



CHAMBER CONNECTIONS

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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Follow us on:

**MARCH MEMBERSHIP LUNCHEON**



CELEBRATING THE HOME TEAM

The program will be presented by **Toby Cook, Vice President-Community Affairs & Publicity.** Toby Cook enters his seventh full season with the Royals after a 20-year career in broadcasting. Cook oversees public and community relations for the team, including player and staff appearances, partnerships with civic organizations, and Royals Charities. During his tenure, his department has added a successful charity golf tournament, broadcast auction, and 5K Run/Walk as well as Diamond of Dreams, the largest charitable fundraiser for the Club. In 2012, Cook's department worked with Major League Baseball to generate more than \$2 million in charity projects from the All-Star Game's Lasting Legacy program. Prior to joining the Royals, Cook spent 15 years as a news anchor and reporter at four television stations, including WDAF-TV in Kansas City. He has also reported for several radio stations and newspapers.

The April luncheon is a kick-off for the beginning of the Royals season and for Raytown Night at the Royals (May 16). **Administrative Professionals Day** is that day, so make a reservation for your administrative assistant to show your appreciation for all his/her hard work.

**WHEN: Wednesday, April 23, 2014**  
- Networking begins at 11:00am, Lunch at 11:30am

**WHERE: Kauffman Stadium, Crown Club**

SPONSORED BY:



\$20.00 per person  
cash/check/credit  
at the door

RSVP by Monday, Apr. 21

**LUNCHEON RSVP POLICY**

- Reservations must be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

**2014 RAYTOWN CORPORATE SPONSORS**



Advanced Eyecare  
Blue Springs Optical

COMCAST  
BUSINESS

**GARRISON**  
& ASSOCIATES Inc.



WWW.THINKRAYTOWNFIRST.COM

### Board of Directors

**Loretha Hayden**, Chair of the Board  
Lutfi's Fried Fish

**Mark Smith**, Chair Elect  
Dick Smith Ford

**Michelle Williams**, Secretary/Treasurer  
Hope Network of Raytown

**Shawna Burns**, Past Chair  
Commerce Bank

### At Large Members

**Jeff Hirst**

Four Points by Sheraton

**Meshelle Bishop**

Cornerstone Home Improvement

**Christopher S. Payne**

Monopoly Acquisitions LLC

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Rok'it Advertising

**Pam Clark**

Clark's Appliances

**Pat Ertz**

Public Water Supply Dist. #2

**Steve Mock**

Mock Building Co.

**Andy Powelson**

PBI Industries Inc.-McDonald's

**Rene Purtee**

Arvest Bank

**Patrick Searcy**

Power On Technologies

**Bruce Stansberry**

Liberty Tax Service

**Derek Ward**

KCP&L

**Mahesh Sharma**, Liaison

City of Raytown

**Dr. Allan Markley**, Liaison

Raytown Quality Schools

**Steve Guenther**, Liaison

Raytown Main Street Assoc.

### Staff

**Vicki Turnbow**, President  
president@raytownchamber.com

**Kyle Phillips**, Operations Manager  
kphillips@raytownchamber.com

## RAYTOWN CHAMBER ANNOUNCES NEXT PHASE OF **THINK RAYTOWN FIRST**

What do you think when you hear the phrase, "Think Raytown First"? Do you think of where you live, where you work or where you come to play? No matter what your answer is, we want you to "Think Raytown First".

When the Raytown Chamber launched this campaign back in 2012 and included it in their annual Strategic Plan, it started off with a few Chamber members wearing buttons to promote Raytown.

Since then, window clings have been and continue to be posted on windows, a website has been launched, [www.thinkraytownfirst.com](http://www.thinkraytownfirst.com) and a Facebook page created.

The website includes a Community Event Calendar which is a community-wide calendar intended to promote all events that are open to residents of Raytown. The calendar is divided into categories including Adult Classes/Seminars, Kids, Events, Social/Clubs and Government. The website will also help promote the organizations, by linking the event to their website for more information.

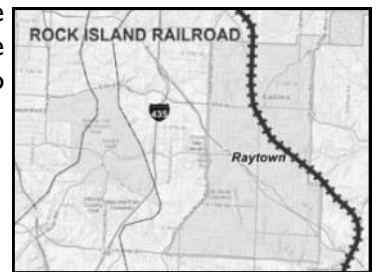
To promote the Community Event Calendar, the Raytown Chamber along with the City of Raytown met with over 20 organizations that currently sponsor community events. Each organization was provided a checklist on the best way to market their event through the calendar and within their own organizations by using the "Think Raytown First" logo and QR Code. If your organization would like more information about how to best utilize the Community Event Calendar you can email Vicki Turnbow at [whats happening@thinkraytownfirst.com](mailto:whats happening@thinkraytownfirst.com) or call her at the Raytown Chamber 816-353-8500.

Also included on the website is a community survey. We want to know what you know about Raytown. The survey will help to provide direction when it comes to marketing an event or planning one in the future. By leaving contact information, we will be able to send you information about what is happening in Raytown at some point in the future.

Over the next six to twelve months, the Raytown Chamber will look into additional marketing venues for this campaign in the hopes of getting the entire community to "**Think Raytown First**"!



The Raytown Area Chamber of Commerce Board of Directors sent letters of support to Mid-America Regional Council for use in the Jackson County's grant application for the **Rock Island Corridor Acquisition, Phase I Implementation and Construction Project**. This letter will also be shared with the Office of Infrastructure Finance and Innovation. The purchase of this key right-of-way represents a significant step toward improving our community's regional transportation and trail systems.



 **efresh.**  
Raytown Schools  
No tax increase bond issue

After receiving a recommendation from the Government Relations Committee, the Raytown Area Chamber of Commerce Board of Directors voted on March 13, 2014 at their monthly Board of Directors meeting to support/endorse "**Refresh - Raytown Schools No Tax Increase Bond Issue**" that will be placed on the ballot on April 8, 2014. The Raytown Chamber encourages everyone to get out and vote on April 8.



**EACH ONE → REACH ONE**

# MEMBERSHIP DRIVE DATES:

**March 1 through  
May 30, 2014**

- ➔ Bring in the most new members and receive **\$500 Cash!**
- ➔ Bring in the second most and receive **\$250!**
- ➔ And the third most, **\$100!**
- ➔ Each member that brings in one member will be put into a drawing to receive one of three **\$50.00 cash prizes.**

At the March, April & May luncheons, everyone who brought in a new member that month, will be entered in a drawing for a gift!

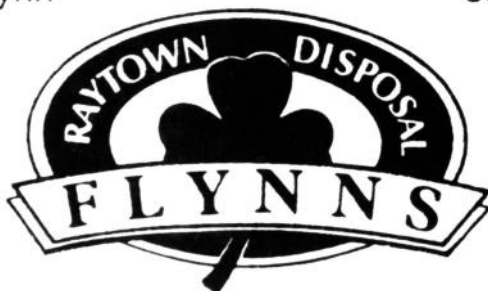
- ➔ Please forward the membership packet that was emailed out, to anyone you feel would be a great Chamber member. They may also sign up at [www.RaytownChamber.com](http://www.RaytownChamber.com) under "Join Us". Printed packets are available for pickup at the Chamber office.
- ➔ Winner's of the cash prizes will be announced at the June 25 membership luncheon.
- ➔ Each application received will be dated and if the recruited by space is left blank, staff will contact the company to see who they were recruited by.
- ➔ To be eligible for the cash prizes, the application and check for the full membership dues must be received before end of business May 30.
- ➔ Individual memberships, additional locations and full memberships will be counted as a new member. Additional reps are not eligible.
- ➔ Administrative fee of \$25.00 waived during the membership drive dates

**Help us grow OUR Raytown Area Chamber of Commerce!**

## MEMBER MARKET

Jim Flynn

358-1211



P.O. BOX 9425

RAYTOWN, MO 64133



**KNIGHTS  
OF COLUMBUS**



### NEED A RENTAL HALL?

**PARTIES ~ DANCES ~ RECEPTIONS ~ MEETINGS**

SERVING THE GREATER KC AREA, THE HALL IS CONVENIENTLY LOCATED 1½ MILES SOUTH OF THE TRUMAN SPORTS COMPLEX ON BLUE RIDGE CUTOFF AT SNI-A-BAR ROAD.

OFFICE HOURS: TUE.~SAT. 8AM~12PM

5101 BLUE RIDGE CUTOFF 816-356-4962



**HEALTHCARE EDUCATION**  
*for employment*

3239 Broadway | Kansas City, MO 64111  
816.531.5223 | [www.concorde.edu](http://www.concorde.edu)

## Raytown Chamber partnering with Concorde Career College to provide an exceptional educational opportunity

Raytown Area Chamber of Commerce is partnering with Concorde Career Colleges to offer reduced cost healthcare career education and training programs. **20% tuition reduction and no registration fees.** Concorde now offers the following healthcare career education and training programs for our respected business members', employees and their families.

When it comes to educating healthcare professionals, Concorde Career Colleges has spent nearly 50 years preparing committed students for successful employment in rewarding healthcare professions through high-caliber training, real-world experience and student-centered support.

- Medical Office Administration
- Medical Assistant
- Dental Assistant
- Practical Nursing
- Dental Hygiene-(AAS)
- Dental Assisting-(AAS)
- RN to BSN (BS)
- Healthcare Admin.–Radiologic Technology (BS)
- Respiratory Therapy-(AAS)
- Physical Therapist Assistant-(AAS)
- Nursing – (AAS)
- Healthcare Information Management-(AAS)
- Pharmacy Technician
- Medical Assisting-(AAS)
- Healthcare Admin.–Respiratory Therapy (BS)

**Membership has its benefits!** Find out more by calling Bill Hill at our Kansas City campus at 816-531-5223.



### BUSINESS SPOTLIGHT ON...

**Owners:** Bruce Stansberry

**Address:** 6520 Raytown Road, Raytown MO 64133

**Phone:** 816-358-1040

**Fax:** 816-252-0533

**Web:** [www.libertytax.com](http://www.libertytax.com)

**Email:** [bruce@libertytax.com](mailto:bruce@libertytax.com)

**Founded:** 2004

**Chamber Member since:** 2004

**# employees:** 5

**Hours:** M-F 9-9, Sat. 9-5, Sun. 1-5

**Services:** Tax Preparation and accounting

**Future Plans:** Continue to grow our customer base by providing outstanding customer service at competitive prices.

**Business Philosophy:** Have fun, set the standard, and improve each day.

**Our business is a Chamber Member because:** We support the Chamber's mission of promoting the business community and membership adds credibility to our business.



**PIONEER LAWN SERVICE****John & Sharise Vaughn**

7527 Maple Ln. Raytown MO 64138

816-519-1028

jvaughn6801@gmail.com

Lawn Lawn/Landscape/Tree

Recruited by website

**COMMUNITY SUPPORT PARTNERS****Michelle McGraw, Camille Smith,****Cory Royer, Karen Sanger**8959 E. 59<sup>th</sup> Terr. (group home)

Raytown MO 64133

816-365-6180

Mmcgraw@pbmkc.com

www.pbmkc.com

Health Care Services

Recruited by website

**GROW IN PEACE CHILDCARE****Daniel Barber**

8240 Blue Ridge Blvd.

Kansas City MO 64138

816-353-3813

peacedce@kc.rr.com

www.gipchildcare.com

Not-for-Profit Organization

Recruited by Vicki Turnbow

**STERLING INSURANCE****Michael Smith**

4700 S. Cedar Crest Ct.

Independence, MO 64055

816-457-8311

ushealthcare2014@gmail.com

Www.sterlinginsurance.com

Insurance

Recruited by Matt Mace

**RHODES FENCE INC.****Mark Rhodes**

5413 Sterling Ave. Raytown, MO 64133

816-358-9996

Rhodesfence1@yahoo.com

Home Improvement

Recruited by Pat Ertz

**RICHEST PRODUCTIONS****Bobby Richest**

8801 E. 63rd Street, #102

Raytown, MO 64133

816-308-1495

richestp@gmail.com

www.richestp.com

Photography

Recruited by Rene Purtee

**FREEDOM LOCKSMITH****Gary Howe**

759 Evanston Ave.

Raytown, MO 64138

816-353-7202

freedomlock@gmail.com

www.freedomlock.net

Locksmith

Recruited by Pat Ertz

**GOOGLE FIBER****Rachel Hack Merlo**

2812 W. 47th Street

Kansas City, KS 66103

866-777-7550

www.fiber.google.com

Telecommunications/Data/Internet

Recruited by Jason Hanson

**ST. JOHN FRANCIS REGIS****Jen Scanlon-Smith**

8941 James A. Reed Rd.

Kansas City, MO 64138

816-763-5837

jsmith@regisschool.org

www.regischurch.org

Church

Recruited by Mike Apprill

**SCI-TECH AUTOMOTIVE****John Schupp**

9955 E. State Route 350

Raytown, MO 64133

816-313-1000

John.schupp@scitechauto.com

Www.scitechauto.com

Automobile Service &amp; Repair

Recruited by Derek Ward

**HOME SKILLET INC.****Joshua Bennett**

6225 Blue Ridge Blvd.

Raytown, MO 64133

816-503-9146

J.bennett@home-sillet.com

Www.home-sillet.com

Restaurant

Recruited by Vicki Turnbow

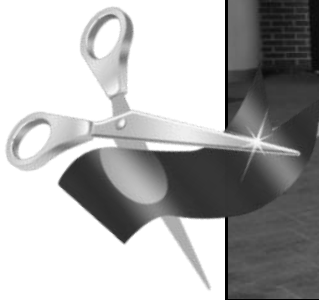
*Welcome!*



Ribbon Cutting Ceremonies were held at **Brandt's Glass**, a new business in Raytown. They are at 6212 Arlington Ave. Stop by and welcome them to the community!



Also, **Four Points by Sheraton**, 4011 Blue Ridge Cutoff, held a dual ceremony with Independence Chamber for their grand re-opening and renovations. Sports Radio 810 WHB, Kansas City Royals Mascot "Sluggerrr" and Arvest Bank helped make this a great event!



## CHAMBER RENEWALS

- Fun House Pizza & Pub 1980** Gary Graham
- Classic Catering 2010** Kathy Lyon Wittman
- ☺ **Our Lady of Lourdes Church 2005**  
Father Steven Rogers
- Better Business Bureau of Greater KC 2006**  
David Buckley
- ☺ **Teetering Rocks Golf Course 1989**  
Connie Vance, Taylor Triggs
- Laurel Animal Hospital 1978**  
Loren G. Tucker, DVM
- Sherwin-Williams Co. 2005**  
Derrick Stephens, Jessica Gates
- Donald Schmitt 1992**
- ☺ **Larry D. Mock 1973**
- ☺ **Pro-Foundation Technology 2009**  
Dennis Morgan
- ☺ **Business Products & Solutions 2008**  
Tom Maloney
- Rick's Auto Clinic 2008**  
Rick Stangl, Shawn Stangl, Leigh Ann Fleckenstine
- PJ's & Co. Hair & Spa 2008** Phylis Goforth
- ☺ **RE&P Midwest-Excavating/Plumbing 2012**  
Larry Pence
- ☺ **My Dentist Complete Care Dentistry 2013**  
Ashley Watts
- ☺ **Missouri Gas Energy 1991** Jabbar Wesley
- ☺ **Westridge Gardens 2009** ElizaBeth Clayton

☺ *We would like to thank our members who gave 110%.*

## RAYTOWN NIGHT WITH THE MAVERICKS





## Our Members in the News

### March Morning Coffee at ...



**Bickford Senior Living**  
9110 E. 63rd Street



## MAYOR'S PRAYER BREAKFAST

**Thur., May 1 - 7:00am First Baptist Church, 10500 350 Hwy.**

Join Mayor David Bower, with church, civic, and neighborhood leaders in this annual non-denominational service to pray together for our community and our country.



Keynote speaker Bill Corum, a lifelong Raytown resident and school dropout, was once arrested for attempted murder. He now ministers to those around him. Hear his life-changing story, the "Ultimate Pardon".

Tickets \$10, available at Raytown Hy-Vee. Prepaid reservations for 8 are \$75. Tables will have a reserved sign. Event is 90 minutes.

Open seating for single tickets. Tickets at the door \$12.

Doors open at 6:45 a.m. Buffet begins at 7:00

**Information: 356-6375**

SPONSORED BY RAYTOWN COMMUNITY INTERFAITH ALLIANCE [www.rcifa.org](http://www.rcifa.org) 816-304-5373  
WE MEET AT REAP, EACH 2ND THURSDAY AT 11:30 . . . JOIN US!



The Raytown Police Department will be sponsoring a training class to form a **C.E.R. Team**. The CERT Program educates people about disaster preparedness for hazards that may impact their area and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations. The CERT members can assist others in their neighborhood or workplace following an event when professional responders are not immediately available to help. CERT members also are encouraged to support emergency response agencies by taking a more active role in emergency preparedness projects in their community.

**Beginning May 5**, continuing on to 7,12,14,19,21,27,28 from 6-8:30 PM at the Raytown Branch of the Mid-Continent Library. The final will be on May 31st. Information on this project and training can be found at [www.fema.gov/community-emergency-response-teams](http://www.fema.gov/community-emergency-response-teams).

If you have any questions please email [flemingm@raytownpolice.org](mailto:flemingm@raytownpolice.org).

Marilyn Fleming-Raytown Police Dept.  
Community Services Unit Coordinator



# 5th Annual EGG-EXTRAVAGANZA!!!

Sat. April 19  
10am-3pm

[www.raytownmainstreet.org](http://www.raytownmainstreet.org)

For more information:

(816) 356-0505

Honoring  
**BLAIR SHANAHAN LANE**

Bring new socks for





## Upcoming Member Events

### **APRIL MORNING COFFEE NETWORKING**

The next "Morning Coffee" will be held at **Westridge Gardens, 11901 Jessica Lane**. Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



### **MAY AFTER HOURS NETWORKING**



**May 1**

This year we have added **After Hours Networking** on the *first Thursday of the month*: The event will be held at **Wing Stop, 11825 US 40 Highway, Blue Ridge Crossing Center at 43rd and Blue Ridge Blvd.** Come by anytime between **4:30 to 5:30 p.m.** to have a refreshment and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the After Hours and find out what they can offer to you.

### **MAY MEMBERSHIP LUNCHEON**

## LEGISLATIVE UPDATE

The Government Relations Committee will invite County, State, Federal officials to give updates on legislative issues.



**WHEN: Wednesday, May 28, 2014**

**WHERE: The Bordner Event Center, 11950 E. 350 Hwy.**

*\$15.00 per person - cash/check/credit at the door - RSVP by Monday, May 26*

**SPONSORED BY THE BORDNER**

### **RIBBON CUTTING CERMONIES**

**Thu. April 17 4-6pm** *Ribbon at 5*  
Richest Productions,  
8801 E. 63rd Street #102  
Refreshments & give aways

**Tue. April 22 9:30am** *Ribbon at 10am*  
Home Skillet,  
6225 Blue Ridge Blvd.



*Come welcome  
them to the  
Raytown Chamber!*

### *Raytown Area Chamber of Commerce & Raytown Rotary Club* **GOLF TOURNAMENT**



MAY 30, 2014



#### **TEETERING ROCKS GOLF COURSE**

12040 E. 86TH STREET- KANSAS CITY, MO 64138

#### **TOURNAMENT FORMAT:**

- 11:00 a.m. Registration, lunch, putting contest, silent auction
- 1:00 p.m. Shot-gun start – 4 person scramble – multiple flights (no metal spikes, no denim attire, collared shirts required)
- Entry fee includes green fees, cart, lunch, awards reception, 3 drink tickets, and tee bags
- Silent auction ends 30 minutes after last team finishes
- Awards ceremony & reception immediately following tournament
- Prizes awarded to 1st, 2nd & 3rd in two flights

***Sponsorships available. Sign up by May 1  
and receive 5 extra raffle tickets!***

**TITLE SPONSOR**

**DICK SMITH**



*Are you tied to your desk on May 30?*

*Do you have a meeting that you  
just can't reschedule?*

*Not a golfer, but still want to participate?*

**SIGN UP TO BE A VIRTUAL GOLFER!**



5909 RAYTOWN TRAFFICWAY  
RAYTOWN, MO 64133-3860

816-353-8500 FAX 816-353-8525  
www.RaytownChamber.com


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**DATED MATERIAL**



# APRIL 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>Check your weekly Chamber Connections C-mail for an up-to-date calendar</p>		<p>1 <b>11:30am</b> Mbr. Serv.-Recruitment</p> <p><b>5:00pm</b> Google Fiber Night</p>	<p>2</p>	<p>3  <b>After Hours</b> <b>4:30pm</b></p>	<p>4</p>	<p>5 <b>11am-5pm</b> Google Fiber Event at The Bordner</p>
<p>6</p>	<p>7</p>	<p>8</p>	<p>9 <b>9:00am</b> Golf Committee</p>	<p>10 <b>7:15am</b> Board of Directors</p>	<p>11 <b>8:00am</b> Government Relations Open Round Table Discussions</p>	<p>12</p>
<p>13</p>	<p>14</p>	<p>15  <b>7:30am Morning Coffee</b></p>	<p>16</p>	<p>17 <b>4:00pm</b> Ribbon Cutting Richest Productions</p>	<p>18</p>	<p>19</p>
<p>20</p>	<p>21 <b>12:00pm</b> ▶<b>DEADLINE</b>◀ For lunch reservations</p>	<p>22 <b>9:30am</b> Ribbon Cutting Home Skillet</p>	<p>23 <b>11:30am</b> <b>MEMBERSHIP LUNCHEON</b> Royals Stadium</p>	<p>24 <b>JACKSON COUNTY BUSINESS EXPO</b></p>	<p>25 <b>8:30am</b> Membership/Business Retention <b>4:30pm</b> RQS Legislative Forum</p>	<p>26 <b>10:00am</b> Arbor Day Celebration at Colman Park</p>
<p>27</p>	<p>28</p>	<p>29</p>	<p>30</p>			