

Raytown  
Area

CHAMBER OF COMMERCE



WWW.RAYTOWNCHAMBER.COM

OCTOBER 2013

CHAMBER  
CONNECTIONS

MISSION  
STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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**OCTOBER MEMBERSHIP LUNCHEON**



**JACKSON COUNTY  
UPDATE**

Presented by County Executive,  
**Mike Sanders**

During the October luncheon, the Chamber will conduct it's Annual Membership Meeting. As we prepare for the future, the 2014 Officers and the Class of 2016 will also be presented to you and voted on.

**WHEN: Wednesday, October 23**

- Networking begins at 11:00am, Lunch at 11:30am

**WHERE:** REAP Conference Room, 9300 E. 75th Street

\$15.00 per person - RSVP by Monday, Oct. 21

SPONSORED BY



**LUNCHEON RSVP POLICY**

- Reservations *must* be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

**2013 RAYTOWN CORPORATE SPONSORS**



**Advanced Eyecare**  
**Blue Springs Optical**

**COMCAST  
BUSINESS**



**GARRISON  
& ASSOCIATES Inc.**



### Board of Directors

**Shawna Burns**, Chair of the Board  
Commerce Bank

**Loretha Hayden**, Chair Elect  
Lutfi's Fried Fish

**Bruce Stansberry**, Secretary/Treasurer  
Liberty Tax Service

**Pat Ertz**, Past Chair  
Public Water Supply District #2

### At Large Members

**Christopher S. Payne**  
Monopoly Acquisitions LLC

### Board Members

**Kaylie Baker**  
Rok'it Advertising

**Pam Clark**  
Clark's Appliances

**Steve Mock**  
Mock Building Co.

**Andy Powelson**  
PBI Industries Inc.-McDonald's

**Patrick Searcy**  
Power On Technologies

**Peggy Sundquist**  
The UPS Store

**Derek Ward**  
KCP&L

**Michelle Williams**  
Hope Network of Raytown

**Mahesh Sharma**, Liaison  
City of Raytown

**Dr. Allan Markley**, Liaison  
Raytown Quality Schools

**Steve Guenther**, Liaison  
Raytown Main Street Assoc.

### Staff

**Vicki Turnbow**, President  
president@raytownchamber.com

**Kyle Phillips**, Operations Manager  
kphillips@raytownchamber.com

## PRESIDENT'S CORNER

Thank you to those members who signed up for the first annual Round Table Discussion with the Chair Elect, Loretha Hayden. Discussions ranged from what each member expected when they joined the Chamber to luncheon topics and even some marketing ideas for the Chamber itself.

*Rene Purtee, Arvest Bank  
Teresa Givens, Learn A Lot Child Care  
ElizaBeth Clayton, Westridge Gardens  
Kelly Madorin, Metcalf Bank*

*DeeAnn Stock, Southeast Enterprises  
Pat Searcy, Power On  
Pat Ertz, PWSD2*

*Michelle Williams, Hope Network  
Bob Chambers, Reece & Nichols  
Anna & Steve Thornton,  
Hollywood Hair Clinics  
Phylis Goforth, PJ's & Co.  
Becky Adney, Royal Ridge ABWA*

If there is anything I can do, please do not hesitate to contact me. My door is always open, come by anytime!

*Vicki Turnbow, President*



### FROM THE BOARD OF DIRECTORS & NOMINATING COMMITTEE

The Nominating Committee along with the Raytown Area Chamber of Commerce Board of Director's would like to present the slate of candidates for the Class of 2016 that was approved by the Board in September. The membership will vote on this slate at the October 23, 2013 membership luncheon.

#### **Class of 2016**

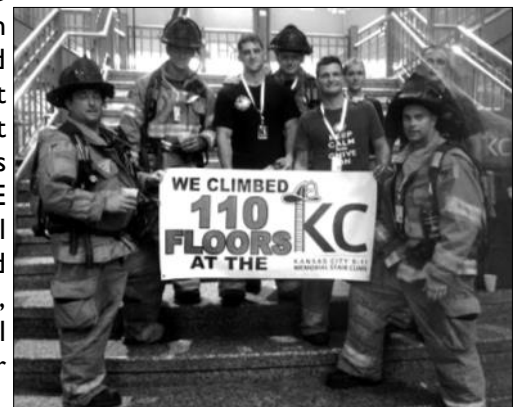
Shawna Burns, Commerce Bank  
Steve Mock, City of Raytown  
Rene Purtee, Arvest Bank  
Derek Ward, KCP&L

#### **The 2014 Officers for the Raytown Area Chamber of Commerce will be:**

Chair – Loretha Hayden, Lutfi's Fried Fish  
Chair Elect – Mark Smith, Dick Smith Ford  
Secretary/Treasurer – Michelle Williams, Hope Network  
Past Chair – Shawna Burns, Commerce Bank

### 9-11 MEMORIAL STAIR CLIMB

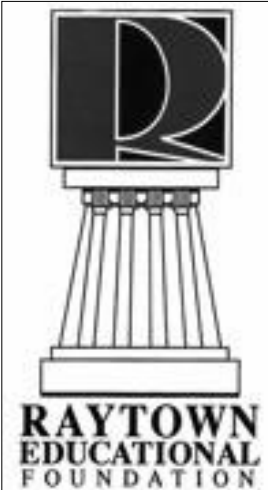
On September 8, 2013 eight members of the **Raytown Fire Protection District** along with 336 other firefighters from the KC metro area climbed 110 floors of stairs in honor of the 343 who perished in the World Trade Center Collapse. The climb was held at the AT&T Town Pavilion building located at 1111 Main street in Kansas City, MO. This event was held as a benefit for the SAFE Endowment Fund, this fund provides financial support for the surviving spouses and dependents of sworn law enforcement officers, firefighters and emergency services personnel who lose their life in the performance of their duties.



The public is invited to honor the inductees into the **2013 Raytown Quality School's Hall of Fame**. Join them on **October 12 at 10:00am** at the Raytown Historical Museum, 9705 E. 63rd Street.

**Thomas Brown, Raytown South High Class of 1971**  
**Harry Robert (Bob) Craddock, Raytown High Class of 1955\***  
**Robert Hudson, Raytown High Class of 1972**  
**Mark McIntosh, Raytown South High Class of 1976**  
**V. Edwin Stoll, Raytown South Class of 1972**  
**Kristofer Turnbow, Raytown South Class of 1970**

\*Awarded posthumously



## 5K HISTORIC TRAIL RUN FOR EXCELLENCE

The RAYTOWN EDUCATIONAL FOUNDATION will host the 14th 5K RUN FOR EXCELLENCE in Raytown **Saturday, October 19, 2013**. The 5K Run/Walk begins at 8:30 a.m. near Raytown High School, 6019 Blue Ridge Blvd.

This course has been measured and certified by Rusty Collins of Run Kansas City. Our course begins on the track behind Raytown High School and continues northeast on Blue Ridge Boulevard to Woodson Road. It turns creating a loop returning along Blue Ridge Boulevard to finish on the track at Chittwood Stadium behind Raytown High School.

The cost to enter is \$25 adults and \$15 students through 12th grade in advance and \$30 the day of the race. There is a free Kids' Dash following the 5K in the Chittwood Stadium.

Run/Walk Entry Forms are available at [www.active.com](http://www.active.com), Fit for Life, Dicks Sporting Goods, Garry Gribbles Runningsports, Raytown Branch Mid-Continent Public Library, and the Raytown School District Administration Building. Additional information is available by calling Martha Cockerell at 816-268-7181 or email [REF@raytownschools.org](mailto:REF@raytownschools.org)

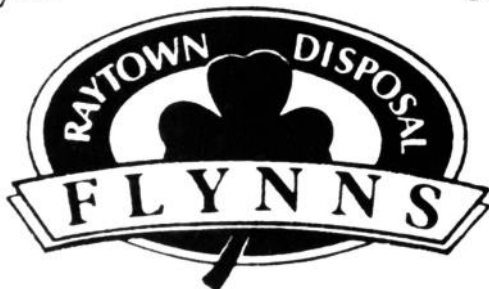
Many thanks to our sponsors who help make this event possible. Proceeds from this healthy, calorie-burning event will benefit the RAYTOWN EDUCATIONAL FOUNDATION that supports unique programs that enhance the tradition of excellence in Raytown Quality Schools.

Participants may pick-up Run/Walk Packets at the Chittwood Stadium behind Raytown High the day of the run beginning at 7:00 a.m. Run/Walk packets are also available for pickup the day before the run, October 18, from 3:30 p.m. – 6:00 p.m. in the gym at Raytown Central Middle located at 10601 East 59th Street.

## MEMBER MARKET

Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133

### Joel Lawson Advanced Wealth Strategies

Joel Lawson, CWS, RFC

Certified Wealth Strategist® - Registered Financial Consultant

Bus: 816.358.4966 Cell: 816.522.7816

[www.joellawsonwealthstrategies.com](http://www.joellawsonwealthstrategies.com)

[joel.lawson@cfdinvestments.com](mailto:joel.lawson@cfdinvestments.com)

Todd LeSage Cell: 816.716.6067

[Todd.Lesage@cfdinvestments.com](mailto:Todd.Lesage@cfdinvestments.com)



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## 2014 MEMBERSHIP DIRECTORY & COMMUNITY PROFILE

You should have received a form to review and update in regards to the information we print in the directory and place on the Chamber's website. **Please return the form by October 15 or email "NO CHANGES" to [staff@raytownchamber.com](mailto:staff@raytownchamber.com).**

Included was information about purchasing marketing space for the community profile. This book is put together by staff and printed by a Chamber member. We hand out between 1,000 and 1,500 each year. It is a great marketing piece not only for the Chamber but the City of Raytown itself. Where else can you get all inclusive information about the City, Police, Fire, EMS, Parks, the School district and many more organizations in Raytown???

**Get your marketing space reserved TODAY! Deadline is Nov. 1.**

### September Morning Coffee at ...



**Mid-Continent  
Public Library,  
6131 Raytown Road**



### BUSINESS SPOTLIGHT ON...

**Address:** 1579 NE Rice Rd. Lee's Summit MO 64086  
**Phone:** 816-591-8161      **Email:** [agentplh@gmail.com](mailto:agentplh@gmail.com)

**Chamber Member since:** 1984

**Services:** My goal is to provide quality service to both buyers and sellers with professional expertise in land development and home sales. My primary specialty is Residential Home Sales and Commercial. Works with both buyers and sellers in all price ranges.

**Future Plans:** Continued sales growth with recovery of housing market

**Business Philosophy:** Servicing clients with the desire to meet individual needs and desires

**Our business is a Chamber Member because:** Networking with area businesses and people of the community. A chance to give back to Raytown - being an area resident and serving the real estate needs over 30 years

# RE/MAX

## HEARTLAND

### Paula Hartman

Associate



# Come Join the KC CHIEFS for... RAYTOWN CHAMBER DAYS

~~Sunday, October 20<sup>th</sup>~~

~~vs. Houston Texans~~

Sunday, October 27<sup>th</sup>

vs. Cleveland Browns

Sunday, November 24<sup>th</sup>

vs. San Diego Chargers

ALL ORDERS MUST BE  
RECEIVED & PAID IN ADVANCE OF THE GAME  
TICKETS WILL BE DELIVERED TO THE CHAMBER  
THE WEEK OF THE GAME  
(SUBJECT TO AVAILABILITY)



Tickets for the  
Raytown Chamber Days  
**ONLY \$35!**

Minimum \$44 value - Upper Level Seats

Contact the Raytown Chamber  
at 816-353-8500 or [staff@raytownchamber.com](mailto:staff@raytownchamber.com)  
Fax: 816-353-8525

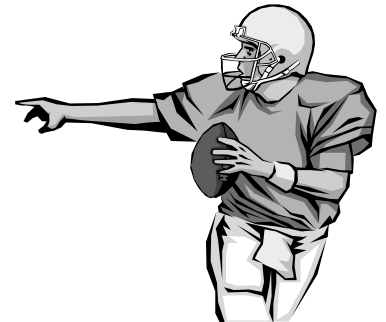


## Raytown Chamber Day Tickets

Tickets for Oct. 20  
**SOLD OUT**

Tickets for Oct. 27  
*must be ordered by*  
Friday, Oct. 11

Tickets for Nov. 24  
*must be ordered by*  
Friday, Nov. 8



## CHAMBER RENEWALS

**RE/MAX Heartland 1984**

Paula Hartman

**Clarice Titus 2003**

**Raytown Historical Society  
& Museum 2007** Jerry Wolfe

☺ **Fraternal Order of Police**  
**2009** Mark Wasko, Rick Inglima, Paul  
Brooks, Janet Brooks

**MDL Technology LLC 2008**  
Mark Dryer

**First Federal Bank FSB 1984**  
Christy Moorefield, Traci Keck

☺ *We would like to thank  
our members who gave 110%.*

## NEW CHAMBER MEMBERS

**CENTER 63 BOUTIQUE**

(opening soon)

**Tammy Thurston**

6226 Raytown Trafficway

Raytown MO 64133

270-893-0012

[tthurston@velocityky.com](mailto:tthurston@velocityky.com)

Retail Sales

Recruited by Vicki Turnbow

**SELECT PHYSICAL THERAPY**

(opening in October)

**Kelly Harris**

9490 E. 350 Highway

Raytown MO 64133

[kellharris@selectmedicalcorp.com](mailto:kellharris@selectmedicalcorp.com)

[www.selectphysicaltherapy.com](http://www.selectphysicaltherapy.com)

Health Care Services

Recruited by Vicki Turnbow

**CONCORDE CAREER COLLEGE**

**Bill Hill**

3239 Broadway

Kansas City, MO 64111

816-531-5223 F 816-756-3231

[bhill@concorde.edu](mailto:bhill@concorde.edu)

[www.concorde.edu](http://www.concorde.edu)

Schools/Colleges

Recruited by Vicki Turnbow

**RAYTOWN-BROOKING EAGLE**

**Diane Krisek**

11780 E. 83rd Street

Raytown MO 64138

816-313-0202 F 816-313-0208

[editor@RaytownEagle.com](mailto:editor@RaytownEagle.com)

[www.RaytownEagle.com](http://www.RaytownEagle.com)

Newspaper/Publications

Recruited by Vicki Turnbow

## Our Members in the News

Thank you to those individuals who came out for the ground breaking at **Robinson Meadows** on August 29. Robinson Meadows is located in Kansas City but sits in the Raytown School District and is located just behind Robinson Elementary School.

Pictured from left to right: Bob Chambers - Reece & Nichols, Shawna Burns - Chair of the Board, Dr. Allan Markley - Superintendent of Schools, Ron Haley - Graceway Church, David Shepherd - Mission Bank, Kevin Perrin - McBee Homes, Chief Jim Lynch - Raytown Police Department, Bonnie Maret and Ken Boyd - Reece & Nichols.



There are 40 lots left so if you know someone that is looking to build a home pass the word!

The BBB of Greater Kansas City will present **"The ABC's of the BBB"** through Beyond the Books programming of the Mid-Continent Public Library. **Tuesday, October 8th, 7:00 p.m.**

The focus is Avoiding Scams, Business Complaints and Charity Information Service. Get the latest tips on scams and how to avoid them. Learn about how the BBB handles complaints and makes sure your charitable donations have maximum impact. This program is for adults but would also be helpful for students to learn about identity theft.

**Raytown Branch of MCPL,**  
6131 Raytown Road

Online Registration [www.mymcpl.org/events](http://www.mymcpl.org/events)

Congratulations to Raytown Chamber members **Larry Mock** for being awarded the Civic Leadership of the Year by the Westgate Chapter of the Missouri Municipal League and to **Terry Landers** for being named Citizen of the Year by the Truman Heartland Community Foundation. What a great honor for both of them.

In mid-October of last year, Dr. Lonnie Feagan, a general dentist in the area for over 30 years, announced his retirement and welcomed his successor **Dr. Eric Etheridge**. Dr. Etheridge was born and raised in Derby Kansas, attended Kansas State University and earned his bachelor's degree in biology and received his Doctor of Dental Surgery Degree at the University of Missouri-Kansas City. Since October, he has enjoyed meeting and interacting with the wonderful people of Raytown. He has also incorporated the latest technologies such as, same day crowns and dental implants, into his general practice. Dr. Etheridge's dental practice is **off of 350 Highway on 77<sup>th</sup> Terrace** and he looks forward to a long and successful career in the Raytown community.



## Pumpkins 4th Annual On Parade

Cave Spring Park  
8701 East Gregory Boulevard,  
Raytown, MO 64133  
[www.cavespring.org](http://www.cavespring.org)



### Calling All Pumpkin Carving Participants!

The fourth annual **Pumpkins on Parade**, sponsored by Raytown Three Trails Kiwanis and Cave Spring Nature Center will be:

**Saturday, October 19th, 2013, 4:30pm to 9:00pm**

Your group can make this event possible by carving pumpkins. To have your own display and have your group's name on the trail map, you must carve a minimum of 10 pumpkins. In addition to the pumpkin trail, there will be games and food vendors. The Raytown Fire Department will be on hand to promote Fire Safety Month.

*This event is free and open to the public.*

### Carve a Wicked Work of Art!

Carved pumpkins must be returned to Cave Spring with a 2" pillar candle on:

**Saturday, October 19th, from 9:00am to 11:00am**

Call: (816) 356-1625 or Fax: (816) 737-5048

Pumpkins on Parade continues to be a huge event for Raytown area families. Last year over one thousand children and adults visited and saw the display of pumpkins! With your help, we look forward to making the 2013 bigger and better!

- ▶Pumpkin pick-up is Oct. 12 at Cave Spring
- ▶Non-profit groups are given free pumpkins to carve
- ▶Carved pumpkins must be returned to Cave Spring on Sat., Oct. 19, from 9:00-11:00, along with one 2" pillar candle for each pumpkin
- ▶Displays of 10 pumpkins or more will be designated on the trail map
- ▶Pumpkins should be carved only 2 days prior to the event. Carved pumpkins decay quickly
- ▶Individuals may participate and pumpkins will be displayed in the Community Carvers Area

## Upcoming Member Events

### **OCTOBER MORNING COFFEE**

**Mark your calendars:** The next "Morning Coffee" will be held at **Sherwin-Williams, 8602 E. 63rd Street**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



The Membership/Business Retention Committee would like to invite you to a **LUNCH AND LEARN** on **Wed., October 9**. It will be held in the Hy-Vee Community Room starting promptly at 11:30 to 12:30. Registration will open at 11:15. The cost will be \$10.00 per person and will include lunch.

*Reservations are required and due by Fri. Oct. 4. Limited to 40 attendees.*

### **"Is Your Business & Marketing Plan Revolving or Evolving?"** presented by **Curt Northup, Business Partner Marketing Coach**

Business Partner Coaches provide strategic market planning and coaching support serving businesses, large and small across all sectors to help them stay well positioned and visible in their target markets.

## **NOVEMBER MEMBERSHIP LUNCHEON**

### **SOCIAL MEDIA...SHOULD I EVEN CARE?**



**Presented by Brenda Gustafson, City of Raytown**

Today, social media is not cutting edge, it is mainstream. The social media world is big and grows bigger every day. Currently, over 1/3 of all the people in the world use some form of social media. This presentation will tackle some important questions like....Why should I care about social media? What is social media? What's new in social media? Why should my business use social media? How do I get started?

*About our speaker:*

Brenda Gustafson is currently the public information officer for the City of Raytown. She is accredited with the Public Relations Society of America and has her MBA from Webster University. Her previous work has included state-wide and local election campaigns, health care and public education. Previously, she was the managing partner of One Move Ahead, a national consulting firm in Portland, Oregon. Her and her husband, Don moved back to the Kansas City area a little over a year ago.

**WHEN: Wednesday, November 20**

- Networking begins at 11:00am, Lunch at 11:30am

**WHERE: REAP Conference Room, 9300 E. 75th Street**

\$15.00 per person - RSVP by Monday, Nov. 18

**SPONSORED BY**



*If you are interested in a ribbon cutting or after hours event for your business, please call 353-8500 or e-mail [staff@raytownchamber.com](mailto:staff@raytownchamber.com) and get it on the calendar.*



5909 RAYTOWN TRAFFICWAY  
RAYTOWN, MO 64133-3860



816-353-8500 FAX 816-353-8525  
www.raytownchamber.com

RETURN SERVICE REQUESTED

Prsrtd Stnd  
U.S. Postage Paid  
Permit # 2316  
Kansas City MO 64133

**DATED MATERIAL**

# OCTOBER 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p><i>Check your weekly Chamber Connections C-mail for an up-to-date calendar</i></p>		<p>1 <b>12pm</b> Mbr. Serv.-Recruit</p>	2	3	4	5
6	7	8	<p>9 <b>11:30am</b> Lunch &amp; Learn</p>	<p>10 <b>7:15am</b> Board of Directors Meeting</p>	11	12
13	14	<p>15  <b>7:30am</b> Morning Coffee</p>	16	17	18	<p>19 <b>8:30am</b> 5K Race for Excellence <b>4:30am</b> Pumpkins on Parade</p>
20	<p>21 <b>12:00pm</b> <b>&gt;DEADLINE&lt;</b> For lunch reservations</p>	22	<p>23 <b>11:30am</b> <b>MEMBERSHIP LUNCHEON</b></p>	<p>24 <b>8:00am</b> Government Relations Committee</p>	<p>25 <b>8:30am</b> Membership/Business Retention</p>	26
27	28	29	<p>30 <b>MEGA CHAMBER OFFICE PARTY</b></p>	<p>31  <b>Happy Halloween</b></p>		