVP POLICY

- Reservations *must* be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

2013 RAYTOWN CORPORATE SPONSORS



Advanced Eyecare
Blue Springs Optical





PRESIDENT'S CORNER



The start of the New Year is upon us. At the Chamber we have been working on 2013 for several months. Listed in last month's newsletter was the 2013 calendar of events so make sure to mark your calendars. Of course, you will continue to receive your weekly c-mail which gives you up to date information on Chamber events as well as community events that are sponsored by fellow Chamber members. Please take a moment each week to review this email. It is one of the main ways we communicate with all of you at once. We will continue to send the City Update from

City Administrator, Mahesh Sharma as we receive them.

Volunteers are the backbone of this Chamber and without your help Kyle and I could not do it. Take a moment to look over the enclosed committee signup sheet and volunteer to help. It is a great way to build extra relationships that last for years to come.

A big thank you to the three businesses listed on the front of this newsletter who decided to take advantage of being a corporate sponsor. Their logos are on the front of the newsletter, on all Chamber C-mails, on the front of the Chamber's website, listed in the power point presentations during each luncheon and on a sign board inside the Chamber office. What a great way to market their businesses. If you are interested in a corporate sponsorship, let me know. The three currently listed will have first right of refusal next year. Keep in mind there are only five spots available.

If there is anything I can do, please do not hesitate to contact me. My door is always open, come by anytime!

*Vicki Turnbow,
President*

WANTED:

Again next year we will be putting together a thank you gift bag to give to each speaker at the membership luncheons. If you are interested in donating 12 items, please contact the Chamber office. We would like to have all the items collected by January 11.

On December 13, 2012 the Raytown Area Chamber of Commerce Board of Directors updated and amended the Chamber's Strategic Plan. The plan was originally adopted on September 8, 2011 to include the following areas: Administration, Community Engagement, Economic Development, Government Relations/Advocacy, Membership Services – Recruitment and Retention.

If you would like a copy of the new Strategic Plan Summary and/or the details for each of the above listed areas, please contact the Chamber office. The Summary page will also be posted on the front of the Chamber's website.

Board of Directors

Shawna Burns, Chair of the Board
Commerce Bank

Loretha Hayden, Chair Elect
Lutfi's Fried Fish

Bruce Stansberry, Secretary/Treasurer
Liberty Tax Service

Pat Ertz, Past Chair
Public Water Supply District #2

At Large Members

Christopher S. Payne
Monopoly Acquisitions LLC

Board Members

Kaylie Bergman
Rok'it Advertising

Pam Clark
Clark's Appliances

Steve Mock
Mock Building Co.

Andy Powelson
PBI Industries Inc.-McDonald's

Patrick Searcy
Power On Technologies

Peggy Sundquist
The UPS Store

Derek Ward
KCP&L

Michelle Williams
Hope Network of Raytown

Mahesh Sharma, Liaison
City of Raytown

Dr. Allan Markley, Liaison
Raytown Quality Schools

Steve Guenther, Liaison
Raytown Main Street Assoc.

Staff

Vicki Turnbow, President
president@raytownchamber.com

Kyle Phillips, Operations Manager
kphillips@raytownchamber.com

LETTER FROM THE CHAIR

Dear Chamber Members,

Do you even wonder as a Chamber Member what your return of investment is from your chamber membership dues? The Chamber of Commerce offers business support to the members from various areas. Let's take a moment to look at all of the benefits you have at your finger tips.

- A great referral source for and from Chamber Members. Each time you need a product or service use the Chamber Directory as your yellow pages or look through the business cards that you have received at the many networking opportunities.
- Marketing Opportunities such as the newsletter, the Chamber website, and the Chamber Directory.
- Educational Opportunities offered through speakers at the luncheons and special seminars offered throughout the year.
- Access to elected officials from local, county, state and federal governments, as well as access to legislative issues that are important to you as a business owner through the Government Relations Committee.
- Networking opportunities through such events as morning coffees, luncheons, Mega Office Party, SummerFest, and the Golf Tournament. This is your opportunity to be your "store front"!
- Exposure and support to businesses through ribbon cuttings, grand opening, ground breaking ceremonies, and after hours.

Not only does the Raytown Area Chamber of Chamber support our business community, the Raytown Chamber is involved in many community events during the coming year. These events not only support the community, but are a great opportunity to promote your business. Wear your company shirts that display your company logo, bring a pocket full of business cards and attend any or all of the events. You can tackle winter with a great Hockey game at Raytown Night at the Mavericks. Welcome spring with a fun night at Raytown Night at the Royals. Get there early to tailgate and enjoy supporting the local major league baseball team. Celebrate summers arrival with a day at Raytown SummerFest and try your hand-eye coordination at a game of chance at the Carnival. SummerFest also provides great opportunity to try some of the local restaurants delicious menu items, buy something hand crafted by a local merchant, and enjoy live music. Don't forget to practice your swing and enter the local golf tournament during the summer too.

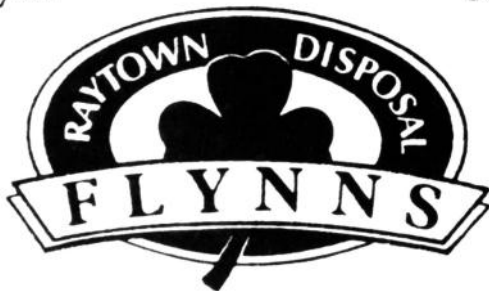
As you can tell, being a Chamber member is more than the occasional lunch; The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens. You never know when someone may need something from your line of business. Let's make 2013 a year of success!

**Thank you,
Shawna L. Burns, 2013 Chair of the Board
Commerce Bank**

MEMBER MARKET

Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

Joel Lawson Advanced Wealth Strategies

Joel Lawson, CWS, RFC

Certified Wealth Strategist® - Registered Financial Consultant

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RAYTOWN NIGHT WITH THE MAVERICKS



**FINAL GAME OF THE SEASON
& FAN APPRECIATION NIGHT!!!**

MARCH 22, 2013 7:05PM

MISSOURI MAVERICKS VS. TULSA OILERS

TICKETS \$ 16.00 (TERRACE SECTION—\$ 18.00 VALUE)

TICKETS \$ 24.00 (RINKSIDE SECTION—\$ 26.00 VALUE)

**Offer not available at the Box Office*

GATES OPEN AT 5:30PM

INDEPENDENCE EVENTS CENTER • 19100 E. VALLEY VIEW PKWY. (AT I-70 & 291 INTERSECTION)

WWW.MISSOURIMAVRICKS.COM

*Don't miss the fun and excitement
— join your community
for a great evening!*

BUY YOUR TICKETS TODAY!
TICKET SALES END March 8!

For more information call the
Chamber office, 816-353-8500
or stop by to buy your tickets TODAY!

5909 Raytown Trafficway
M-F 9:00am-4:30pm Closed 12-1



HAPPY HOUR!!!!

FROM 5:30-6:30

ENJOY \$1 HOT DOGS & SOFT DRINKS,
\$3 HAMBURGERS & NACHOS & \$3 BEERS!

PARKING IS FREE!!!

**Businesses & Groups selling
20 or more tickets get their
name on the Video Board**

M2M

MEMBER 2 MEMBER DISCOUNT PROGRAM

Don't forget to check out the
M2M (Member 2 Member)
Discount Program participating
businesses list on our website.
www.raytownchamber.com
SUPPORT YOUR FELLOW

***Did you know the benefits of your
Chamber membership extend to
all of your employees?***

*That means your staff is welcome to represent
your company at Chamber events –
this includes the monthly coffees & luncheons.*

*Get more exposure for your business
by getting more of your employees
involved in the Chamber!*



BUSINESS SPOTLIGHT ON...

OWNERS: Craig & Diane Harris
ADDRESS: 20 SW PERSELS RD.
 LEE'S SUMMIT MO 64081

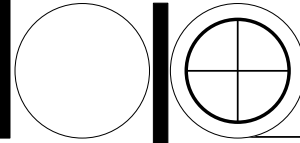
PHONE: 816-554-0700

FAX: 816-554-0725

E-MAIL: craig@beacon-press.com **WEB:** www.beacon-press.net

FOUNDED: 1988 **CHAMBER MEMBER SINCE:** 2012

NUMBER OF EMPLOYEES: 6 **HOURS:** 8am - 5pm M - F



BEACON PRESS

SERVICES/PRODUCTS: Business-to-Business commercial printing offering letterhead, envelopes, brochures, posters, office forms using both traditional offset printing and digital printing.

FUTURE PLANS: Maintain steady growth while keeping current with emerging technology.

BUSINESS PHILOSOPHY: We consistently deliver the finest quality commercial printing with exceptional value on time, every time, and to meet or exceed our customers' expectations in order to enhance their business and make them more successful.

OUR BUSINESS IS A CHAMBER MEMBER BECAUSE: Craig appreciates the opportunity to participate in the community in which he was raised, and the chance to network with other businesses.

CHAMBER RENEWALS

First Federal Bank FSB 1984

Christy Moorefield, Traci Keck

☉ **Commerce Bank 1989** Shawna Burns

☉ **Missouri Funeral Care 1994** Andrew Loos

☉ **Truman Heartland Community Foundation 1996**

Phillip J. Hanson

ReDiscover 2003 Stewart Chase

Clarice Titus 2003

Summit Publications 2005 Sean Allison

The Irish Pub House 2007 April Harrington

Batts Communications 2008 Kyle Batts

☉ **MDL Technology LLC 2008** Mark Dryer

☉ **Tech Members 2008** David McGee

Platinum Commercial 2008

Dina Cox, Bill Rabius, Jim Westhusing

Aviation Institute of Maintenance 2009

Fredrick Thomas

☉ **CommunityAmerica Credit Union 2009**

Marie Brown

☉ **goodbidding.org 2010** David McGee

☉ **Classic Catering 2010** Kathy Lyon Wittman

Don Merker 2011

☺ *We would like to thank
our members who gave 110%.*

NEW CHAMBER MEMBERS

BENCHMARK KC, LLC

Tom Gill

7500 Blue Ridge Blvd. Raytown, MO 64133

816-737-8888 F 816-527-8081

tom@benchmark-kc.com

www.benchmark-kc.com

Real Estate-Residential

Recruited by Pat Ertz

BUSINESS PARTNER MARKETING COACH

Curt Northup

9804 E. 82nd Terr. Raytown, MO 64138

816-245-7838

cnorthup@BPcoach.com

www.businesspartner.com/cnorthup

Marketing

Recruited by self

TLE-EARTHWORKS & EXCHANGE CITY

Jeni Christain-Swofford

8300 NE Underground Dr., Pillar 108H

Kansas City, MO 64161

816-659-8543 F 816-659-8547

jswafford@tlekc.org

www.tlekc.org

Not for Profit Organization

Recruited by Vicki Turnbow

Welcome!

Our Members in the News



The Raytown Main Street Association would like to say thank you to all the businesses and individuals who donated a product or service to the success of the 2012 Holiday Lighting Ceremony held in downtown Raytown on Friday, December 7.

A big thank you to all the volunteers who came out and helped throughout the evening, without your generosity this event would not have been such a success!



December Morning Coffee at ... Raytown Chamber

Sponsored by:



The **Harlem Ambassadors** will be at Raytown South High School on **January 18** at **7:00 p.m.** to play a game against the a local celebrity team. Bud Lathrop will lead the Raytown Trailblazers as they battle the crazy antics of the Ambassadors.

The game is being sponsored by the Raytown Educational Foundation and the Raytown Rotary club. Tickets are available from any member of those groups or at the Raytown Hy-Vee store for \$5 for students and \$10 for adults.



Public Water Supply District No. 2 showed Chamber Members the way they have gone "Green" with a new Solar Power System. They received a \$50,000 solar panel rebate from KCP&L. Congratulations!

Upcoming Member Events

2013 Calendar Correction:

Make the following correction to the calendar you received in your December newsletter.

February 15 - RQS Legislative Forum – has been cancelled

OPERATION THANK YOU!

The Board of Directors will be personally delivering the 2013 Community Profile and Membership Directory starting January 10.

This is a way for us to say thank you for your membership and continued support. If you would like to help with Operation Thank You please let us know by January 8. This is a great way to introduce yourselves to your fellow Chamber members.



DR. MARTIN LUTHER KING JR. MULTI CULTURAL CELEBRATION SERVICE

Sunday, January 13 - 3:00pm Raytown High School Auditorium, 6019 Blue Ridge Blvd.

Join us for a great community gathering where we celebrate the legacy of Dr. King and promote reconciliation in our own community.

This celebration is organized by: The Raytown Community Interfaith Alliance, Barker Memorial Cathedral of Praise Community Outreach, Memorial Missionary Baptist Church, the Raytown Human Relations Commission and Raytown Quality Schools.

For more information call Rev. Pat Jackson at 353-2296.

Unity with Love - Pass it on!



JANUARY MORNING COFFEE

Mark your calendars: This month's "Morning Coffee" will be held at the **The Trails at the Ridge Apartments, 8619 E. 61st Terrace (south of 63rd & Blue Ridge Cutoff)**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



FEBRUARY MEMBERSHIP LUNCHEON

STATE OF THE CITY ADDRESS

Mayor David Bower

WHEN: Wednesday, February 27, 2013

WHERE: First Baptist Church of Raytown, 10500 E. 350 Highway

\$20.00 per person - RSVP by Monday, Feb. 25

LUNCHEONS SPONSORED BY KCP&L



5909 RAYTOWN TRAFFICWAY
RAYTOWN, MO 64133-3860



816-353-8500 FAX 816-353-8525
www.raytownchamber.com

RETURN SERVICE REQUESTED

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Kansas City MO 64133

DATED MATERIAL

JANUARY 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 <i>Chamber office closed</i>	2	3	4	5
6	7	8 12:00pm Membership Srvc. -Recruitment	9	10 7:15am Board of Directors Meeting	11	12
13	14	15 	16	17	18 8:00am Government Relations Open Round Table Discussions	19
20	21 12:00pm >DEADLINE< For lunch Reservations	22	23 11:30am MEMBERSHIP LUNCHEON	24	25 8:30am Membership Srvc. -Retention	26
27	28					