



CHAMBER CONNECTIONS

MISSION STATEMENT

The Raytown Area Chamber of Commerce supports our business community to enhance the quality of life for our citizens.

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Follow us on:

AUGUST MEMBERSHIP LUNCHEON



RAYTOWN
ECONOMIC
DEVELOPMENT
UPDATE

Tom Cole, ED Administrator

WHEN: Wednesday, August 27

- Networking begins at 11:00am, Lunch at 11:30am

WHERE: REAP Conference Room, 9300 E. 75th St.

\$15.00 per person - cash/check/credit at the door

- RSVP by Monday, Aug. 25

SPONSORED BY:



**Raytown
Three Trails
Kiwanis Club**

LUNCHEON RSVP POLICY

- Reservations *must* be made by NOON on the Monday before luncheon.
- After the deadline, there will be a \$3.00 extra charge.
- No shows will be invoiced with a \$2.00 fee added.

2014 RAYTOWN CORPORATE SPONSORS



Advanced Eyecare
Blue Springs Optical

COMCAST
BUSINESS



**GARRISON
& ASSOCIATES Inc.**



WWW.THINKRAYTOWNFIRST.COM

THINK RAYTOWN FIRST



Do you want to know what is happening in Raytown?

Go to www.ThinkRaytownFirst.com and click on the Community Calendar. There is also a place to sign up to receive future emails about What's Happening in Raytown! The Community Survey is still on the website. We want to know what you know about Raytown. If you are on Facebook, please go out and like Think Raytown First and spread the word. Don't forget the Raytown Chamber also has a Facebook page and a Twitter account. Stay up to date on all that is happening in the Raytown Chamber as well as the community in general.

Board of Directors

Loretha Hayden, Chair of the Board
Lutfi's Fried Fish

Mark Smith, Chair Elect
Dick Smith Ford

Michelle Williams, Secretary/Treasurer
Hope Network of Raytown

Shawna Burns, Past Chair
Commerce Bank

At Large Members

Jeff Hirst
Four Points by Sheraton

Meshelle Bishop
Cornerstone Home Improvement

Christopher S. Payne
Monopoly Acquisitions LLC

Board Members

Kaylie Baker
Rok'it Advertising

Pam Clark
Clark's Appliances

Pat Ertz
Public Water Supply Dist. #2

Steve Mock
Mock Building Co.

Andy Powelson
PBI Industries Inc.-McDonald's

Rene Purtee
Arvest Bank

Patrick Searcy
Power On Technologies

Bruce Stansberry
Liberty Tax Service

Derek Ward
KCP&L

Mahesh Sharma, Liaison
City of Raytown

Dr. Allan Markley, Liaison
Raytown Quality Schools

Steve Guenther, Liaison
Raytown Main Street Assoc.

Staff

Vicki Turnbow, President
president@raytownchamber.com

Kyle Phillips, Operations Manager
kphillips@raytownchamber.com

PRESIDENT'S CORNER

Boy this summer has flown by! The first day of school is just around the corner, August 18. School supplies are out and sales are happening everywhere. Remember to "Think Raytown First" when shopping for those back to school items.

The Chamber is excited about the 1st Annual Senior Celebration! Tickets are on sale for only \$10 per person for those 55 and older. They can be purchased from the Chamber office or at the Raytown Hy-Vee. Call/email the Chamber office if you would like a poster to display at your business. **Raytown Loves Their Seniors ... they are the roots of our community!**

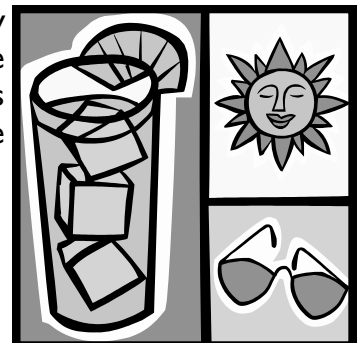
Please mark your calendars for the following: **Mega Chamber Office Party** to be held on **Wednesday October 15** at Gail's Harley Davidson and the **Eastern Jackson County Expo – Thursday, April 23, 2015**. Both of these events are in partnership with multiple Chambers and provides an atmosphere for a great business to business contact. Over the last few months of the year, we will also have a morning coffee and afterhours hosted by businesses who are fellow Chamber members, membership luncheons with some great topics and monthly committee meetings. If you have not attended a coffee, an afterhours or a luncheon in a while make a concentrated effort to attend one and show support for one of your fellow members.

Congratulations to **Raytown Carstar Auto Body Repair Experts** for serving the Raytown Community for over 25 years! Our records indicate they have been a member of the Raytown Chamber since 1999. Stop by 8906 E. 69th Street (located near Dunkin Donuts) and wish them happy anniversary.

Don't forget to stop by the **After Hours Networking, Thu. August 7, at Four Points by Sheraton - KC Sports Complex, 4011 Blue Ridge Cutoff! Stop by for Happy Hour!!!** Complimentary Boulevard Draft Beer including; Wheat, Pale Ale & 80 Acre; as well as some delicious Appetizers will be available at the Boulevard Grill inside the Four Points by Sheraton

My door is always open, come by anytime!

Vicki Turnbow, President





Come join us for the 1st Annual
SENIOR CELEBRATION

Sat. September 13 5:00-8:00pm

The Point at Graceway, 5600 Blue Ridge Cutoff

We are inviting Raytown's senior citizens that are 55 and older to come celebrate. From 5 to 8 pm, you can enjoy great music, dinner/dessert, door prizes, photo booth and to meet new neighbors! Grab your friends, put on your Sunday best and don't forget those dancing shoes.

Tickets are on sale from August 1 through August 29 and can be purchased at either the Raytown Hy-Vee located at 9400 E. 350 Highway or the Raytown Chamber office (5909 Raytown Trafficway). They are sold on a first come first served basis and a ticket is required and non-refundable. The cost is \$10 per person for this great event.

Questions, please do not hesitate to contact the Raytown Chamber office at 816-353-8500.

See you on the dance floor!

PLATINUM SPONSORS:



SILVER SPONSORS:

DICK SMITH FORD

WESTRIDGE GARDENS

MEMBER MARKET

Market your business to more than 400 Chamber Members in the CHAMBER CONNECTIONS.

Business Card or 1/4 Page Space Available
3 months or 1 year Run

All marketing must be black & white.
All marketing must be prepaid.

Contact the Chamber for more information.

You may also insert a full page brochure in the newsletter or buy a set of address labels to do a personal mailing.



KNIGHTS OF COLUMBUS



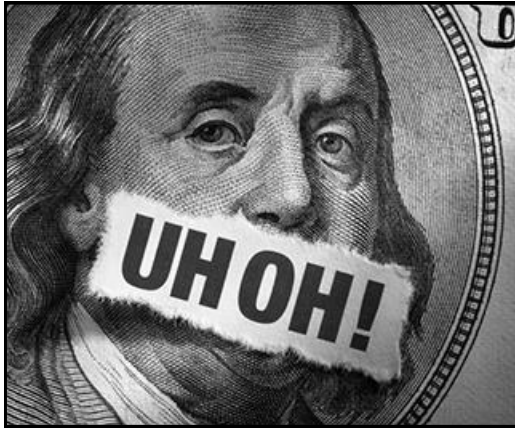
NEED A RENTAL HALL?

PARTIES ~ DANCES ~ RECEPTIONS ~ MEETINGS
SERVING THE GREATER KC AREA, THE HALL IS CONVENIENTLY LOCATED 1½ MILES SOUTH OF THE TRUMAN SPORTS COMPLEX ON BLUE RIDGE CUTOFF AT SNI-A-BAR ROAD.

OFFICE HOURS: TUE.~SAT. 8AM~12PM

5101 BLUE RIDGE CUTOFF 816-356-4962

5 COMMON MONEY MISTAKES SMALL BUSINESSES MAKE



Plenty of factors can contribute to a business venture's demise. Sometimes it's a lack of consumer interest; other times it's a matter of bad marketing tactics. But perhaps the most deadly contributor to startup failure is not knowing how to manage your business finances. In many instances, financial mistakes are due to poor financial planning on the front end of starting the business. Entrepreneurs underestimate the true costs of launching the business.

1. Not having enough cash reserves. Entrepreneurs know that they'll probably need money to invest in the setup of their business, but it may take several fiscal quarters to realize a steady income from the company, let alone to make a profit.

So start with adequate operating cash. Don't fool yourself with wishful thinking that the money will somehow be there.

2. Being plastic dependent. Some small business owners are forced to turn to credit cards for early stage survival, especially when they haven't planned properly. Credit cards carry high interest charges and annual fees. Whether through a small business loan, a capital infusion or your own funding, ensuring sufficient operating capital can save you from getting into credit card debt.

3. Mixing personal and business finances. It's tempting to cross the line, but keep these two entities completely separate. It makes it easier for accounting, budgeting and reconciling both sets of books, and assists in determining actual profits and losses for the business.

4. Shorting yourself on compensation. In the early stages of business, it may seem like a solid decision to redistribute any and all of your profits back into your business. But not compensating yourself along the way could harm your personal finances and financial good standing.

5. Not having an organized accounts receivable system. Print your payment terms on the back of every invoice, and follow a clear process in collecting payments. Make sending prompt reminders part of your business.

The best advice to new and aspiring entrepreneurs is to learn from fellow business owners and financial professionals. Make it a habit to reach out to other small business owners and ask for advice and opinions on their own previous experiences. Additionally, seek out industry professionals [such as lawyers, accountants, bankers and real estate experts] to help guide you through the labyrinth of the endless financial pitfalls that could be looming. This process greatly mitigates your failure rate and puts you on a proper path for financial success.

Have a question about common money mistakes? Connect with a SCORE mentor online at score.org. SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship.

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CHAMBER RENEWALS

Kamp's Flowers 1996 Bill Kamp

Ken-A-Vision Mfg. Co. Inc. 2001
Ben Hoke

First American Title 1994
Joyce Wrinkle

Shaklee Products 1996 Claretta Mayhew

☺ **Eric J. Etheridge, DDS 2012**

Shelter Insurance 1980 Steve Meyers

☺ **Hidden Lake Care Center 2013**
Ruby Johnson, Lisa Ison

RE/MAX Elite 1984 Paula Hartman

☺ **Dick Smith Ford 1981**
Mark Smith, Mark Gatschet

☺ **Edward Jones 1983** Mark Sandy

☺ **Hy-Vee #1542 1994**

Marty Streit, Larry Pinkston

Raytown Quality Schools 1989

Dr. Allan Markley, Cathy Allie,
Dr. Pam Arlund, Jerome Barnes,
Kim Beilawski, Brian Blankenship,
Dr. Kristie Collins-Delarber, Shirley Early,
Dr. Brian Huff, Dr. Travis Hux,
Kathy Kennedy, Terry Landers,
Dr. Staci Mathes, Dr. Anthony Moore,
Rick Moore, Dr. Janie Pyle,
Bobbie Saulsberry, Dr. Steve Shelton,
Melissa Tebbenkamp, Amy Tittle

☺ *We would like to thank our
members who gave 110%.*

NEW CHAMBER MEMBERS

ALLSTATE INSURANCE

Jarrett Devereaux

1587 NE Rice Rd.

Lee's Summit MO 64086

816-912-4200 F 816-359-3078

jdevereaux@allstate.com

Insurance

Recruited by Loretha Hayden

CUB SCOUT PACK 4088

Michelle Braden

5413 Blue Ridge Cutoff

Raytown MO 64133

816-237-6825

Not for Profit Organization

Recruited by staff



LOOKING FOR SOME GREAT CHAMBER MEMBERS & WE NEED YOU!

The Raytown Chamber has many committee opportunities available to the membership. The two most important to the success of the Chamber are the Membership Services Recruitment & Retention Committees. For us to have a vibrant, productive Chamber, we need to keep bringing in the business community as well as keeping and engaging the members we already have.

The Membership Services - Recruitment Committee helps to recruit new members and help with the "Each One - Reach One" membership drive that will take place in March-May 2015. Currently the committee is meeting at the Chamber office on the first Tuesday of each month at 11:30am. BYOLunch!

The Membership Services - Retention Committee develops the existing member relationship, providing a solid understanding of the Chamber's purpose. They also help to set the luncheon programs, plan the Lunch & Learn seminars, and New Member Orientation. Businesses are visited by committee members throughout the year as a way to keep connected with our membership. Currently the committee is meeting at the Chamber office on the fourth Friday of each month at 8:30am.

***Please contact the Chamber office TODAY
if you would be able to contribute to our Membership Services!***



BUSINESS SPOTLIGHT ON...

Help, Hope, and Healing
ReDiscover

ADDRESS: 901 NE Independence Avenue, Lee's Summit, MO 64086 **PHONE:** 816-246-8000 **FAX:** 816-347-3200
OWNERS: Non-profit **E-MAIL:** sachase@rediscovermh.org **WEB:** rediscovermh.org
FOUNDED: 1969 **CHAMBER MEMBER SINCE:** 2003
EMPLOYEES: 350 **HOURS:** 8:30 to 5:00 M-F

SERVICES/PRODUCTS: Mental Health and Substance Abuse Treatment and Prevention Services

FUTURE PLANS: Beginning in 2014, ReDiscover is expanding its presence in Southeastern Jackson County. Acquisition of new facilities in Lee's Summit, renovation of existing facilities in Midtown, and expansion of satellite offices in Raytown have allowed us to continue to grow our services to meet the Behavioral Health needs of ReDiscover Clients.

To commemorate our 45th anniversary, a celebration will be held on November 14th featuring actress and singer Jennifer Holliday. Ms. Holliday is a two time Grammy winner, and is best known for her Tony Award-winning performance as Effie White in Broadway's "Dreamgirls". Holliday will dazzle guests with her breathtaking voice as well as share her personal story as one who is in recovery from clinical depression.

The 45th Celebration will be held at the iconic InterContinental Hotel located at the Country Club Plaza and will feature a silent auction, cocktails and a gourmet dinner. ReDiscover's 45th Celebration will provide vital funding needed to continue to serve our clients.

BUSINESS PHILOSOPHY: ReDiscover's mission is to deliver mental health and substance abuse services to help individuals and families achieve healthier and more productive lives. We do this by providing individualized services, establishing partnerships, collaborations and alliances, providing education and support to individuals, families and communities, and advocating for access, resources and the highest standards of care.

OUR BUSINESS IS A CHAMBER MEMBER BECAUSE: Reaching out to the communities in which we operate is key to our success and critical to meeting our mission.

Our Members in the News

Morning Coffee Networking at ...



Center 63 Boutique
6226 Raytown Trafficway



CHAMBER APPRECIATION DAY AT

SUPER SPLASH USA
53RD PL. & RAYTOWN ROAD

RAYTOWN CHAMBER LUNCH & LEARN

The Membership Services Retention Committee presented a Lunch & Learn about "Cloud Computing Demystified" presented by Pat Searcy, Power On Technologies & David McGee, Tech Members. It was a very informative session for the attendees.



RAYTOWN
ARTS & MUSIC FESTIVAL
Sept. 27 - Kenagy Park

The Raytown Parks is hosting the **Raytown Arts and Music Festival September 27th** at Kenagy Park (9608 E 79th St.), from 11:00am-6:30pm. They are looking for business sponsors in the \$50-\$100 range for the event, to cover the costs of the great music line up. The headlining band will be Brewer & Shipley, along with Sharp Dressed Man, KC Kelsey, & Linda Shell & the Blues Thang. They already have major sponsorships for the event from Congressman Emanuel Cleaver, Fun House Pizza, & the Raytown Brooking Eagle. There will be many local artists at the event to show their work, a free kids area with balloons, face painting, & art projects which will be hosted by Insure One, and Nancy Dempsey's Kid Parties.

There is still time to support this great community event & get your business name on the sponsor banners. They hope to attract thousands of spectators who will appreciate the music & art that will be filling Kenagy Park! **To get involved with this event, or to be a sponsor, contact the Raytown Parks Department by phone 358-4100, or email, davet@raytownparks.com.** This is going to be a big event in Raytown, & they would love to have local businesses show support & get their business name on the sponsor banners & advertising that will go out to promote this great free event!

Upcoming Member Events

AUGUST MORNING COFFEE NETWORKING

The next "Morning Coffee" will be held at **HOME SKILLET RESTAURANT, 6225 BLUE RIDGE BLVD.** Come by anytime between **7:30 to 8:30 a.m.** to have a cup of coffee and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the Morning Coffee and find out what they can offer to you.



SEPTEMBER AFTER HOURS NETWORKING



Sept. 4

The event will be held at **FUN HOUSE PIZZA & PUB, 9120 E. 350 HIGHWAY.** Come by anytime between **4:30 to 5:30 p.m.** to have a refreshment and network with other businesses within the community. An added bonus will be to see the business who has agreed to host the After Hours and find out what they can offer to you.

Fun House Pizza Raytown - The Original Celebrates 50 Years

Fun House Pizza opened in June of 1964 by Martie & Helen Graham, and even after 50 years, it is still family owned and operated. Their pizza dough and sauce are made daily using special family recipes. They use only a 100% real cheese blend of mozzarella, provolone, and cheddar along with the freshest ingredients for all their pizzas. Come in and watch the cooks create your pizza. Besides pizza they also have a grill with fried chicken, hamburgers appetizers and full bar service. Come and enjoy karaoke, kids rides/games, lunch specials along with daily specials and happy hour.

Over the years, there have been many teens start their working career at Fun House and to celebrate the 50th anniversary an Employee Reunion was held on Saturday, July 12. Were you one of the many kids who worked at Fun House? Do you have a memory you would like to share about Fun House? Go to their Facebook Page (www.facebook.com/FunHousePizza) and post your memory. Make sure to like Fun House Pizza Raytown – The Original! Another way to celebrate the 50th Anniversary is to order a t-shirt for \$15 or souvenir plastic drink cups for \$1.50 with .50 cent refills for the rest of 2014!

Whether Fun House has been a staple in your house since 1964 or you are new to the area, stop in today, congratulate owners Gary and Anna Graham on their anniversary, order a pizza and pick up a t-shirt while you are there.



SEPTEMBER MEMBERSHIP LUNCHEON



**RAYTOWN
QUALITY
SCHOOLS**
Expect the Exceptional

UPDATE FROM RQS SUPERINTENDENT, DR. ALLAN MARKLEY

WHEN: Wednesday, September 24

- Networking begins at 11:00am, Lunch at 11:30am

WHERE: REAP Conference Room, 9300 E. 75th St.

\$15.00/person - cash/check/credit at the door - RSVP by Mon. Sept. 22

SPONSORED BY



WESTRIDGE GARDENS
REHABILITATION & HEALTH CARE CENTER

On August 16, the **Mission of Hope Clinic** will present the **Let's Get Healthy Together** FREE Health Fair from 9am-12pm at the clinic's location of 6303 Evanston. The Health Fair will feature information on fitness and nutrition, hypertension and diabetes, women's health and more. There will be dental and optometry screenings done throughout the morning at the Health Fair, as well as various demonstrations connected to health and wellness. The **Let's Get Healthy Together** FREE Health Fair has something for all ages.

For more information on this event, or for specific medical or dental questions, please call the Mission of Hope Clinic at 816-356-4325. For information on the Clinic and its programs and services, visit www.missionofhopeclinic.com. To schedule a presentation on the Mission of Hope Clinic or inquire about how to become a clinic supporter, please email Michelle at michelleformoh@gmail.com.



5909 RAYTOWN TRAFFICWAY
RAYTOWN, MO 64133-3860

816-353-8500 FAX 816-353-8525
www.RaytownChamber.com





RETURN SERVICE REQUESTED

Prsrtd Stnd
U.S. Postage Paid
Permit # 2316
Kansas City MO 64133

DATED MATERIAL



AUGUST 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Check your weekly Chamber Connections C-mail for an up-to-date calendar					1	2
3	4 	5 11:30am Member Services - Recruitment Cmte.	6	7  After Hours 4:30pm	8	9
10	11	12	13	14 7:15am Board of Directors	15 8am Government Relations Committee	16
17	18	19 	20	21	22 8:30am Member Services - Retention Cmte.	23 
24/31	25 12:00pm ➤DEADLINE< For lunch reservations	26	27 11:30am MEMBERSHIP LUNCHEON	28	29	30