



2022 YEAR IN REVIEW

Board of Directors

Pat Ertz, Chair
Public Water Supply District #2

Patrick Nelson, Chair Elect
Aviation Institute of Maintenance

Robert Atkins, Secretary/Treasurer
Farmers Insurance

Melvin Norrington, Past Chair
Evergry

At Large Members

Allan Thompson
Associate Member

Board Members

Kory Brinton
Brinton Electric

ElizaBeth Clayton
Village Hospice

Jeff Hirst
Madden Media

Carmen Kraus
Connection Point Church

Al Maddox
Cave Spring

Linda Roberts
Raytown-Lee's Summit Community Credit Union

Brian Ross
Edward Jones

Chiki Thompson
Raytown Water Company

Tamara Wheeler
United Consumers Credit Union

April Harrington, Liaison
Raytown Main Street Assoc.

Chief Matt Mace, Liaison
Raytown Fire Protection District

Dr. Penelope Martin-Knox, Liaison
Raytown Quality Schools

Dr. Kathrine Swanson, Liaison
Metropolitan Community College Longview

Missy Wilson, Liaison
City of Raytown

Staff

Vicki Turnbow,
President



Thank you to all the Raytown Chamber members for a great year as well as the Board members and Committee Chairs and of course, Vicki for following the Strategic Plan in 2022.

Because of you, your Chamber had a solid 2022 and is building for an even better 2023. Literally, the building will see the final improvements because of a Community Project Funding Grant. A special thank you to Congressman Emanuel Cleaver for his endorsement of this project.

The Rock Island Trail will continue to gain additional exposure for our community which in turn will help businesses in Raytown grow and prosper.

The Raytown Quality Schools is busy developing their plan for the future to continue to prepare our students to be competitive and ready for the world ahead of them.

Our Parks Department will continue to apply for grants to help make improvements and expand their services. Follow them on Facebook to see their events for 2023 including the 3rd Annual Raytown's Festival of the Trails to be held in September.

We will see a new 55 unit independent living senior housing development on 75th Street called Logan's Villas open.

There are so many benefits available to you as members and we hope you are taking advantage of them. For a complete list, contact the Chamber office today.

Next year you will be in great hands with Patrick Nelson as Chair of the Board. I encourage you to get involved, stay involved, recruit a new member and thank you!

Pat Ertz, 2022 Chair of the Board
Public Water Supply District #2

NUMBER OF MEMBERS:

Total	231
Businesses	169
Not for profit	42
Individuals/Associates	15
Lifetime	5
Additional reps	137
Total Employees	8,600

INCOME: As of 12/28/2022

Administration	1%	
Membership	76%	\$131,842.00
Events	3%	

EXPENSE: As of 12/28/2022

Administration	80%	
Membership	17%	\$121,467.00
Events	3%	

WEBSITE HITS:

- 9,796 DIRECTORY SEARCHES
- 11,722 EVENT PAGE VIEWS
- 10,962 WEBSITE HITS

EMAIL COMMUNICATION

- 123 EMAIL CAMPAIGNS THROUGH CONSTANT CONTACT = 48,633 EMAILS SENT WITH A 44% OPEN RATE

CHAMBER IS A MEMBER OF:

Better Business Bureau of Greater KC
Chamber of Commerce Executives of Missouri
Missouri Chamber of Commerce & Industry
Missouri Chamber Federation
Missouri Economic Development Council

COMMITTEES/TASK FORCES:

Government Relations Committee

– Pat Ertz, Public Water Supply District #2

Membership Services Committee

– Loretha Hayden, Lutfi's Fried Fish

Raytown Chamber/Rotary Club Golf Tournament

– Terry Landers, Raytown Quality School Board & Raytown Rotarian

Raytown's Festival of the Trails - Staff

Raytown Night at the Mavericks - Staff

Raytown Night/Day @ Royals - Staff

Senior Celebration – Staff

Tourism - Jeff Hirst, Madden Media

CHAMBER EVENTS WITH PHOTOS:

January:

Luncheon with Governor Mike Parson
Chamber Celebration Luncheon

February:

Raytown Night at the Mavericks
Monthly Luncheon - Damon Hodges

March:

Chamber Day at the Capitol
Mixology 101 at V's
Monthly Luncheon - Raytown HELPS

April:

Monthly Luncheon with Gail Worth

May:

Ribbon Cutting - Historical Plaques
A.M. Connections - Clark's Appliances
Ribbon Cutting - Primerica
Monthly Luncheon - Armada
Retirement Reception - Dr. Allan Markley

June:

National Trails Day
Raytown Day at the Royals
Ribbon Cutting - Synergy One Lending
A.M. Connections - Glass America
Gary Lesak Joint Luncheon with
Grandview and South KC Chambers

July:

Senior Celebration
A.M. Connections - City of Raytown
Chamber/Rotary Golf Tournament
Monthly Luncheon - KC Zoo
Chamber Night at the Monarchs

August:

A.M. Connections - PWSD#2
Volunteer Thank You Dinner
Monthly Luncheon - Herndon Career Center

September:

Raytown's Festival of the Trails
State of the City Luncheon
A.M. Connections - SaddleCreek Stables & Vineyard
Toast of the Towns Gala

October:

Ribbon Cutting - Glass America
Wine Tasting - SaddleCreek Stables & Vineyard
Ribbon Cutting - Skyline Church
Monthly Luncheon - RQS Update
A.M. Connections - Knights of Columbus

November:

One Year Anniversary & Ribbon Cutting - The Rewind Thrift Store
After Hours - Gnarly Huddle
Monthly Luncheon - 988 Crisis Hotline
A.M. Connections - Centerwell Senior Primary Care
What's on the Menu? Marijuana in Missouri luncheon

December:

Member Meet & Greet
Chamber/BF Board Retreat

CHAMBER STAFF & BOARD HAVE PARTICIPATED IN:

- Board of Aldermen Meetings (in-person and virtual)
- Mayor's Raytown Live Committee
- Raytown Educational Foundation
- Raytown Main Street Association
- Raytown Police Dept. CERT Member
- Raytown Rotary Club
- Raytown Three Trails Kiwanis Club
- Raytown Youth Baseball-Softball Meetings
- Rock Island Trail meetings
- RQS Citizen's Advisory Council

