



CHAMBER CONNECTIONS

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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MAY MEMBERSHIP LUNCHEON



Dean Katerndahl with MARC will address changing demographics, its potential impacts on housing and economic development, and how MARC is helping communities address it through their Creating Sustainable Places initiative.

He will present this with an emphasis on first suburbs and Raytown. Dean will include an update on some of the downtown planning done on the Rock Island corridor work as well as their sustainable code framework they are doing with the first suburbs, which includes Raytown.

WHEN: Wednesday, May 22

- Networking begins at 11:00am, Lunch at 11:30am

WHERE: REAP Conference Room, 9300 E. 75th Street

\$15.00 per person - RSVP by Monday, May 20

SPONSORED BY



LUNCHEON RSVP POLICY

- Reservations *must* be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

2013 RAYTOWN CORPORATE SPONSORS



Advanced Eyecare
Blue Springs Optical

COMCAST
BUSINESS





Board of Directors

Shawna Burns, Chair of the Board
Commerce Bank

Loretha Hayden, Chair Elect
Lutfi's Fried Fish

Bruce Stansberry, Secretary/Treasurer
Liberty Tax Service

Pat Ertz, Past Chair
Public Water Supply District #2

At Large Members

Christopher S. Payne
Monopoly Acquisitions LLC

Board Members

Kaylie Bergman
Rok'it Advertising

Pam Clark
Clark's Appliances

Steve Mock
Mock Building Co.

Andy Powelson
PBI Industries Inc.-McDonald's

Patrick Searcy
Power On Technologies

Peggy Sundquist
The UPS Store

Derek Ward
KCP&L

Michelle Williams
Hope Network of Raytown

Mahesh Sharma, Liaison
City of Raytown

Dr. Allan Markley, Liaison
Raytown Quality Schools

Steve Guenther, Liaison
Raytown Main Street Assoc.

Staff

Vicki Turnbow, President
president@raytownchamber.com

Kyle Phillips, Operations Manager
kphillips@raytownchamber.com

PRESIDENT'S CORNER

The month of May is a very busy time of the year. Besides the May coffee and luncheon, already on the books are two ribbon cuttings, an open house, a new member orientation, Raytown Night at the Royals, SummerFest volunteer dinner at Fun House not to mention all the regular committee meetings and also Cinco De Mayo, Mother's Day, Memorial Day, graduations and the last day of school.

May is the month before the Chamber's largest community event, Raytown SummerFest. The planning of this year's event started in August of 2012 and continues through today. Volunteers meet monthly to come up with the entertainment schedule, marketing plan and how to go about getting the most bang for our buck. Staff works all year round to make the event the most enjoyable it can be. Without the sponsors, the volunteers and the support of the community this event would not be a success.

Whether you are a sponsor, you want to volunteer or you will bring your family out during this two day event, we appreciate all your support. There is updated information included in this newsletter or you can go to www.raytownchamber.com and click on the Raytown SummerFest tab at the top for up to date information.

I went through the drive through lane at McDonald's located on Blue Ridge Blvd and noticed the "Think Raytown First" window cling. This made me smile. How many others have their window clings up? Drop me an email to let me know if you do and if anyone has asked you about it. The next phase of the campaign will begin shortly. I hope to see them everywhere!

If there is anything I can do, please do not hesitate to contact me. My door is always open, come by anytime!

Vicki Turnbow, President



A big thank you to **Boy Scout Troop 145** for picking up trash along Raytown Trafficway in March.



RAYTOWN NIGHT AT THE ROYALS

ONE OF THE LARGEST COMMUNITY NIGHTS
FOR OVER 20 YEARS!

FRIDAY, MAY 24, 2013 7:10 P.M.
KANSAS CITY ROYALS VS. LOS ANGELES ANGELS
TICKETS \$ 23.00 (FIELD PLAZA SECTION—\$ 33.00 VALUE)
TICKETS \$ 10.00 (HY-VEE OUTFIELD SECTION—\$ 14.00 VALUE)

BUCK NIGHT & FIREWORKS AFTER THE GAME!

Don't miss the fun and excitement — join your community for a great evening!
BUY YOUR TICKETS TODAY - TICKET SALES END May 8!

You may also order discounted tickets online through the Royals website.

To order online: Go to www.royals.com/raytown

You may choose from several sections online for the May 24 game.

Cole Awarded Recertification in ED Designation

Thomas A. Cole, Economic Development Administrator for the City of Raytown, MO has been awarded re-certification by the International Economic Development Council (IEDC) effective April 15, 2013. Tom first achieved the Certified Economic Developer designation in 2001 and was among the first in the state of Missouri to receive the designation. CEcD recertification, required every three years, was awarded to Tom who met demanding requirements for continuing education and service to the profession. With twenty years of economic development experience, Tom has been instrumental in spurring over \$1 billion of new capital investment and the creation/retention of nearly 12,000 jobs.

The designation of Certified Economic Developer (CEcD) is a highly recognized national recognition that denotes a mastery of principal skills in economic development, professional attainment and a commitment to professional growth. Tom first earned certification by passing a rigorous three-part, two-day examination, testing his knowledge, proficiency and judgment in the key areas of economic development

As highly skilled economic development practitioners, Tom and 1150 other Certified Economic Developers work with public officials, business leaders and community members to create and retain high-quality jobs, establish economic vibrancy, and improve quality of life for the people they serve.

Jackson County Regional Rail Coalition

There has been exciting happenings in transit since our last update! Here is a brief summary of what's been going on:

- Coalition member and Director of ITT Technical Institute in Kansas City, MO, Dave Roustio has assembled a group of students to advocate for enhanced public transit in Jackson County. This group, **Students 4 Mass Transit**, will engage with college students all over Jackson County to help grow the voice for better transit in our community. Be sure to follow S4MT on Twitter @JCMO_S4MT
- Kansas City, Missouri officials have narrowed the vehicle selection process for the downtown streetcar to two choices. Both vehicles will be light rail compatible, 100% ADA compliant, and assembled in America. Visit TransitWorksforUs.org for the full story.
- On Tuesday, April 16, the Total Transportation Policy Committee at the Mid-America Regional Council showed its support for the formation of a **Transit Coordination Council**. This council would be tasked with coordinating service in the KC metro, and would help bring a regional approach to current and future public transit service.

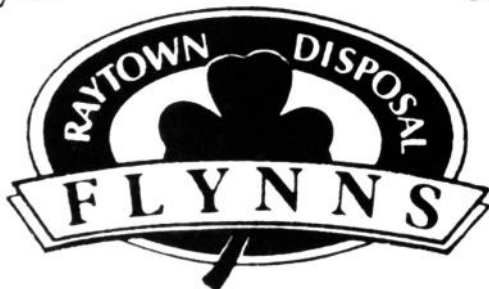
To get citizens aware of these and other important transit updates in Jackson County, we are reaching out in the community! Jackson County will have information on transit initiatives and more at the AIDS walk, the Truman Heritage Festival in Grandview (5/3 & 5/4), and the Hospital Hill Run Expo (5/30 & 5/31). Please reply if you would like to get involved in these or other events this spring.

For more stories, events, and updates, please visit TransitWorksforUs.org, like us on Facebook, or follow us on Twitter- @JacksonCo_Rail. Thank you for your support and continued engagement in improving transportation in Jackson County.

MEMBER MARKET

Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

Joel Lawson Advanced Wealth Strategies

Joel Lawson, CWS, RFC

Certified Wealth Strategist® - Registered Financial Consultant

Bus: 816.358.4966 Cell: 816.522.7816

www.joellawsonwealthstrategies.com

joel.lawson@cfdinvestments.com

Todd LeSage Cell: 816.716.6067

Todd.Lesage@cfdinvestments.com



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Thrift and Flea We Are Open !

10227 East 61st Street, Raytown, Missouri 64133

What could a coffee pot, a book and a picture have in common?

Each could be used to support a local charity! The funds from the sale of any of these items could be used to provide additional education to a student, digital literacy training and a laptop to a those without internet access, or support to one the area's major botanical gardens. It could also support a number of other good causes. **goodbidding.org Thrift & Flea** is an organization dedicated to connecting deserving charities with the funds raised from resold items. Goods are offered for sale through both a store and a website. When people buy products and items from goodbidding.org Thrift & Flea, the proceeds are directed to a local charity.

How is goodbidding.org special?

- Goodbidding Foundation Inc. (dba: goodbidding.org) is a 501c3 non-profit. This means that all donations are tax deductible.
- goodbidding.org partners with other charities and non-profits in the local area. By donating to goodbidding.org, you will help to raise awareness of a local charity and assist in increasing funding and donations.
- As an organization, goodbidding.org is dedicated to raising funds for approved, locally-connected charities. Your participation is important to see that each worthwhile organization is able to continue its mission.

WE NEED YOUR HELP!

Donate items to stock the shelves. Nominate an eligible charity. Visit the store or website today!
Together we can make a difference in our community.

A Family-owned Company Proud to Contribute to Growing Economy

My Dentist Complete Care Dentistry announces that through the opening of its new location in Raytown, 10803 E. 350 Highway, more than 15 jobs will be available to the community. My Dentist is contributing more than \$50,000 to the local economy each month through the creation of the jobs for the Raytown office. Interested citizens are encouraged to visit www.mydentistincjobs.com to learn more about the specific employment opportunities available.

My Dentist is a family of dental practices in Oklahoma, Missouri, Texas, Kansas and Arkansas. Founded in 1983 by Pat Steffen, DDS, they provide general dentistry, with specialists in Orthodontics, Endodontics, Oral Surgery and Prosthodontics. Because it is a group practice, patients benefit from the combined knowledge and experience of all the hygienists, general dentists and specialists in the group.

"Raytown is a perfect community for our new office and we take great pride in supporting economic growth and job creation in the communities we serve," commented Kevin Offel, CEO. "We continue to proudly serve thousands of patients by offering them the best that modern dentistry has to offer."

Additionally, in celebration of the new office, My Dentist has kicked off the My Smile Makeover contest in which one deserving community member of Raytown will win a free smile makeover valued up to \$10,000, which includes any necessary restorative treatment in order to complete dental makeover.

Please join us for a Ribbon Cutting Ceremony on Wed. May 8 at 12:00pm.

For more information about My Dentist, please visit www.mydentistinc.com.



BUSINESS SPOTLIGHT ON...

The Bordner

EVENT CENTER

Owner: Bordner Installation Group

Christina Calderon, Event Center Management & Promotion

Address: 11950 E 350 Hwy Raytown MO 64138

Phone: 816.303.5988 **Email:** info@thebordner.com

Website: www.TheBordner.com www.facebook.com/thebordner

Founded: August 2012

Chamber Member since: Sept. 2012

Hours: By appointment

Services: Over 7,000 square feet special events facility with private parking.

Business Philosophy: We are dedicated to providing a quality venue with wonderful customer service to offer the very best special event experience in the metro.

Our business is a Chamber Member because: We believe in making strong relationships with other small businesses to grow as a community.

The Bordner is a perfect wedding ceremony and reception site and also great for corporate meetings and dinners, seminars, trade shows, fundraisers, private events, and prom or homecoming dances. Host your product reveal, concert, charity event, or class in our event center. Ask us why The Bordner is the perfect

place for shooting a music video, staging a runway show, or holding church service.

We'll be glad to show you!



CHAMBER RENEWALS

Missouri Gas Energy 1991 Jabbar Wesley

Holiday Inn Kansas City-CoCo Key Water Resort 1990

Amy Wewers, Greg Madden, Jeff Hirst

© **T-Mobile 2012** Earl Holmes

Holiday Inn Express & Suites 2012 Pamela Hayward

© **RE&P Midwest-Excavating/Plumbing 2012** Larry Pence

© **Teetering Rocks Golf Course 1989** Connie Vance, Taylor Triggs

Reece & Nichols-ChambersBoyd Home Team 2010

Robert Chambers

© **McGilley & Sheil Funeral Home 2001** Rich Carroll

© **Raytown Police Dept. 1995** Chief Jim Lynch, Marilyn Fleming

Blue Cross Blue Shield of KC 2001 Sherry Gibbs

© **Dean Development 2001** Ron Dean

© **All Star Awards & Ad Specialties, Inc. 1996** Bill Vogt

Westlake Ace Hardware 1995 Leroy Bridges

Wel-Don Plumbing & Drain Inc. 2012 William Wright

C & S Furnace Co. Inc. 1996 Kendall Schottel

Shelter Insurance 1980 Steve Meyers

Affordable Elegance Catering 2009 Dee-Dee Stokes

© **Wynn Twins School of Dance 1978** Jann Wynn

© **Raytown Masonic Lodge 2011** Chris Harrelson

© **Westridge Gardens 2009** ElizaBeth Clayton

Mid America Coach 2009 Peter Beren, Bill Lanham, Julie White

State Representative, Dist. 28-Tom McDonald 2012

Cornerstone Home Improvement 1998 Brenda Walters,

Brad Kleoppel, Meshelle Bishop

Friends of Raytown Parks & Recreations, Inc. 2012 Diane Krizek

Midwest Bookkeeping & Tax Service 1982 Janet Downs

© **Saber Cycle 2008** Diane Krizek, Eugene Bileski

Shafer Computer Service, Inc. 2009 Gary Shafer

D.W. Newcomer's Floral Hills, Inc. 1972 Kirk Kinsinger

Raytown EMS 1995 Doug Jones, Kim LeSage

Raytown Fire Protection Dist. 1983 Rick Mawhirter, Matt Mace

NEW CHAMBER MEMBERS

BUKATY COMPANIES

Brad Bukaty

11221 Roe Leawood KS 66211

913-345-0440 F 913-345-2608

BBukaty@Bukaty.com www.Bukaty.com

Insurance

Recruited by Pat Ertz

JIMMY JOHN'S #1949

Scott Hinz

9201 E. 350 Highway Raytown MO 64133

816-737-1700 F 816-737-1887

Scott@freaky-fast.com www.jimmyjohns.com

Restaurant

Recruited by Vicki Turnbow

Welcome!

Our Members in the News

Bob Kessel, after 18 years as the first and only Executive Director of the **Raytown Educational Foundation** (a Chamber member), has decided to step down and explore some real vacation time here and in Florida. A retired Raytown Quality Schools administrator, Bob has worked full time for the Foundation with no compensation. He has done it because he wanted to stay in touch with students and educators, providing them numerous educational opportunities to enhance what the school district does.

The Foundation will be celebrating its 20th birthday by throwing a big party for Bob on **Wednesday, May 22, 3-5 p.m., Raytown High School Media Center**. Chamber members, school personnel, and the public are invited to share in the festivities thanking Bob for his years of service and learning a bit about the Foundation.

In the 1990s, Dr. Robert Atkin and a group of school and community members met to establish the Raytown Educational Foundation with \$3,000. Since 1992 that vision has grown to be a foundation with \$634,688 in assets. That is an amazing figure by itself, but adding in all of the funds given away in those 20 years, a total of \$854,515 in classroom grants, scholarships, and recognition programs makes this organization very special. By June 30, 2013, this latter amount will climb beyond the \$1 million mark!

A REF Trustee wrote about Bob, "We cannot imagine any leader with more integrity, dedication, and all-round goodness than Bob Kessel. He has made a difference as he has touched so many students' and educators' lives."

MulberryTek and Batts - The Perfect Marriage for Business IT in Kansas City

MulberryTek has officially merged with Batts Communication. MulberryTek is a leader in providing cost-effective technology solutions and support for small businesses in Kansas City. Batts Communications has been providing state-of-the-art phone systems and networking solutions since 1997.

"MulberryTek has enjoyed working on numerous projects with Batts over the years. We have established a good working relationship. The benefit of the merger for our clients was obvious." said Shawn Douglas, President of MulberryTek. During the transition Shawn Douglas will provide business operations support for MulberryTek clients, but will be stepping down as President.

The acquisition gives small businesses in Kansas City one number to call for all of their technology needs:

- Computer Repair and Consulting
- Business Telecom Solutions
- Paging Systems
- Server Hosting
- Server and PC Acquisition
- Phone, Network and Fiber Cabling
- Access Control Systems
- Cloud Backup Solutions
- Managed IT Services
- Security Camera Solutions
- Campus/Office Wi-Fi Installations

"Companies in the metro want one vendor they can count on for all of their technology needs. They want to use technology, not think about it. Batts Communications has always kept the best interest of our clients first and foremost. MulberryTek has always shared the same philosophy in regards to our responsibility to the client. They come first, period." said Kyle Batts, President of Batts Communications Services, Inc.

If you are interested in leveraging your small business technology, contact us to schedule your onsite assessment today.

April Morning Coffee at ...



Metcalf Bank,
4668 Blue Ridge Blvd.

Dr. Allan Markley has just been named **Administrator of the Year** at the Missouri Association of School Administrators Annual Conference!



Dr. Markley was noted for his open communication and community outreach, and for a positive representation of Raytown.

Congratulations!

Upcoming Member Events



Please join us on **May 8 at 12:00pm** for a **Ribbon Cutting Ceremony**, quick lunch and refreshments as we celebrate the grand opening of the **My Dentist – Raytown office, 10803 E. 350 Highway!** Get to know the staff at My Dentist as well as take a quick tour around our brand new facility. There will also be a drawing for some great door prizes. See you then!

Lighthouse Dental is pleased to announce the opening of our new Dental office, located at **10208 E. 350 Highway** in Raytown. Just minutes from our former location, our new office is easily accessible and offers a nice comfortable atmosphere for our patients. **Come by on May 16 from 8-9am for our Open House and Ribbon Cutting Ceremony at 8:30.** We hope to see you then!

MAY MORNING COFFEE

Mark your calendars: This month's "Morning Coffee" will be held at **Arvest Bank, 9300 Blue Ridge Blvd.** Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



JUNE MEMBERSHIP LUNCHEON

⚡ POWER NETWORKING ⚡

One of the most valuable benefits of Chamber membership is the opportunity to share about your business and learn about other businesses in the community. For our membership luncheon, we are inviting members to participate in a fast-paced networking session with nine other members.

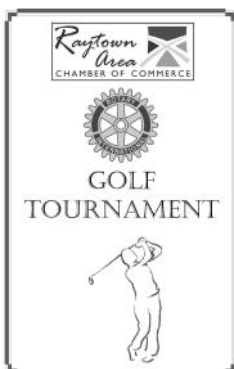
To get the most from this program:

- ⚡ Bring business cards, brochures, materials or giveaways for nine people.
- ⚡ Be prepared to share about your business for three minutes.
- ⚡ Invite a non-member to experience Chamber benefits.
- ⚡ Remember, more representatives can network with more groups!

WHEN: Wednesday, June 26 - Networking begins at 11:00am, Lunch at 11:30am

WHERE: REAP Conference Room, 9300 E. 75th Street \$15.00 per person - RSVP by Monday, June 24

SPONSORED BY Westridge Gardens



The Raytown Chamber and Raytown Rotary Golf Tournament has been scheduled for **Friday, July 19** to be held at **Royal Meadows Golf Course.**

The golf flyer will be included in the June newsletter and will also be available on the Chamber's website. The cost per player will be \$90.00 per person and sponsorships will start at \$100.00. By playing in this tournament, you help both the Chamber and the Rotary Club.

For any business interested, the Title Sponsorship of \$1,000 is available this year. It includes logo on all marketing material, company signage at the course, one hole sponsorship, a foursome in the tournament and the opportunity to put items on the tee bags and more.

If you are interested, please contact the Chamber office by **May 17** so we can put your logo on the flyers that will be placed in the June newsletter.



5909 RAYTOWN TRAFFICWAY
RAYTOWN, MO 64133-3860




816-353-8500 FAX 816-353-8525
www.raytownchamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd
U.S. Postage Paid
Permit # 2316
Kansas City MO 64133

DATED MATERIAL

MAY 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>Check your weekly Chamber Connections C-mail for an up-to-date calendar</p>		2	1	2 9am-Senior Expo @ City Hall 4pm-New Member Orientation	3	4
5	6	7 12pm-Membership Srv. -Recruitment 3pm -Raytown SummerFest Cmte	8 11am - Ribbon Cutting Ceremony @ My Dentist	9 7:15am Board of Directors Meeting	10	11
12 	13	14	15	16 8:00am Ribbon Cutting Ceremony @ Lighthouse Dental	17	18 ARMED FORCES DAY 
19	20 12:00pm DEADLINE For lunch reservations	21 	22 11:30am MEMBERSHIP LUNCHEON	23	24 8:30am Membership Srv. -Retention RAYTOWN NIGHT AT THE ROYALS	25
26	27 MEMORIAL DAY Chamber office closed	28	29	30 5:30pm SummerFest Volunteer Mtg. @ Fun House Pizza	31	